



RADIO TV FILM

MAJOR FACT SHEET



Are you ready to start your career in media while earning a degree? Do you want to produce content while gaining knowledge and training in media industries? The Radio TV Film (RTF) major is regionally and nationally renowned for preparing students for a wide range of media careers. With flexible requirements, students can select courses to complement their career goals and interests. We offer a professional media curriculum blending critical media analysis with substantial hands-on experience. Through classroom experiences, internships, and involvement in our award-winning student organizations, RTF students build a solid foundation for launching their careers

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$34,816

National**

\$44,347

STUDENT ORGANIZATIONS

- **90.3 WRST-FM** – Our nationally-recognized student-run radio station broadcasts and streams quality alternative music programming, news and sports for listeners in Oshkosh, the Fox Valley and beyond.
- **Titan TV** – Our nationally-recognized student-run television station produces news, sports and original content for the campus and community. Content is available through cable, web streaming and video on demand.
- **UW Oshkosh Film Society** – Through this organization, students gain experience in independent filmmaking. Beginning with an original script, students take a project through pre-production, production and postproduction, resulting in festival-ready film.
- **International Film Series (IFS)** – Students in IFS organize film screenings and discussions of international films and a range of other genres, including independent narratives and documentaries, silent films, and classic Hollywood movies.

FEATURED EMPLOYERS

Fox 11 WLUK-TV Green Bay, Disney+, Green Bay Packers, iHeartRadio



COURSES

- Intro to Audio/Radio
- Intro to Visual Media
- History of Cinema, Radio and TV
- Sports Broadcasting
- Cinematography
- Advanced Post-Production
- Live and Remote Production
- From Netflix to Disney+

CHARACTERISTICS

- Creative thinker
- Team player
- Active film and TV viewer
- Problem solver
- Podcast fan
- Storyteller

COMMON JOB TITLES

- Digital Content Producer
- Radio/TV Producer
- Film/TV Editor
- Social Media Manager
- Sports Broadcaster
- Filmmaker

ADDITIONAL INFORMATION

- Students have access to professional media equipment and facilities from day one.
- RTF student media organizations allow students to hone their skills, make friends and create award-winning media content.
- RTF offers a minor, as well as certificates in Sports Media, Digital Content Creation, Film and TV Production and Media Literacy.

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report