

## **UWO campus community raises money for St. Jude Children's hospital**

**by Contributor - Friday, May 18, 2012**

<http://www.uwosh.edu/today/19129/uwo-students-raise-money-for-st-jude-childrens-hospital/>

On Nov. 17, 2011, the University of Wisconsin Oshkosh raised \$7,101 during a letter-writing event called "Up 'Til Dawn." The proceeds will benefit St. Jude Children's Research Hospital and help fight childhood cancer.

Up 'Til Dawn called upon the campus community to sign and mail letters to friends and family members in an effort to raise funds for St. Jude's. The student body learned about the final amount raised at a celebratory finale event held on February 17, 2012.

The 2012-2013 Up 'Til Dawn letter writing event with the theme of "Be a Kid, Save a Kid" is scheduled for November 15, 2012 in the Reeve Union Ballroom. The theme was influenced by St. Jude's 50th anniversary's theme inspired from childhood memories. Students will be able to share and relive their childhood memories and experiences during the event.

St. Jude's Children's Research Hospital opened on February 4, 1962 and was founded by the late entertainer Danny Thomas. The organization's mission is to find cures for children with cancer and other catastrophic diseases through research and treatment. St. Jude's has treated children from all 50 states and from around the world. On average, 7,800 active patients visit the hospital each year, most of whom are treated on an outpatient basis. No family ever pays St. Jude for treatment or visits. St. Jude has developed protocols that have helped push overall survival rates for childhood cancers from less than 20 percent when the hospital opened in 1962 to 80 percent today. The daily operating cost for St. Jude are \$1.7 million, which is primarily covered by public contributions.

- For more information or if you are interested in signing up, contact Jaime Bender, [bendej39@uwosh.edu](mailto:bendej39@uwosh.edu), or Addela Marzofka, [marzoa95@uwosh.edu](mailto:marzoa95@uwosh.edu).

*Reeve Memorial Union Marketing Manager [Kate Unger](#) submitted this announcement. Faculty, staff and students are encouraged to contribute calendar items, campus announcements and other good news to UW Oshkosh Today.*

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