



SOCIOLOGY

MAJOR FACT SHEET



Students in the major or minor learn about themselves and how to analyze the world through a different lens. Sociology students go on to be leaders in many professions.

AVERAGE ANNUAL STARTING SALARY

National*
\$42,664

To view more information,
scan the QR code
at the top of this sheet.

STUDENT ORGANIZATIONS

- **Sociology Club** – promotes a sense of community among members and provides academically and professionally enriching opportunities. The club hosts events, participates in volunteer opportunities and collaborates with others. Sociology Club is based on intersectional and inclusive ideals and welcomes all students.
- **Alpha Kappa Delta (International Sociology Honor Society)** – To be eligible for the Alpha Kappa Delta honor society, students must be a sociology major in their junior/third year, rank in the top 35 percent of their class and have an overall GPA of 3.0 or higher.

FEATURED EMPLOYERS

Sentry Insurance, Fond du Lac County, Aerotek



CLASSES

- Foundations of Sociology
- Applied Sociology
- Social Statistics
- Classical & Contemporary Theory
- Social Research Methods
- Senior Seminar Capstone (major research project)

CHARACTERISTICS

- Critical thinking and analytical skills
- Communication skills
- Cultural competence
- Leadership skills
- Research
- Open-mindedness

COMMON JOB TITLES

- Claims Representative
- Care Coordinator
- Behavioral Specialist
- Residential Care Specialist

SOCIOLOGY FACTS

- The sociology major has a 70 percent career outcome rate.
- Students can earn a:
 - Social equity and diversity certificate
 - Health, humanities and society minor
 - Sociology minor

* Salary data from NACE Class of 2021 Report