

# Fall 2024 Advising Guide

## Communication Studies Program

This guide is intended as a tool for use by faculty advisors and students pursuing major, minor or certificate programs in Communication. We have had lots of changes this year – and more to come next year, so **it is especially important that all students meet with their academic advisor this year**. Students who have less than 60 credits will meet with an undergraduate advisor in UARC. Students with more than 60 credits meet with a faculty advisor. You can find your advisor’s contact information on [Navigate](#).

### Important Dates for Fall 2024

- Fall Schedule Available to view on TitanWeb – February 26, 2024 (approximate date)
- Fall Registration Schedule
  - Senior, Athletes, Honors & UWO+ students - April 1-5, 2024
  - Junior: 60-89 credits completed – April 8-12, 2024
  - Sophomore: 30-59 credits completed – April 15-19, 2024
  - Freshmen: 0-29 credits completed – April 22-30, 2024
- See Registration Toolkit for Questions about Registration Processes: <https://uwosh.edu/registrar/registration-toolkit/>

As you are looking for classes, you will find both online and in person communication classes. If you prefer to take classes in only one mode, you can use the mode of instruction search tool on TitanWeb.

▼ CLASS SEARCH

Subject

Course Number

Course Career

Show Open Classes Only

Campus

▼ ADDITIONAL SEARCH CRITERIA

Meeting Start Time

Meeting End Time

Days of Week

Mon  Tues  Wed  Thurs  Fri

Instructor Last Name

Course Keyword  ?

Minimum Units

Maximum Units

Course Component

Session

Mode of Instruction

Location

Class Nbr  ?

## Major Course Rotations Online/In Person Beginning Fall 2024

**Communication Studies courses will continue to be offered in person and online. All required courses will be offered at least once in each mode per year.**

- Beginning in Fall 2024, all Communication Studies Majors and Minors will be able to take online Communication Studies courses. Most online classes will be offered in the 7-week accelerated format.
- Each semester, we will continue to offer at least one section of all required communication studies courses along with 5 or 6 elective courses. Beginning in Fall 2024, we will rotate which semester the required courses are offered in person vs. which semester courses are offered online. See the projected schedule below so you can plan ahead to take the course when it is offered in your preferred mode.

<b>Communication Studies Projected Course Rotation – Required Courses</b>		
<b>Course</b>	<b>Fall 2024</b>	<b>Projected Spring 2025</b>
COMM 111	Multiple sections offered online and in person	Multiple sections offered online and in person
COMM 214	<ul style="list-style-type: none"> <li>• Online 7W1*</li> <li>• In person</li> </ul>	<ul style="list-style-type: none"> <li>• Online 7W1</li> <li>• In Person</li> </ul>
COMM 219	In Person	Online 7W1
COMM 280	Online 7W2	In Person
COMM 302	Online 7W1	In Person
COMM 318	Online 7W2	In Person
COMM 368	Online 7W2	In Person
COMM 375	In Person	Online 7W2
COMM 498	In Person	Online - 7W or 14W TBD

\*7W1 = Course offered in First 7-week session, 7W2 = Course offered in Second 7-week session

**Note – COMM 439** will not be offered in 2024-2025 as we are merging the Capstone Courses (COMM 439 and COMM 498). For students switching to the Fall 2024 bulletin, COMM 439 is no longer required. If you are not changing to the Fall 2024 bulletin year, we will do a course substitution for COMM 439. See your advisor or Dr. Considine to make a plan for the substitution.

# Communication Studies Electives (Fall 2024)

## Oshkosh Campus Electives – Offered in Person

### **COMM 325: Nonverbal Communication**

**T/TH 9:40-11:10 – Dr. Dani Kvam**

This course explores the importance of nonverbal communication in creating shared meaning. Students will learn to apply theories of nonverbal communication to make sense of their everyday interactions. Students will also gain skills in observing and interpreting naturally occurring nonverbal cues. This course will focus on the embodied nature of nonverbal communication and ways that built environments may shape our interactions.

### **COMM 337: Foundations in Communication Studies**

**M 3-6:00 – Dr. Tony Palmeri**

Why would anyone want to study the rhetorical theory of the ancient Greeks and Romans? Well, it turns out that almost everything the ancient writers thought about rhetoric still has relevance. In COMM 337 we learn not just the theories of ancient rhetoric, but how to put those theories into practice. By the end of the semester, students learn how to write well crafted speeches that feature appeals based on sound reasoning, strong character, and emotion.

