

UWO partnership with Walmart creates opportunity

by Audralynn See - Thursday, July 28, 2011

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A new partnership between the University of Wisconsin Oshkosh Career Services and Walmart will enable students with diverse backgrounds and varied majors professional opportunities.

“It is the goal of Career Services to provide students with a multitude of professional development opportunities,” said Jodi Carlson, employer relations manager at UW Oshkosh. “In order to offer quality programming, it is necessary for us to establish employer partnerships.”

Carlos Rodriguez, Walmart store manager in Oshkosh, and Scott Baus, market manager at Walmart, met with UW Oshkosh Career Services representatives July 28 to present a check for \$4,000 as part of the partnership, which is hoped to help build a positive campus presence and implement an internship program.

Walmart was involved in sponsoring the first Creating Connections event earlier this year, which encouraged underrepresented students to attend a networking social where they were able to interact with organizations from a number of different industries. Along with sponsoring the event, Walmart also authored an ethics chapter in the “Get Hired Guide,” which is utilized by Career Services to help students with jobs and career opportunities.

“We think the University is a really important part of the community,” Rodriguez said. “We wanted to help not only financially, but also with the career development of the students.”

Last semester, Walmart participated in the Career Fair on the Fox, Dining with Professionals, mock interviews and extended five job offers to deserving students.

“Without the donations from organizations like Walmart, our students would not have the professional development opportunities, which positively contribute to a smooth transition from college to career,” Carlson said.

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