

October 2, 2014, 1:20-2:53 P.M.
Sage Hall 2210

Graduate Studies

PRESENT: Elizabeth Alderton, Jason Belnap, Jamie Ceman, Denise Clark, Susan Cramer, John Cross, Mike Ford, Karen Gibson, Kathy Hagens, Randy Harris, Joan Heller, Marci Hoffman, Phan Hong, Toni House, Karen King, Shelly Lancaster, Pascale Manning, Deb Matulle, Ashley Reinke, Alan Saginak, Bob Stelzer, Judy Westphal

EXCUSED: Eric Brunsell, Steve Dunn, Fredi Giesler, Christine Roth, Jen Szydluk, Lee Van Scyoc, Lori Worm, Bill Wresch, Greg Wypiszynski

The meeting was called to order at 1:20 p.m. by Susan Cramer. Agnes Vetinde has accepted an internship opportunity, and will no longer serve on the Council.

- A. The minutes of the Graduate Council meeting of September 11, 2014 were approved with an editorial change. Motion to approve/Second: Elizabeth Alderton/Karen Gibson.
- B. Graduate Council Chair: Elizabeth Alderton and Phan Hong accepted nominations for the Graduate Council Chair position. Each spoke briefly of their vision for graduate education. Motion for a paper ballot/Second: Shelly Lancaster/Jason Belnap. Susan Cramer counted the votes; Phan Hong will serve a 3-year term as the Graduate Council Chair.
- C. Faculty Development Board Representative: Due to changes in ancillary funding, graduate student advocacy is necessary. Preference is that a member of the Graduate Council serves to maintain communication between both groups. Phan Hong was nominated, and accepted the nomination. Motion to approve/Second: Shelly Lancaster/Mike Ford.
- D. Academic Policies Committee Representative: Karen Gibson volunteered to serve. Motion to approve/Second: Phan Hong/Shelly Lancaster.
- E. Committee Chairs:
 1. Executive Committee: Phan Hong was nominated. Motion to approve/Second: Bob Stelzer/Shelly Lancaster.
 2. Curriculum Approval Committee: Karen Gibson volunteered. Motion to approve/Second: Phan Hong/Shelly Lancaster.
 3. Distinguished Research Awards: Christine Roth volunteered/Second by Judy Westphal
 4. Graduate Studies Travel Fund: Elizabeth Alderton volunteered/Second by Judy Westphal
 5. Graduate Studies Initiatives Program: Shelly Lancaster was nominated by Jason Belnap and Karen Gibson. Nomination accepted, all in favor.
- F. STEP: Six proposals were received to hire 8 students, and the total requested amount was less than what is available. Susan Cramer and Phan Hong will discuss the proposals to ensure equity, and any remaining funds will be available on a first-come, first-serve basis.
- G. Interim Chancellor Roter requested an overview of Graduate Studies for Chancellor Leavitt. Any feedback should be provided to Dean Cramer by noon Monday, 10/6.

H. Post Baccalaureate Programs: AVC Vande Zande requested from Dean Cramer a bulleted list explaining the difference between research and professional doctorates, both which fall under the IPEDS category of research/scholarship doctorate. This information will be shared with the Board of Regents, and will be used to identify a need for doctoral programs at the comprehensive universities.

Professional Masters Programs and Certificates are opportunities for UW Oshkosh to consider. The Biology program faculty are actively exploring a professional masters.

I. Graduate Studies Initiatives Program: Judy Westphal submitted a proposal for a Nursing *Matters* Ad for a total of \$1680, and Phan Hong submitted a proposal for \$350 to send graduate students to a recruitment fair. Both proposals were approved by Dean Cramer.

J. Nontraditional Student Week: LLCE provides medals to outstanding nontraditional students during Nontraditional Student Week, and asked if the Graduate Council would like graduate students included. The Adult Nontraditional Student Office considers all graduate students “nontraditional.” The Graduate Council didn’t feel a need to pursue this, unless a monetary award was included.

K. Marketing: The Provost requested a six-year, comprehensive marketing plan before he will provide additional marketing and recruitment funding. Dean Cramer asked the coordinators what type of marketing they do based on the student’s academic life cycle. Discussion ensued. She and Jamie Ceman will write a plan based on the feedback.

L. Google Analytics: IMC pulled analytics from each program’s website for 2012, 2013, and 2014. The data shows the number of people viewing each program’s site. The next step is to identify how we encourage those individuals to apply for a graduate degree. There was a request for more data generated by IMC, specifically from where the hits were coming. Some coordinators believe that the average time spent viewing the site is not an accurate indicator of student interest.

Motion to adjourn at 2:53pm. Susan Cramer thanked Phan Hong for agreeing to serve as Chair.

The next Graduate Council meeting is on November 6, 2014 from 1:20 – 2:50pm in Sage 2210.

Marci Hoffman, Recorder

Copies to:
Graduate Council
Provost Lane Earns
Deans
OSA President
Office of Graduate Studies Staff