### **COMM 436: Seminar in Speech Communication**

**T/TH 3-4:30 – Dr. Tyler Brunette**

In this course, students will be invited to go bananas discussing the ways in which people communicate about and through food. While this may sound half baked, food and its related activities carry significant cultural weight and are a useful sight to explore the human condition. This course will provide ample food for thought, introducing students to a variety of interdisciplinary texts on the communicative impact of food. In a nutshell, students in this course will be asked to read and think critically about their own and other's relationships to food. *Bon Appetit!*

## Online Electives Open to All

### **COMM 218: Popular Culture and Communication**

**Online 7W1 – Dr. Kristi Wilkum**

This course uses rhetorical theories and self-reflective strategies to examine Popular Culture as an academic discipline. Students will engage with, analyze, interpret and ultimately argue about the significance of texts that are largely seen as forms of entertainment. The course the persuasion and influence in forms of advertising, print media, film, television, celebrity, music, social media, and video games.

### **COMM 304: Business and Professional Communication**

**Online 7W1 – Dr. Jessica Kahlow**

This course gives you the opportunity to design, deliver, and critique presentations in your career field. We will also discuss job interview strategies, resume and cover letter preparation, and work-life balance. The focus of the course allows adult learners to draw on past experiences in business and the professions. Assignments allow adult learners to focus on their field of interest and require presentations and participation in an online environment.

**Want to learn more about the required courses for the Communication Studies Major, Minor or Certificate Program? See links below. Checklists reflect 2021-2023 Bulletin Years.**

- [Communication Studies Major Checklist](#)
- [Communication Studies Minor Checklist](#)
- [Organizational Communication Minor Checklist](#)
- [Professional Communication Certificate](#)

# What's changing in Fall 2024?

## **Degree Requirements** (change has been approved at all levels and will go into effect Fall 2024)

- The degree requirements common to all colleges will **NOT** change. These include completing 120 credits, achieving a 2.0 GPA, completing USP requirements and completing 35 upper-level credits. Check out the full list of requirements here: [2023 Bulletin Degree Policies](#)
- Changes are scheduled for the Bachelor of Arts and Bachelor of Science degrees in Fall, 2024. The additional requirements for the BA and BS degrees are scheduled to be dropped. All Communication Majors who start in Fall 2024 or later will be completing the Bachelor of Arts degree. Current students can keep the BA or BS degree.
- Degree requirement changes will automatically apply to new students entering UWO in Fall, 2024. Current students will be able to change to the new bulletin year and have the updated requirements - which will apply to your degree requirements, major, minor and certificate. Please meet with your advisor or attend UARC drop in hours to discuss the ramifications of changing your bulletin year. Often courses are meeting multiple requirements for you - not just the additional degree requirements. Bulletin year changes cannot be made until Fall 2024.

**Proposed Changes to Communication Studies Major/Minor Requirements:** change has been approved at the department level but additional levels of approval are needed to go into effect in Fall 2024. We believe full approval is likely and are planning accordingly. These changes would affect all students who enter the program in Fall 2024 or students who choose to switch to the Fall 2024 bulletin.

**Communication Studies Major Changes:** Four primary changes are planned for the Fall 2024 bulletin.

- **Replace COMM 104 with COMM 111:** We will no longer offer COMM 104 (Introduction to Communication Studies) and will instead embed that material in our 200-level introductory courses. COMM 111 (Introduction to Public Speaking) will count as the introductory course in the major. As most students have already taken COMM 111 to fulfill USP requirements, this should be a straightforward change.
- **Require COMM 318 Intercultural Communication:** To ensure all students meet our program learning outcomes, we will require COMM 318 moving forward. This course will be offered at least twice a year.
- **Merge COMM 498 and 439 Capstone Courses:** Beginning in Fall 2024, we will only offer the 3-credit capstone, COMM 498. This will be a newly designed course that brings together learning outcomes from COMM 439 Career Capstone and COMM 498 Academic Capstone. The course will cover career preparation and will also offer the opportunity to synthesize and reflect on previous learning.
- **Change Number of Elective Credits:** Currently students take 15 credits of electives. As COMM 318 will become a major requirement instead of an elective, the number of required elective credits will be lowered to 12.

**Communication Studies Minor Changes:** Three changes are planned for Fall 2024.

- **Replace COMM 104 with COMM 111:** We will no longer offer COMM 104 and will instead embed that material in our 200-level introductory courses. COMM 111 will count as the introductory course in the minor.
- **Students choose COMM 368 or COMM 375:** Currently all majors complete COMM 375 Argumentation Analysis. Beginning in fall, students can select to take either COMM 375 (Argumentation Analysis) or COMM 368 (Research Methods in Communication).
- **Eliminate Capstone Requirement for Minors:** Minors are currently required to take COMM 439 (Career Capstone). Beginning in fall, students may take COMM 498 (Capstone in Communication Studies) if they choose, but no capstone will be required.

**Organizational Communication Minor Changes:** One change planned for Fall 2024.

- **Replace COMM 104 with COMM 111:** We will no longer offer COMM 104 and will instead embed that material in our 200-level introductory courses. COMM 111 will count as the introductory course.