



FINE ARTS

MAJOR FACT SHEET



The fine arts major is recommended for students who wish to prepare for a professional career in the studio arts or graphic design, to satisfy entrance requirements for graduate art studio programs or to become art teachers (art education - K12 emphasis). Students completing the fine arts major and the University's baccalaureate degree requirements will earn the Bachelor of Fine Arts degree.

FINE ARTS FACTS

- Offer a variety of art programs to the University and the surrounding community
- Provide a curriculum that offers the non-art major the opportunity to achieve a rich appreciation and understanding of the vital role that art plays and has played in human culture

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$37,076

National**

\$38,689

STUDENT ORGANIZATIONS

- **Priebe Art Gallery Board** – The purpose of the gallery is to direct student input into gallery and university affairs. The board selects and curates a variety of exhibitions, arranges visiting artists and artist activities, and brings a diverse range of cultural experiences to the University's community.
- **ArtsCore Student Organization** – provides opportunities for any student who wishes to integrate the arts into their work and subjects pursued during their college careers. Through on-campus visits, lectures, workshops and other activities, student members will gain access to fresh and distinct artistic viewpoints and methodologies.

FEATURED EMPLOYERS

EAA, Neenah Joint School District, 4imprint



CLASSES IN

- Understanding the Arts
- 2-Dimensional Design
- What is Art For
- Visual Identity and Branding
- Image Use in Graphic Design

CHARACTERISTICS

- Creative
- Technical skills
- Self-expression and individuality

COMMON JOB TITLES

- Graphic Designer
- Digital Designer
- Creative Design
- Art Teacher

EMPHASES

- Art Education
- Graphic Design
- Art History
- Studio Art

ART DEPARTMENT SCHOLARSHIPS

- Pride of Oshkosh Art Student Scholarship
- Li Hu Art Student Scholarship
- Michael and Kelly O'Brien Scholarship
- William J. Leffin Scholarship
- Oshkosh Fine Arts Association Scholarship
- Good Art for Good Scholarship (freshman)
- Willcockson Art Scholarship (freshman)

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report