

**FACULTY SENATE AGENDA**

April 24, 2018  
3:10-5:00 – Reeve 306

- I. Guest: Kim Langolf - Grants Office Update
- II. State of the University
  - A. Senate of Academic Staff (Szromba)
  - B. University Staff Senate (Hartel)
  - C. OSA (Spangler)
  - D. UW Colleges Report
- IV. Minutes of April 10, 2018 [pp 742-745]
- V. Unfinished Business
- VI. New Business
  - A. Elections: President-Elect
  - B. Call for Nominations: Executive Committee
  - C. Handbook Change – Membership Update for Health & Safety Year [p 746]
  - D. Handbook Change – USP Membership Update [p 747]
  - E. Resolution for UW Fox Valley and UW Fond du Lac Faculty Senators to serve on UW Oshkosh Faculty Senate Executive Committee [pp 748]
  - F. APC –
    - I. Forms C
      - A. **COB:** Marketing Major- *Marketing Analysis & Insight*- Remove Business Analytics emphasis from Marketing Major. [pp 749-753]
      - B. **COB:** Marketing Major- *Marketing Analysis & Insight* -Create an additional emphasis within the *Marketing Analysis & Insight* major. [pp 754-758]
      - C. **COB:** Marketing Major- *Creation of a Digital Marketing Certificate offered to any major (other than Marketing) and degree*- Create Digital Marketing Certificate open to all majors and degrees. [pp 759-766]
      - D. **COB:** Marketing Major- *Limit Existing Digital Marketing Emphasis to only Marketing & IWM majors*- Remove plan code N28DIGMARK. [pp 767-770]
      - E. **COEHS:** Educational Leadership & Policy – *Graduate Leadership for Social Justice Certificate Program* – Approve changes to required courses. [pp 771-774]
      - F. **COLS:** Geography & Urban Planning – *Geography for Education Majors* – Add new GIS curriculum to the core and to the list of electives; remove previously required GIS course from the core and replace with new introductory GIS course. [pp 775-783]
      - G. **COLS:** Geography & Urban Planning – Delete “*and Urban Planning*” from department name. [pp 784-787]
      - H. **COLS:** Social Justice – Allow PHIL 206 to count for elective credit. [pp 788-790]
      - I. **CON:** College of Nursing- *BSN Accelerated Option*- Admission Policy Change. [pp 791-800]
- VII. Discussion Items
- VIII. President’s Report
  - A. Provost’s Administrative Staff
  - B. Leadership Council
  - C. Restructuring Governance Workgroup Update
- IX. Committee Reports

- X. Items from Members
- XI. Information Items
  - A. USP - Course Review Cycle: [*In Google Drive for Senators*]
  - B. USP Courses: [*In Google Drive for Senators*]
    - (1) QI: REL STUDS 115; (2) COMM 322; (3) E: COMM 216

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