

CS-125 Web Site Development

Fall 2014

Section 1: 8:00 – 9:30 Tuesday, Halsey 367
8:00 – 9:30 Thursday, Halsey 101 Teaching Lab

Section 2: 9:40 – 11:10 Tuesday, Halsey 367
9:40 – 11:10 Thursday, Halsey 101 Teaching Lab

Instructor: Kathy Lynch
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Office: Halsey 215
Office hours: 11:15 – 12:00 Tue./Thurs. or by appointment
Phone: 424-1085

Text: “Web Development & Design Foundations with HTML5”,
Terry Felke - Morris : 7th edition

Topics: Internet Intro, Dreamweaver CS6, HTML5, CSS, Wordpress,
Working with Mobile Devices, Quality Web Design Layout,
Form Layout, E-Commerce and promoting your site,
Photoshop skills, FTP, Flash, Web Applications,
Working with JavaScript and JQuery, Database Interfaces

Grading: Two Exams 50%, Web Site 25%, and Assignments 25%

Course Description: This is an introductory course in website design. You will need to know basic computer skills, but are not required to have any previous programming experience. We will be learning the basics of popular web development software packages that will be beneficial in creating quality websites. You will be creating a complete website both desktop and mobile. You will be given web space on the university server to use in this class, but please refrain from accessing your account until the start of class. The goal is that you will continue to update and modify your website as you remain a student. This website, however, cannot be used for commercial purposes.

Learning Objectives and Outcomes:

Learning outcomes are statements of what the student will be able to do following successful completion of the course. The learning outcomes for Website Design are listed below:

1. Understand the advantages of good website design and be able to implement these principles on the websites they create.
2. Learn how to write and interpret HTML5 code.
3. Effectively use search engines to research new trends in website design
4. The students will study the differences between browsers and how they play a major role in how their website is displayed.
5. The student will learn the standard website design guidelines and be able to critique online sites and well as their own..
6. Cascading Style Sheets will be studied and the students will demonstrate an understanding of how their code, the browser, and the user affect their use.
7. Students will demonstrate the use of Javascript and JQuery in their sites.
8. Websites will be uploaded onto the Univ. of Wisconsin Oshkosh server and the students will troubleshoot any issues of online presentation.
9. Basic multimedia software, such as Photoshop, Flash, and Web Applications will be demonstrated on the student's websites.
10. The importance of security, maintaining a website, and keeping it up to date will be covered.
11. The W3C Accessibility standards will be implemented on all sites produced in this course.
12. The relationship between forms and databases will be discussed and demonstrated.
13. A functional use of modern practices in website design using WordPress and other software implementation resources will be developed.
14. Problem solving skills will be developed along with creative design work.
15. Each student will modify their website for a mobile device.

Extra Credit: A 5 minute presentation on a subject of your choice that demonstrates or describes a relative topic of web page design or a website that you have found useful when creating your webpages.

Requirements: You are expected to learn all of the material presented in the lectures and assigned to you on Lynda.com Website Design Playlist. Lab assignments are a requirement of the course and must be turned in to receive a grade. An unacceptable assignment will not receive a grade if:

1. It is not handed in by the end of the course.
2. It is not a reasonable attempt to solve the assigned problem, or
3. It is not your own work

Programming assignments are to be submitted on the due date announced. No late assignments will be accepted.

Attendance: Attendance is necessary to learn the material. There will be things Presented in class that are not on the slides and you need to be there to learn them. If you need to miss a class, make sure to get the notes from a reliable classmate.
- You may miss three classes without penalty (for illness, prior commitments, religious observance, work or anything else you feel is important), and after that you will lose one percentage point of your course grade for each day missed (up to 10%)

Exams and Quizzes: If you are unable to take a scheduled exam or quiz, you will be allowed to take a make-up exam provided that you make arrangements **prior** to the exam or quiz:

Discussions: There will be online discussions on current technology topics. To get credit for participating please post at least one response to the instructor's question and at least one or two responses to other student's comments. Your posts will go toward your quiz/assignment grade as extra credit.

Grades:

93-100	A	78-79	C+
90-92	A-	73-77	C
88-89	B+	70-72	C-
83-77	B	60-69	D
80-82	B-	59 – below	F

Course Tentative Lecture Topics:

Week 1 - Chapter 1: Introduction

Week 2 - Chapter 2: HTML Basics

Week 3 - Chapter 3: CSS Introduction

Week 4 - Chapter 4: Working with Images and Graphics

Week 5 - Chapter 5: Good Web Design and Accessibility

Week 6 - Chapter 6&7: Usability Design and Wireframes

Week 7 - Review and Exam I – Oct. 16

Week 8 - Chapter 8: Mobile Design

Week 9 - Chapter 9: Responsive Design

Week 10 – Chapter 10&11: Web Site Project Management and Multimedia

Week 11 – Chapter 12: E-Commerce, Promoting your website

Week 12 – Chapter 13: Search Engine Optimization

Week 13 – Chapter 14: JavaScript and JQuery

Week 14 – Exam II – Dec. 9