

ART 142: *Introduction to Digital Art Fall 2023*

Arts & Communications

S201 Computer Lab

Tuesday/Thursday: 10:20 a.m. — 12:30 p.m.

Instructor:

Tom Leininger

Arts & Communications 522

It is best to contact me via Canvas and I will respond within 24 hours.

920-424-7059

Office Hours Monday — Thursday 12:30 p.m. — 1:30 p.m.

Course Information:

An introductory level class for using Macintosh computers and Adobe software as tools in the process of both art making and design. Basic print and web skills will be covered. A special technology course fee of \$10 will also apply.

Learning Outcomes:

By the end of this course, students will be able to demonstrate the ability to:

- Interpret the foundations of digital art and design making
- Understand the differences between vector and raster images
- Apply the foundations to create digital art and design deliverables
- Demonstrate knowledge of when to use the appropriate tool

Textbook:

There is no textbook for this class. Readings and videos will be made available on Canvas.

Supplies:

It would be good to get the Canvas Student App for your phone or tablet. This will be the main channel used to deliver this class. It would be good to have a cloud-based storage option or an external hard drive to store your work. If you have an external hard drive, you are free to use that. If you do not have an external hard drive, a thumb drive would be enough.

Attendance:

The success of this course depends on students being active participants! Attendance is expected and required. Arriving late or leaving early will be counted as an absence. Any absence could affect your final grade if it causes you to miss discussions or fall behind.

More than two (2) absences may result in the lowering of your final grade. Attendance will be tracked on Canvas and factored into the weekly assignments.

Eating or Drinking in the Classroom:

Eating and drinking are prohibited in classrooms. There may be students who have a medical condition that requires them to eat at certain times of the day, or when certain symptoms present themselves. If, and only if, a student has documentation from the Accessibility Center in the Dean of Students office that they may eat during class.

Diversity, Equity & Inclusion:

Diversity drives innovation, creativity, and progress. At the University of Wisconsin Oshkosh, the culture, identities, life experiences, unique abilities, and talents of every individual contribute to the foundation of our success. Creating and maintaining an inclusive and equitable environment is of paramount importance to us. This pursuit prepares all of us to be global citizens who will contribute to the betterment of the world. We are committed to a university culture that provides everyone with the opportunity to thrive.

Disability Accommodation and Notification:

Students seeking a reasonable accommodation for disabilities must self-identify with the appropriate Dean of Students so that arrangements can be made. Students should inform me of any special needs and present relevant documentation within the first two weeks of classes.

Contact for Disability Services:

Holly Ludwig Callaghan, Accessibility Coordinator, Dean of Students Office

e-mail: ludwigcallah@uwosh.edu

125 Dempsey Hall

Phone: 920-424-3100/TDD: 920-424-1319

Website: <https://www.uwosh.edu/deanofstudents/Accessibility-Center/student-resources>

Disclosure Statement:

Students are advised to see the following URL for disclosures about essential consumer protection items required by the Students Right to Know Act of 1990:

<https://uwosh.edu/financialaid/consumer-information/>.

Academic Integrity at UW-Oshkosh:

By studying at this university, you are entering into a community of scholars where honesty is vital to maintaining an atmosphere of mutual trust and respect. The University of Wisconsin Oshkosh is committed to a standard of academic integrity for all students. Students are subject to disciplinary action for academic misconduct, which is defined in UWS 14.03, Wisconsin Administrative Code.

It is the individual student's responsibility to familiarize themselves with the standards of academic honesty. The student discipline code can be viewed on the web at:

<http://www.uwosh.edu/dean/studentdisciplinecode.html>

In this course, violations of academic integrity will result in a grade of zero for the assignment in question. Violations include, but are not limited to:

- Giving or receiving assistance from another classmate on any quiz or exam
- Turning in work you did not create
- Turning in work create outside of the timeframe of this semester
- Turning in work created for other classes

All the work you do for a grade in this class will be original to you and created during this semester for this class.

Grading:

The grade book for the class will be located on Canvas. All assignments will be graded with a rubric, which will also be on Canvas. If you are not clear on why you achieved the grade you did, please set up a time to see in during my office hours. All the assignments are based on 100 points and the assignments are weighted.

Your Grade Is Based On:

Weekly Assignments: 100%

Grading Scale:

A 94-100, A- 90-93, B+ 87-89, B 84-86, B- 80-83, C+ 77-79, C 74-76, C- 70-73, D+ 67-69, D 64-66, D- 61-63, F Below 61

Late Work:

I will accept late work, but you will be penalized for being late. Late work needs to be turned in within a week (7 days) of the due date. We learn by making, so you must complete all assignments. This is a making class and the way we learn is by making, so it is always best to complete an assignment, even if it is late.

Tentative Class Schedule: *This may change during the semester. Assignments will be due on Wednesdays. See Canvas for assignment specifics and updates.*

Week 1:

Introduction, syllabus, expectations, Canvas, Adobe Illustrator

Week 2:

Shapes and Hex Signs

Week 3:

Line, the pen tool, the pencil, the brush, the curvature tool, vectorizing snacks

Week 4:

Shapes you create with the pen, pencil, brush, curvature tools, College Merit Badges

Week 5:

Shapes, Designs, Hierarchy, State Sticker

Week 6:

Shapes, Designs, Hierarchy, Calendar

Week 7:

Vector and Zines

Week 8:

Introduction to Adobe Bridge, Camera Raw, and Photoshop, Creative Documentation

Week 9:

Working with Digital Images, Layers, Masking

Week 10:

Layers, Masking, Compositing Collage

Week 11:

Layers, Masking, Compositing Realism

Week 12:

Short Week Thanksgiving Break

Week 13:

Layers, Masking, Compositing Dreams

Week 14:

Photoshop and Illustrator working together

Week 15:

Photoshop and Illustrator working together