Oshkosh Sports Complex
Phase II
November 2007
University of Wisconsin Oshkosh

Our mission is to serve people by providing education, fostering scholarly activities, and sharing our capabilities.

Our vision is to be a national model for engaging people and ideas for the common good as a responsive, progressive and scholarly public service community.

UW Oshkosh is growing and changing because our region’s needs are growing and changing.
2000-2007

UW Oshkosh has made significant investments to better meet the changing needs of the region.

• Focused on priorities aligned to our strategic plan
• Redeployed resources
• Lobbied for UW System and State support
• Identified opportunities for cost reduction/savings
• Kept administrative costs among the lowest in nation
• Partnered with other organizations
• Attracted private funding when appropriate
Investments 2000-2007

Completed/improved facilities

$100 million for improvements

- Halsey Science Center (public funds)
- Reeve Memorial Union (student fees)
- Taylor Hall (student housing fees)
- Oshkosh Sports Complex Phase I (private funds)
- Campus signage and beautification (operating funds)
- Student Recreation and Wellness Center (student fees)
- Parking ramp (parking fees)
New Horizons - 2008 and beyond

To update and add $100 million of needed facilities

New Academic Building
New Residence Hall
Student Development Center (Elmwood Commons)
Phase II Oshkosh Sports Complex

From 2000-2011

Total Campus improvements exceeding $200 million
Current University Partnerships 2000-2007

To deliver market-driven programs

• Accelerated online bachelor’s degree in nursing
• Collaborative aeronautics bachelor’s degree
• Fire and emergency response management bachelor’s degree
• Collaborative master’s degree in social work
• Collaborative curriculum and instruction master’s program
• Global MBA degree
We’re here to talk about the Oshkosh Sports Complex
Athletics: Mission & Values

To support and extend the educational experience by shaping an environment that:

• promotes excellence in student achievement, academic success and personal growth
• Identifies and communicates the needs and concerns of student athletes to the community and beyond

All partners of the OSC are committed to providing an equitable multi-sport athletic program for male and female students.
What is the Oshkosh Sports Complex?

With Phase I already completed to renovate the 36 year-old stadium facility and transform it into the Oshkosh Sports Complex, this is a state-of-the-art complex that is being shared by UW Oshkosh, Lourdes High School and the Oshkosh Area School District.

The OSC is a two phased project...
Phase I ($5.5M) completed:

- Multi surface field with NexTurf-like surface will allow playing of multiple sports during one season
- Nine-lane synthetic competition track and field venue
- Retrofit former track facility
  Multiple practice fields for Soccer and Football
- New Baseball stadium
- New lighting and scoreboards
- Parking upgrades
Major OSC Funding Partners ($25,000 and up)

J. J. Keller & Associates, Inc.
Oshkosh Convention & Visitors Bureau
Northwestern
Associated Bank
Citizens First Credit Union
Sodexo
Affinity Health System
USBank
Alexander & Bishop, Ltd.

UW Oshkosh

OSHKOSH Students
B'GOSH
THE GENUINE ARTICLE

BEMIS

UWOshkosh CREDIT UNION

Ron & Jane Johnson
Jane Kuhn
Thomas & Jeannie Leske
Lasky Family
Patrick & Anne McKenzie Foundation
Ralph & Kathryn Mosling
SNC Foundation
Joe D. Townsley
OSC Investments (Phase I)

Giving breakdown for Phase I

- $200,000  OSC Users
- $550,000  Student funds
- $400,000  State & University Funds
- $4.4 Million  Donors

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$5.55 Million Total
What is planned for Phase II improvements?

- Create and renovate four new locker room areas to accommodate current event usage and provide space to host larger events
- Create new classrooms and coaches offices
- Expanded/updated facilities for ticket sales, concessions, and pre/post event functions
- New Softball stadium
- Baseball and Softball stadium lights
- New restroom facilities
- New welcoming plaza entrance
Who will pay for it?

