



Bachelor of Science or Bachelor of Arts

COMMUNICATION STUDIES

A bachelor's degree in communication studies from UW Oshkosh can boost the influence of its graduates across a plethora of industries. With this 100% online program, students can work to refine their skill sets as speakers, listeners, writers, advocates and intercultural communicators at any time and from any location.

Communication studies is a great fit for working professionals who want to understand and effectively manage everyday communication challenges.

Program alumni have excelled in many private and public sectors, many pursuing careers in business, manufacturing, nonprofit management, education and government.

- Create communication messages to accomplish your goals.
- Analyze communication messages.
- Create and participate within the community.

100% Online and Accelerated

The communication studies bachelor's degree program is offered completely online. Most courses are delivered in accelerated, seven-week sessions to increase convenience for full-time working students. Budgeting for your degree is also easier with a fixed, flat-rate tuition. Financial aid is available.

Apply Today

From small classes to dedicated advisors, students in UW Oshkosh online degree programs have a strong support network from day one. Contact an advisor today to learn more about your options and how credits transfer.

Take the first step of the journey and apply online at apply.wisconsin.edu.

Degree: Bachelor of Science
or Bachelor of Arts

Major: Communication Studies

University Studies Program

Minimum of 38 USP credits required

Writing	3 credits
Speaking	3 credits
Math (XM)	3 credits
Laboratory Science (XL)	8 credits
Culture (XC)	9 credits
Society (XS)	9 credits
Ethnic Studies (ES)	3 credits
Global Citizenship (GC)	3 credits
Advanced Writing (XK)	3 credits

Core Courses

COMM 104

Introduction to Communication Studies 1 credit

COMM 214

Interpersonal Speech Communication (XC) 3 credits

COMM 219

Introduction to Rhetoric and Public Advocacy (XC) 3 credits

COMM 280

Introduction to Organizational Communication (XC) 3 credits

COMM 302

Theories of Human Communication 3 credits

COMM 368

Research Methods in Communication Studies 3 credits

COMM 375

Argumentation Analysis 3 credits

COMM 439

Communication Career Capstone 1 credit

COMM 498

Capstone in Communication Studies 3 credits

Electives

Choose up to 15 credits of communication studies major electives.

Courses are subject to change.



UWO⁺™ Guided Online
Accelerated
Credentials

UW Oshkosh Online Degree Programs
uwo.sh/online | (920) 424-0234