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# Faculty Services Launch

by Erin McArthur

The UWO Libraries are proud to offer new services to support faculty research. In Spring 2019, we conducted a needs assessment survey of IAS and faculty on all three UWO campuses. More than 100 faculty and IAS across a broad range of disciplines responded, and we used their feedback to develop new services to support faculty and IAS with both teaching and research.

Our new and expanded services include:

- Literature searches and article retrieval
- RefWorks (citation manager) training and support
- Formatting references/citations (in all styles), and formatting articles to individual journal requirements
- Journal selection and evaluation
- Updating course readings, using open educational resources, and developing research assignments
- Training and support for Graduate Assistants in library research methods

Additionally, we created **a series of guides on journal, citation, and subject alerts** to keep faculty and IAS informed on new developments and publications in their areas. These guides, as well as other new faculty-focused tutorials, services and resources, can now be found on our **redesigned Faculty & Instructors services page**. Polk Librarian Erin McArthur coordinates these services, and faculty and IAS can contact her directly at [mcarthue@uwosh.edu](mailto:mcarthue@uwosh.edu) to discuss their needs.

Dr. Jim Power, Associate Professor in the Department of Social Work, worked with the library on several of his recent projects. "Erin has assisted me with several literature searches related to my research. In addition, she suggested some possible journals for my manuscript. These services are an asset to the University community."

We look forward to partnering with more faculty and IAS on future projects!

## Letter From The Director



In July, Chancellor Leavitt announced that the Board of Regents approved the new UW Oshkosh naming structure for the three joined campuses:

- University of Wisconsin Oshkosh, Oshkosh Campus
- University of Wisconsin Oshkosh, Fond du Lac Campus
- University of Wisconsin Oshkosh, Fox Cities Campus

The University Marketing and Communication Department provided the campus with detailed Brand Guidelines and a Style Guide to ensure that campuses are referred to in a standard and consistent way. This inspired Polk Library, in turn, to review its Communication Guide and establish new naming conventions to make certain that communications are inclusive of all three campuses.

We established "UW Oshkosh Libraries" as the official name of the department providing library services across all three campuses. This will be used to refer to general collections, initiatives and services shared by all three libraries.

When we discuss campus-specific collections, services, policies and library spaces we will use the names of the campus libraries:

- Polk Library
- Fox Cities Library
- Fond du Lac Library

For example, when All Night Study takes place on the Oshkosh campus, it will be promoted as a Polk Library event, not a UW Oshkosh Libraries event. When electronic collections changes, additions or cancellations are discussed, this will be communicated as a UW Oshkosh Libraries message since electronic collections are shared with all three campus libraries.

I hope that by being more intentional with our branding and naming, we help to further solidify the new relationships among our campuses.

SARAH NEISES

# 1914 Negatives Donated

by Joshua Ranger

It's an old and worn trope of archives and museum collecting: the attic box forgotten, or ignored, that once finally discovered, is found to contain a hidden treasure of real value. But such clichés must be based in some reality, right?

Last spring a student stopped by the University Archives and Area Research Center with just such a box. Removed from a Neenah-area barn that was soon passing out family hands, it was an old wooden produce crate containing numerous smaller cardboard boxes. The dust and dried husks of bugs it shed suggested the items had been in that barn for decades and, as it turned out, quite possibly a full century. The boxes were found to contain almost two hundred glass plate negatives of images taken on the Oshkosh Normal School campus during the years 1913-1915. A true hidden treasure.

But, also, a damaged one.

Dry process glass plates were the common photography format from the 1870s to the late 1920s. A light-sensitive gelatin was adhered to glass and, when exposed to light and developed, it produced a deep and detailed image. As one might assume, being glass, the negatives are quite fragile. Furthermore, the adhesives that keep the emulsion in place can fail and flake off if not cared for. And while a Wisconsin barn is NOT what one might describe as a proper storage environment, a great many of the images survived quite well, almost mocking our carefully recommended storage environments and procedures. Still, the negatives needed some TLC.

