



ECONOMICS

COLLEGE OF BUSINESS MAJOR FACT SHEET



Economics is, first and foremost, a conceptual approach—a way of thinking about policies, decisions and their implications. We prepare our students for a wide variety of career options, by providing them with a set of analytical skills that can be applied in business, government, consulting and research.

ECONOMIC FACTS

- Many of our economics alumni have pursued graduate degrees in Economics, Finance, Public Policy, or other related disciplines.
- Students can major in economics in the College of Letters and Science (B.A. or B.S.) or in the College of Business (B.B.A.).
- Since 2010, more than ten students have had their research published in the Oshkosh Scholar, five received summer support for student-faculty collaborative research projects, and many others presented their research at the Wisconsin Economics Association Conference, the Midwest Economics Association Conference, Celebration of Scholarship, and Posters in the Rotunda.
- UW Oshkosh's Department of Economics faculty ranked in the top 2% (out of 1,900 ranked institutions) for their research into best teaching practices.

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$55,671

National**

\$65,100

STUDENT ORGANIZATION

The **Economics Student Association** is focused on bringing together students who are interested in the field of Economics with faculty and professionals To provide economics students with supplemental educational, networking, and professional development opportunities, and to promote interest in and understanding of economic science.

FEATURED EMPLOYERS

Northwestern Mutual, BankFirst, Jewelers Mutual



CLASSES

- Labor Economics
- Health Care Economics
- Time Series Analysis and Forecasting
- International Trade
- Behavioral Economics
- Predictive Analytics
- Money and Banking

CHARACTERISTICS

- Analytical
- Curious
- Logical
- Observant
- Thoughtful
- Objective
- Efficient

COMMON JOB TITLES

- Business Analyst
- Credit or Risk Analyst
- Data or Financial Analyst
- Financial Advisor
- Investment Banker
- Portfolio Manager
- Price Analyst
- Project Manager

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- \$15.36

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report