



SUPPLY CHAIN MANAGEMENT

COLLEGE OF BUSINESS MAJOR FACT SHEET



Supply Chain Management (SCM) incorporates the approaches utilized to efficiently integrate suppliers, producers and distributors so that products and/or services are delivered at the right time, to the right place, in the right quantity, in the right quality, at the right cost, in a sustainable manner.

SUPPLY CHAIN MANAGEMENT FACTS

Our supply chain management degree caters to the diverse needs of manufacturing and service companies in Northeast Wisconsin by giving students end-to-end exposure to all aspects of the supply chain.

- **Return on Investment:** SCM graduates are among the highest paid graduates in the College of Business with many students receiving starting salaries exceeding \$60,000.
- **Placement Rate:** Graduates have 100% job placement rate the past 5 years.
- **Class Mode Flexibility:** We offer courses on-campus and online, enabling students the mode of instruction that fits their lifestyles.
- **Innovation:** The SCM department will be the first in the College of Business to experiment with a hybrid immersive virtual reality course.
- **Industry-Trained Faculty:** All SCM faculty have past industry experience working directly in supply chain management or operations roles and consulting.
- **Guest Speakers:** Each semester, speakers educate students on current supply chain applications and issues, and connect them to area employers.
- **Employment Flexibility:** Our students will never feel locked into a position. Graduates will have the flexibility in skills to thrive in many different employment capacities.

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$53,442

National**

\$60,273

STUDENT ORGANIZATIONS

Experiential learning is an important part of our Supply Chain Management program. Each month, the **Supply Chain Management Club** hosts a guest speaker or visits a local industry partner for a plant tour. Students can learn from our large network of global manufacturing companies and alumni that continue to recruit UWO's students. Active club members are the most marketable as candidates for internships/co-ops and full-time positions.

FEATURED EMPLOYERS

School Speciality, Kimberly Clark, Oshkosh



CLASSES

- Global Procurement and Strategic Sourcing
- Manufacturing Planning and Control Systems
- Quality Management & Six Sigma
- Supply Chain Modeling and Analysis
- Supply Chain and Logistics Management
- Supply Chain Strategy and Analytics

CHARACTERISTICS

- Adaptable
- Strategic
- Efficient
- Collaborative
- Leader
- Problem-Solver
- Insightful

COMMON JOB TITLES

- Buyer
- Supply Chain Analyst
- International Logistics Associate
- Inventory Control Analyst
- Master Scheduler
- Material Planner
- Production Planner
- Quality and Continuous Improvement Specialist
- SAP Security Analyst
- Team Coordinator/ Manufacturing Supervisor
- Transportation Specialist
- Warehouse Area Manager

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- \$15.81

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report