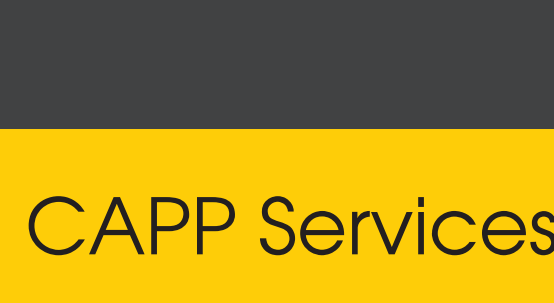
Archives volunteer, Andrew Hunt, set to work removing each negative from its envelope and recording its description. He brushed away surface dirt with a soft brush and cleaned the non-emulsion side with distilled water and cotton. Once dried, each negative was viewed on a light table, described further and then given a brand-new enclosure. Later, archives assistant Jennifer Bumann scanned each image. Sometime next year these images will be added to an online collection located at <https://uwdc.library.wisc.edu/collections/uw/uwo/>.

The provenance of the boxes initially was a total mystery, but however Hunt realized very soon that many of the images had been used in the 1914 and 1915 Quiver yearbooks. He then spent time poring over every page and was able to recognize the face in one negative of a young man holding camera equipment. It was a student, Wendell Phillips Rand of Bear Creek, WI and, in addition to the photos he took for the school's annual, there were others of his family at his farm. Rand returned home after graduation, so how his images ended up in a Winnebago county barn we may never know.

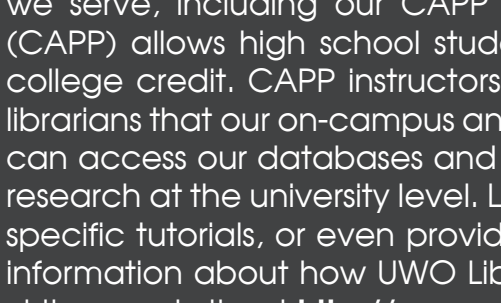
While many of the images are indeed duplicated in the Quiver, several are not and provide unique views of campus life. Regardless, the surviving negatives provide much better opportunities for higher quality scans and enlargements than their printed versions in the annuals. In the University Archives, original photography from this time period is very rare making this acquisition incredibly important. And it's made even more so because the images are from a student's eye capturing moments of levity that "official photography" seldom does: clowning around in rooming houses, posing in costumes, enjoying moments of repose, and jokes lost to time. Despite the clothes and locations, there is something timeless about these scenes: young adults being, and loving being young; coming to Oshkosh for an education, but also to experience college life. A true hidden treasure, indeed.



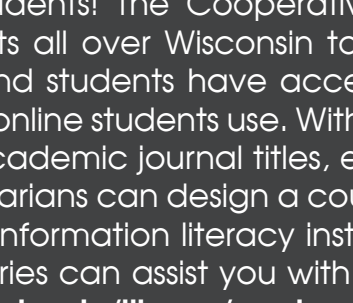
Dusty from benign neglect, Rand's negatives looked quite rough when they first arrived.



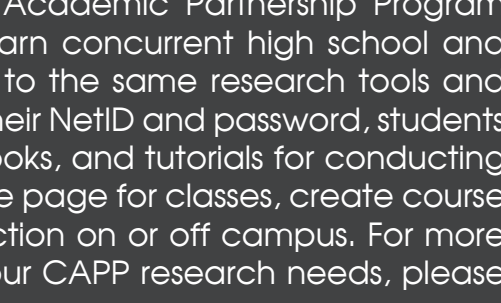
After processing, the images are stored in a manner more conducive to long-term preservation.



Women in a physical education class posing in the Oshkosh Normal's gymnasium that was situated, in part, where Polk Library's northern wing is today. UW Oshkosh Archives Photo RAND052.



Photographer Wendell Rand with equipment. Damage to emulsion is visible at the top of the image. UW Oshkosh Archives Photo RAND128.



"Moving day" staged by local jokers. UW Oshkosh Archives Photo RAND009.

## CAPP Services

by Jessie Ammons

UW Oshkosh Libraries are committed to offering resources and services to the many populations we serve, including our CAPP students! The Cooperative Academic Partnership Program (CAPP) allows high school students all over Wisconsin to earn concurrent high school and college credit. CAPP instructors and students have access to the same research tools and librarians that our on-campus and online students use. With their NetID and password, students can access our databases and academic journal titles, eBooks, and tutorials for conducting research at the university level. Librarians can design a course page for classes, create course specific tutorials, or even provide information literacy instruction on or off campus. For more information about how UWO Libraries can assist you with your CAPP research needs, please visit our website at <http://www.uwosh.edu/library/services/for-capp>.

