

COLLEGE OF BUSINESS
Management – 24 credits
2023-2024

Required Courses – 6 credits		Semester	Prerequisite Course(s)
FINANCE 431	Financial Statement Analysis	Fall/Spring	FINANCE 331 w/C- and c/MHR 381
MHR 369**	Leadership & Managing Change	Fall/Spring	
PLUS one of the following that are not required for your emphasis – 3 credits			
MHR 373**	Entrepreneurship	Fall/Spring	
MHR 375**	Global Management	Fall/Spring	
MHR 360** or INFO SYS 481	Project Management or Strategic IS Project	Fall/Spring	See Bulletin for prerequisites

PLUS: Choose one of the following three emphases

International Business Emphasis			15 credits
Required Courses		Semester	Prerequisite Course(s)
MHR 375	Global Management	Fall/Spring	
MHR 455	Strategic Management	Fall/Spring	^See Below
Choose two of the following courses		Semester	Prerequisite Course(s)
ECON 410*	International Capital Markets	Fall	ECON 201 w/C and ECON 202 w/C
ECON 420*	International Trade		ECON 201 w/C and ECON 202 w/C
FINANCE 335	International Business Finance	Fall/Spring	FINANCE 331 w/C- and c/MHR 381
MARKET 375**	Global Marketing	Fall/Spring	MARKET 371
MHR 389**	International Human Resources Mgmt		MHR 351 and MHR 361
SCM 345	Global Procure & Strategic Sourcing	Fall/Spring	c/SCM 341
Choose one of the following courses			
BUS 494	International Business Study Tour	All Terms	See Bulletin for prerequisites
ECON 320*	Economics of the Caribbean		ECON 101 or ECON 201 or ECON 202
ECON 386*	Economics of Latin America		ECON 201 w/C and ECON 202 w/C
ECON 387*	Econ and Social Dev of Great Britain		ECON 101 or ECON 201 or ECON 202 w/C
ECON 388*	Economics of Euro Integration		ECON 201 w/C and ECON 202 w/C

Family Business/Entrepreneurship Emphasis			15 credits
Required Courses		Semester	Prerequisite Course(s)
MHR 373**	Entrepreneurship	Fall/Spring	Fall/Spring
MHR 454	Managing the Family & Closely-Held Business		^See Below
Choose one of the following courses (one of these courses is typically offered in spring semester)		Semester	Prerequisite Course(s)
MHR 372**	Creativity and Innovation	Fall	
MHR 374**	Social Entrepreneurship	Spring	
MHR 475	Managing the Small Growing Business		Two business core courses completed
Choose six credits within a single functional area			
ACCT: 301, 305, 401, 403		INFO SYS: 314, 315, 316, 318, 352, 410, 417, 432	
FINANCE: 333, 334, 335, 340, 351, 434, 436		MARKET: 363, 372, 374, 375, 376, 377, 418	
MHR: 382, 383, 384, 385, 386, 387, 388		SCM: 342, 343, 344, 345, 445, 460	
See bulletin, COB planning sheets, and/or TitanWeb for course prerequisites			

Project Management Emphasis			15 credits
Required Courses		Semester	Prerequisite Course(s)
MARKET 374	Marketing Research	Fall/Spring	MARKET 371 w/C and MHR 381 w/C
MHR 360** or INFO SYS 481	Project Management or Strategic IS Project	Fall/Spring	See Bulletin for prerequisites
MHR 490**	Project Execution and Control	Spring	Admitted to COB, MHR 381, and INFO SYS 481 or MHR 360
SCM 342	Analytical Methods of Supply Chain Mgmt.	Fall/Spring	c/SCM 341
Choose one of the following courses			
MHR 455	Strategic Management	Fall/Spring	^See Below
BUS 486	Student Consulting Practicum		^See Below

NOTE: No more than 3 credits from the Management major coursework will apply toward the completion of an additional College of Business emphasis/certificate.

***These courses can be taken with 30 credits earned. **These courses can be taken with 44 credits earned.**

^All culminating experiences have the following pre-req: Admit to COB, Senior Standing, Last semester of enrollment, complete or concurrent enrollment of BUS 340 or BUS 442 and have submitted a graduation application.