

College to Career Connections
2023 Sponsorship Levels

Platinum Sponsor (\$3,000)

This level is exclusive to one organization. You receive the most publicity through promotion and interaction with students before and during the event.

- Name on all promotional material as the Platinum Sponsor
- 10 representatives
- 3 tables at the event with first choice for table selection
- Preferred placement for standing company banner in the event space to brand your organization
- Welcome display at student check in/out area
- Representation at all Business Card Making Days to connect with students on-campus in Sage Hall
- Company business card is given to all student attendees
- 1 full slide in an ongoing slideshow in the main networking area
- Promotion of the organization to students through the College of Business website and social media
- Organization representative on event planning committee
- Opportunity to take advantage of “add on” sponsorship items with your company logo included to promote the event including: Cinch sacks, Pens, Padfolios

Gold Sponsor (\$1,000) (reserved for 10 employers)

The Gold Sponsorship allows you to connect with students during the event with enhanced publicity before and during the event.

- 6 representatives
- 2 tables at the event with table selection (based on sign up date)
- Preferred placement for standing company banner in the event space to brand your organization
- Representation at one Business Card Making Day to connect with students on-campus in Sage Hall
- 1 shared slide with other gold sponsors in an ongoing slideshow in the main networking area
- Promotion of the organization to students through the College of Business website and social media
- Opportunity to take advantage of “add on” sponsorship items with your company logo included to promote the event including: Cinch Sacks, Pens, Padfolios

Silver Sponsor (\$500)

Silver Sponsors have full participation in the event to network and connect with College of Business students and professors. You will connect with students at a table reserved for your organization.

- 3 representatives
- 1 table at the event
- Organization name listed on ongoing slideshow at the event
- Promotion of the organization to students through the College of Business website

First Time Attendee (\$400)

First Time Attendees will start to build their campus brand and connect with College of Business students and professors. This is only open to organizations that have not attended a College to Career event in the past.

- 2 representatives
- 1 table at the event
- Organization name listed on ongoing slideshow at the event
- Promotion of the organization to students on the College of Business website