# Jager Exhibit in Library

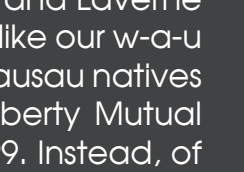


Academic libraries often exhibit original artwork as permanent fixtures of their buildings or temporary and rotating additions. Still, pieces are usually relegated to walls or cases (or in the case of our Fox Cities Library, the ceiling!). In December, art professor and interim associate dean of letters and science, Edwin Jager, is adding his newest pieces directly into the library book collection and even allowing patrons to check out his creations and take them home. Jager's "Imploded books" challenge library visitors to think about the function of the physical book in the digital age. Through "controlled demolition," Jager twists a book so that it folds onto itself and then binds it into a permanent sculpture. Ultimately, like other book artists, Jager forces us to ask at what point is a book not a book?

UW Oshkosh Libraries is adding its value to the items by cataloging, bar coding and shelving the imploded books in the Polk Library like the rest of its book collection. Patrons can discover the sculptures in the online catalog and even check them out for 28 days to exhibit them at home.

To celebrate this unique partnership, Polk Library will host a small opening in its leisure reading room on DECEMBER 4th from 4:30-6:00. Please visit to hear Jager speak about the project as well as look for the books in the Polk stacks.

## Staff Profile: Missy Motl



The UW Oshkosh Libraries Newsletter remembers well the mild thrill of having a Wausau Insurance ad pop up on broadcast television in the 1970s and 80s. It was—like Happy Days and Laverne and Shirley—a little reminder to rest of the world that Wisconsin exists and that we like our w-a-u place names. One can only imagine the thrill ride it must have been for actual Wausau natives to see those ads! Of course, such joys came with the bitter sting felt when Liberty Mutual bought the midmarket property insurance company and retired its name in 1999. Instead, of the charming, homespun ads of yore, we now have commercials incomprehensibly featuring a polo-wearing emu. What exactly is that all about? Emus have nothl...

Anyway, Wausau.

Wausau is the hometown of Missy Motl, librarian at our Fond du Lac library. Helped by Library Services Assistant Advanced, Lu Ann Nims, Missy oversees all the different operations there including circulation, reference, instruction and stack management.

Like many of our staff, Missy's love for libraries started at a young age, bicycling to the Wausau Public Library to score Nancy Drew mysteries. Despite working at a library during her undergraduate days at Augsburg College, the history major did not immediately think of librarianship as a career. Instead, law appealed to her and then, possibly, teaching. The latter was retired from consideration after a two-year stint working with schoolchildren in the Wausau area through AmeriCorps.

Missy ultimately embraced a future in libraries with a position at her alma mater in Minneapolis. It was there while working as the circulation supervisor, that she pursued her master's degree in library science through the online program at UW Milwaukee. After graduating, Motl came to Fond du Lac in 2016.

Working on a small campus, Motl enjoys the camaraderie among the faculty and staff. A place where everyone must work together and go the "extra mile" to make students successful. While its small staff can make scheduling difficult at times, the library's place on campus brings it much visibility to students and staff. Restructuring has changed many things for the access campus libraries, but much of it is behind the scenes. Most exciting to Motl, are the additional electronic resources Polk Library subscribes to that are now available on the Fond du lac campus and she's working to acquaint her users with the expansion.

When not in the library, Missy enjoys the librarians' holy trinity of reading, movies and cat(hartie) travel and that includes visiting Wausau from time to time, which is likely a calmer place now that it is no longer in the intense media spotlight.

## Staff News

**Becky Durbin**, *Library Services Assistant*, started at the Fox Cities library November 4. Becky comes to us from Neenah Public Library and has a passion for libraries and education. Welcome Becky!

**Colleen Hallfrisch** is UW Oshkosh's new *Metadata Librarian* replacing Patrick Harrington who moved on to a position at the University of Minnesota, Twin Cities campus. Colleen comes to Oshkosh from the Beaver Dam Public Library.

**Marketta Helen**, *Library Services Assistant* at the Fox Cities library, retired after 16 years working at the Fox Cities campus. She will be missed. Congratulations Marketta!

**Kelly Johnson**, *Librarian* at the Fox Cities library, presented "Connecting with Your Mission and Creating Patron Centered Spaces on a Dime" at the Wisconsin Library Association Annual Conference in Wisconsin Dells, Wisconsin in October.

**Erin McArthur**, *Online Learning Librarian*, co-authored "More than a cultural experience: Assessing the impact of a medical-surgical international clinical on nursing students' academic performance," in press at Nurse Education Today.

**Joshua Ranger**, *University Archivist*, presented on the subject of digital access at small archives at the Midwest Archives Conference Fall Symposium in Fargo, North Dakota in October.