Phase II of the OSC will be paid for through a balanced solicitation campaign coordinated by the University Foundation targeting local businesses, community leaders and private donors committed to advancing the Oshkosh community.

Target Goal: **$4.3 Million**
The Big Picture

It’s a $9.7 million project (Phase 1 & II)

• To date, the OSC construction project represents about **5%** of all campus construction projects completed.

• Current funding support for the $9.7 million project is over **$7.2 Million** (YTD) or **74%**.

• Looking to new horizons and beyond, the OSC still represents approximately **5%** of all construction projects completed between 2000-2011 calendar years.
The Big Picture

• The OSC is positively impacting regional infrastructure and economy.

• For every $1 million spent in construction projects, approx. 39-48 jobs are created. The OSC is creating approx. 400+ jobs.

• The OSC will generate an economic impact to the area in excess of $25 million annually.
The Big Picture

The overall annual economic impact of the state’s third largest university:

- From 2000 to 2011 more than $200 million in construction projects; generating more than 8,000 related jobs in the region.
- $37 million in state and local tax revenue
- 9000 jobs created
- Visitors currently contribute over $57 million to the local economy

Example:

NCAA division III track and field meet - over 4000 bed nights sold in Oshkosh & surrounding communities
The Big Picture

• From 2000 to 2011 more than $200 million in construction projects; adding to the viability of construction employment to the region.
  • Approx. $18.7 million (9.3%) will be privately contributed from donors to the OSC and the new academic building.
  • This is less than what other states are required to acquire from private donors for building projects.
OSC revenue streams - Phase II
October 25, 2007

Target Goal: $4.3 Million

- Convention and Visitors Bureau: $1,500,000 (Done)
- Gruenhagen Conference Center: $150,000 (Pending)
- Design and alterations: $200,000 (In Progress)
- Students (maintenance/repair): $300,000 (In Progress)
- Business, foundations & others: $600,000 (Done)
- UW Oshkosh coaches: $100,000 (Pending)
- Early payoff of pledges: $50,000 (Done)
- Football alumni: $700,000 (Pending)
- Student request: $700,000 (Pending)
Facility usage

- Community partners collaborate to share the OSC for all games and events.
- OSC currently hosts over 500 practices and events per year.
- Completion of Phase II will dramatically increase our ability to host larger/diverse events.
Benefits of the Oshkosh Sports Complex?

A state-of-the-art facility for use by middle school, high school and collegiate athletes.

A multi-seasonal, multi-purpose, lighted facility that is attracting regional and national sporting events.

More visitors to the area is increasing tourism revenue with a potential economic impact in excess of $25 million annually for the area.
Benefits of the Oshkosh Sports Complex?

The project is saving millions of dollars for taxpayers and future student fees.

The OSC is one of several “front door” entrances for the University and a point-of-pride for the Oshkosh community.

An improved spectator experience for sports fans and community event participants.
We Need the Community’s Help

The time is right to finish this transformation.
Why we need you

Time is critical—the project’s completion is key for contract negotiations.

Renewed enthusiasm and support for the completion of the project.

Critical relationship with the community and the partners to advocate on the project’s behalf.

Key leadership involvement to heighten the City’s understanding of OSC’s economic impact.

Expansion of tourism to help drive the State of Wisconsin economy.

Finish project that is widely recognized as one of Oshkosh’s community points-of-pride.
How can the Oshkosh Area Community help?

Consider commitment for Phase II construction.
• OSC is one of points-of-pride of our community.
• New facility also provides much needed locker room enhancements and additions for large-scale events and state/national competitions hosted in Oshkosh.
• Expansion of the OSC has an immediate economic impact for Oshkosh and Northeast Wisconsin.
• The OSC (and the collaborative efforts of the partners) saves taxpayers and students millions of dollars.
• Students are doing their part to support the project with an additional request of $700,000 for Phase II completion.
• A state-of-the-art OSC is a front door for the Oshkosh community.
Questions?