Action Steps to Achieve the Growth Agenda

Kevin P. Reilly
President, University of Wisconsin System
Growth Agenda remains our main focus and top priority

• **Growth Agenda**
  – Produce more graduates
  – Attract more college graduates from other states
  – Grow the jobs to employ both

• **Broad public support**
  – Funded by Governor and Legislature
  – Endorsed by faculty, staff, students, parents, business and community leaders
Advantage Wisconsin is a means to an end

• A strategic framework to help us reach the goals of the Growth Agenda
• Important context for the Board of Regents and UW System for “big picture” issues
• We will review 10 new proposed action steps today that have grown out of the process
• Two big topics for one-day March meeting
  – Tuition and Financial Aid Policy
  – UW Colleges
How we got here

- Think Tanks
  - Key external leaders added, per Regents’ suggestions
- Business Surveys
- Statewide listening session
- Consultation with external and internal groups
Transparent process

- **advantage.wisconsin.edu**
  - Reports
  - Live/archived video
  - Response form for public input

- **Board of Regents discussions**
  - Full Board discussions
  - 5 committee presentations/discussions

- **Briefings with legislative leadership and the Governor**

- **Extensive input from Chancellors and Provosts**
**Prepare Students**
Ensure that students are prepared with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to our rapidly changing, increasingly global society.

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**Enabling Strategies**

**Resources**
Balance, diversify and grow our financial resources and facilities while developing our human talent.

**Operational Excellence**
Advance operational excellence by becoming more flexible, nimble, responsive and cost efficient.

**Collaborations**
Further leverage UW System's strengths and impact through collaborations among our campuses and with other Wisconsin partners.

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**Growth Agenda Goals**

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**Growth Agenda Goals**

- **More Graduates**
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**Enabling Strategies**

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**Sample actions to achieve the Growth Agenda**

- **People**
  - **High-Paying Jobs**
    - Expand the creation of high paying jobs by expanding our research enterprise while linking our programs to entrepreneurship and business development.

- **Communities**
  - **Stronger Communities**
    - In partnership with communities, address Wisconsin’s greatest challenges and priorities through intensified engagement, research and learning.
Proposed Action Item #1

Commit to a coherent set of learning outcomes for all UW baccalaureate graduates

- AAC&U “LEAP” initiative
- Faculty from across the UW System to lead this effort

✓ Prepare students
Proposed Action Item #2

Create the “UW Dual Transcript”

- Encourage and document out-of-classroom development and growth
  - Internships and work experience
  - Undergraduate research
  - Service learning and volunteer work
  - Student government

✓ Prepare students
✓ Strong communities
Proposed Action Item #3

Accelerate transformation of knowledge capacity into high-paying jobs and economic vitality for Wisconsin

- Technology transfer and commercialization
- More student experiences with innovation and entrepreneurship

✓ High-paying jobs
✓ Strong communities
Proposed Action Item #4

Model inclusive excellence in our education and employment

- Promote institutional change to foster access and excellence for underserved populations
- Equity Scorecard provides a framework for evidence-based solutions
- Campus Climate surveys

✓ Prepare students
✓ More graduates
✓ Stronger communities
Offer “UW New Pathways Degrees” to underserved adult population

- Design and deliver more programs to better serve working adults where they are
- Expand access to online degrees

✓ More graduates
✓ Collaboration
Proposed Action Item #6

Build a “Wisconsin KnowHow2Go Network,” enlisting undergraduates as ambassadors to schools and kids

- Focus on under-represented populations
- Students will serve as ambassadors, advisors, and mentors
- Participation may link to classroom studies or research

✓ More Graduates
Proposed Action Item #7

Collaborate with PK-12 community to enrich college preparation and expand college offerings in high school

- Align high school curriculum strengths with college requirements
- College-preparation programs
- More college-level courses, via online and face-to-face

✓ Prepare students
✓ More graduates
✓ Collaboration
Expand the UW-Madison Connections Program

- Provide more opportunities for students to start anywhere, but graduate from UW-Madison
- Build on experience with UW Colleges to involve Comprehensive Campuses
- Many will stay at their first school, but all will have options
Proposed Action Item #9

Ramp up operational excellence and efficiency to focus more resources on the Growth Agenda

- Business process redesign
- Streamline, simplify, automate
- New approach to state budget, emphasizing how state funds leverage other resources
Proposed Action Item #10

Establish “New Wisconsin Idea Public Policy Forums”

• Bring the University’s best research to bear on Wisconsin’s biggest challenges
• Collaborative research across institutions
• Engage with policymakers to identify top priorities

✓ Stronger communities
✓ Collaborations
Summary: 10 Actions

1. Commit to a coherent set of learning outcomes and values for all UW baccalaureate graduates
2. Create the “UW Dual Transcript”
3. Accelerate transformation of knowledge capacity into high-paying jobs and economic vitality for Wisconsin
4. Model inclusive excellence in our education and employment
5. Offer UW New Pathways Degrees to Wisconsin’s underserved adult population
6. Build a “Wisconsin KnowHow2Go Network,” enlisting undergraduates as ambassadors to schools and kids
7. Collaborate with PK-12 community to enrich college preparation and expand college offerings in high school
8. Expand UW-Madison Connections Program
9. Ramp up operational excellence and efficiency to focus more resources on the Growth Agenda for Wisconsin
10. Establish New Wisconsin Idea Public Policy Forums that bring the University’s best research to bear on Wisconsin’s biggest challenges