

**MPA Program Strategic Goals
2020-2021**

Goal 1: Continue ensuring high quality instruction that improves the learning of all students—STUDENT LEARNING, FACULTY AND STAFF EXPERIENCE

Objective 1.1: Continue hiring highly qualified part-time instructors to support the department teaching needs for General Public Administration and FEAM emphasis courses during fall and spring semesters.

Objective 1.2: Continue conducting peer reviews of classroom teaching of faculty and part-time instructors in the MPA program.

Objective 1.3: Continue using and implementing innovative teaching techniques (e.g., active learning assignments, CANVAS Collaborate Ultra, Microsoft Teams).

Goal 2: Maintain and strengthen collaborative relationships with other UW Oshkosh Units—INTERDISCIPLINARY COLLABORATION

Objective 2.1: Continue seeking and/or strengthening collaboration between the PA Department and other UW Oshkosh units (e.g., Division of Online and Continuing Education) when it comes to course offerings, instructors and/or marketing.

Goal 3: Promote and support scholarly and service activities of faculty and students—CHANGE AGENT LEADERSHIP, STUDENT LEARNING, FACULTY AND STAFF EXPERIENCE, COMMUNITY ENGAGEMENT

Objective 3.1: Continue promoting collaborative faculty-student research/presentations/publication.

Objective 3.2: Continue promoting and supporting faculty scholarly and service activities in the institution and diverse communities.

Objective 3.3: Continue exploring opportunities for collaboration with community organizations to enhance student service learning, research, and practice.

Goal 4: Continue to promote positive work environment in the department—FACULTY AND STAFF EXPERIENCE

Objective 4.1: Continue providing support and mentoring to faculty, IAS and staff.

Objective 4.2: Continue promoting the department's social and quality-of-work life activities.

Objective 4.3: Continue providing diverse opportunities for faculty and staff involvement and initiatives in all department matters.

Goal 5: Enhance the visibility and awareness of the Public Administration Department in the COLS, UW Oshkosh, and beyond— LIBERAL ARTS IDENTIFICATION IDENTITY, CHANGE AGENT LEADERSHIP

Objective 5.1: Continue seeking approaches to further promote/market department's programs, events and accomplishments.

Objective 5.2: Focus on marketing the newly accredited MPA program with FEAM.

Goal 6: Review the graduate curricula for the purposes of enhancing graduate student learning outcomes—LIBERAL ARTS IDENTIFICATION IDENTITY, COMMUNITY ENGAGEMENT, STUDENT LEARNING, INTERDISCIPLINARY COLLABORATION.

Objective 6.1: Continue exploring opportunities for introducing new elective courses and updating the MPA curriculum.

Objective 6.2: Continue exploring opportunities for introducing new elective courses and updating the Graduate HCM certificate.

Goal 7: Increase growth in graduate enrollment and the diversity of the student body— LIBERAL ARTS EDUCATION IDENTITY, CHANGE AGENT LEADERSHIP, STUDENT LEARNING

Objective 7.1: Continue exploring diverse opportunities to increase graduate enrollment.

Objective 7.2: Develop strategic plan for equity, diversity and inclusion to enhance diversity and cultural competence within the MPA department, student body, curriculum, and climate.

Goal 8: Improve the process of scheduling for graduate course offerings—STUDENT LEARNING, FACULTY AND STAFF EXPERIENCE

Objective 8.1: Continue examining and discussing trends on course enrollments for specific graduate courses during fall, spring, and summer semesters to make decisions about the offerings of such courses in the new long-term plan given limited resources.

Objective 8.2: Ensure to the extent possible that the use of full-time and part-time instructors stays balanced between the online program and the face-to-face program, and within the core and the elective parts of the program.