

**GRADUATE STUDIES
UNIVERSITY OF
WISCONSIN
OSHKOSH**

VISION

To be recognized as the premier provider of graduate education north of Madison.

MISSION

To foster scholarly activities that develop leaders who think creatively and analytically, create knowledge, and apply knowledge to real problems thereby contributing to the intellectual vitality of our communities.

STRATEGIC GOALS

- Increase visibility
- Communicate scholarship, leadership and research expertise
- Enhance external relations
- Go forth
- Optimize enrollment



Graduate Studies

GRADUATE COUNCIL MEETING AGENDA
THURSDAY, APRIL 4, 2013; 1:20-2:50 P.M.
SAGE HALL 2210

APPROVAL ITEMS

- Graduate Council Minutes of March 7, 2013 (*posted to D2L*)
- New MS in Transnational Human Services Leadership Degree Program (*posted to D2L*)
- Graduate Studies Initiatives Program (GSIP)
 - Psychology GSIP Short Form Proposal (*posted to D2L*)
 - Reading Education GSIP Short Form Proposal (*posted to D2L*)
 - Nursing GSIP Proposal (*posted to D2L*)
 - MPA GSIP Short Form Proposal (*posted to D2L*)
 - Dean of Graduate Studies Summer CAS (*posted to D2L*)

DISCUSSION ITEMS

- GSIP Purposes of Use (overload, conference/travel funding, Dean CAS)
- Graduate Certificate Guidelines (*posted to D2L*)
- Graduate Marketing
 - IMC: Graduate Branding Survey:
https://oshkosh.qualtrics.com/SE/?SID=SV_3eZmTsn5EGWfWw5&Preview=Survey&BrandID=oshkosh
 - Website Reviews (*posted to D2L*)
 - Undergraduate Marketing (*posted to D2L*)
 - Enrollment Projection Plans
- Entitlements to Plan
 - UW-Milwaukee Healthcare Certificate
 - UW-Stout Conservational Biology PSM
 - Professional Science Masters Degrees
- GradSchool Fest – April 18, 2013, 4:00-6:30pm (Reeve Union Mezzanine at Celebration of Scholarship)
- Graduate Student Association – New
- HLC Process (2017)
 - Dual-Level Syllabi Committee
 - Bylaws Update
- GradStaff Meeting – April 17, 2013, at UW-Stevens Point

Our next meeting will be on May 2, 2013 from 1:20-2:50pm in Sage Hall 2210.