

## **UWO public relations team receives national recognition**

by **Danielle Beyer** - Wednesday, October 19, 2011

<http://www.uwosh.edu/today/14879/uwo-public-relations-team-receives-national-recognition/>

The University of Wisconsin Oshkosh Public Relations Student Society of America (PRSSA) received second place in the National Organ Donor Awareness Campaign (NODAC) competition sponsored by Rowan University.

The UW Oshkosh chapter of PRSSA has placed more often than any other chapter nationwide, having received honorable mention or better each year it has participated since 1996. It competes against 30 to 40 other schools, most of which are much larger than UW Oshkosh.

As part of the NODAC competition, PRSSA creates a campaign including a day-long event each spring to raise organ donation awareness and encourage people to discuss their wishes with family members.

This year's event was "Minutes to Give It," inspired by NBC's game show "Minute to Win It." Students had a chance to win prizes by competing in minute-long games related to organ donation. Students were also presented with information and personal stories from individuals affected by organ donation and were given the opportunity to register with the Wisconsin Donor Registry ([www.yeswillwisconsin.org](http://www.yeswillwisconsin.org)).

This year's NODAC winners were announced Oct. 17 at the PRSSA national conference in Orlando, where nine UW Oshkosh students were present to accept the award. At the conference, UW Oshkosh PRSSA also received official recognition of UW Oshkosh's public relations program's certification through Certification in Education for Public Relations, and four students also presented a chapter development session on how they succeed in national competitions.

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