



COMMUNICATION

MAJOR FACT SHEET



The Communication Studies major can help students develop the communication skills to be successful in their career, build relationships with peers, faculty and alumni, and engage with the local and global community.

COMMUNICATION FACTS

- Students can design their major to be a communication generalist or choose one of the following concentrations:
 - Communication and Human Relationships (Interpersonal Communication)
 - Communication and Organizations (Organizational Communication)
- Join a faculty-lead study abroad trip or participate in the National Student Exchange program.
 - Previous study abroad experiences have taken place in Germany, Tanzania, Italy and Greece.
- 96 percent of graduates secure jobs within 6 months of graduation.

AVERAGE ANNUAL STARTING SALARY

UWO Graduate*

\$57,652

National**

\$43,762

FEATURED EMPLOYERS

Green Bay Packers, Sherwin Williams, Enterprise Holdings



CLASSES

- Intro to Communication Studies
- Intro to Interpersonal Communication
- Rhetoric and Public Advocacy
- Organizational Communication
- Theories of Human Communication
- Argumentation Analysis
- Research Methods in Communication Studies
- Capstone in Communication Studies
- Communication Career Capstone

CHARACTERISTICS

- Empathetic
- Good listener
- Inquisitive
- Love of learning
- Ability to see both sides of an argument
- Informative

COMMON JOB TITLES

- Marketing Coordinator
- Digital Marketing Specialist
- Management Trainee

STUDENT ORGANIZATION

Join the **Communication Club** to get to know your fellow Communication students and faculty, learn about career opportunities in the field, network with successful alumni, and have fun at entertaining bi-weekly meetings! Social events include student-faculty trivia nights, student-alumni lunches, and Pizza with the Professor.

* Salary data from UWO 2021-2022 First Destination Outcomes report

** Salary data from NACE Class of 2021 Report