

UWO alumnus takes 'achievement' to new level

by Alyssa Kadansky - Thursday, June 20, 2013

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In his professional career and volunteer work, University of Wisconsin Oshkosh alumnus Tim Greinert '85, has helped others achieve, earning him a 2013 Alumni Association Distinguished Alumni Award.

“Tim has a wonderful management style, a balance of confidence and selflessness that is very compelling,” said Ted Crandall, senior vice president and CFO of Rockwell Automation. “He is a great example of a servant leader.”

Greinert and nine other award winners will be honored at a banquet during Homecoming weekend, October 11-12. They will attend a reception, dinner and awards program in Reeve Memorial Ballroom on Friday, and will have the opportunity to watch the Homecoming football game from the press box at Oshkosh Sports Complex on Saturday. Award-winners will be escorted onto the field during halftime by Chancellor Richard Wells for recognition.

Greinert, the current president of Junior Achievement of Wisconsin Inc., graduated with a bachelor's degree in business administration with an operations management emphasis from UWO. He later went on to receive his MBA in leadership and human resources management from the University of Colorado at Colorado Springs in 1997.

While studying at UWO, Greinert was involved in the American Production and Inventory Control Society (APICS), an international club focused on giving future business professionals the chance to explore careers and meet current professionals through speakers, competitions and educational opportunities.

Greinert's passion for helping others reach their full potential and his experience as a student in the business world inspired his work for Junior Achievement, a non-profit organization that brings hands-on business, financial and entrepreneurial experience to students in kindergarten through high school.

Greinert's time at UWO fueled his success in his career, and he believes it helped prepare him for the professional world.

“The quality of education I received for the financial investment was a great value and it has allowed me to compete on an even footing while conducting business with people from all types of educational backgrounds,” Greinert said. “The availability of the faculty and their relevant work experience allowed me to feel prepared for the world of work upon graduation from the university.”

After graduating from UWO, Greinert went on to become the program manager of Junior Achievement in the Fox Cities. Greinert has taken on a variety of local and national roles in the organization, including the national director of training and development for Junior Achievement Worldwide and president of Junior Achievement of the Upper Midwest. In 2003, he took over as the president of Junior Achievement

of Wisconsin Inc., where he currently serves. Greinert now sits at the Junior Achievement President's Roundtable.

According to Jim Ziemer, the former CEO of Harley Davidson, Greinert's passion for Junior Achievement has led to his success and the success of the program.“

To be successful, Junior Achievement needs students, the volunteers to teach the students and funding to support its growth,” Ziemer said. “Tim has led Junior Achievement through all kinds of economic cycles and achieved record levels of students and classrooms served every year since he has led the Junior Achievement Organization.”

While working for Junior Achievement, Greinert has made major advances in the nonprofit organization, including completing an \$11-million fundraising campaign to launch the Junior Achievement Kohl's Education Center in Milwaukee. This feat allowed for Junior Achievement to reach out to even more students.

“Tim's passion and leadership skills have resulted in his ability to reach out to a diverse audience of stakeholders and unite them to do some amazing things for our kids,” Ziemer said.

Outside of his professional life, Greinert also enjoys participating in a host of volunteer activities. He is a volunteer coach and official for the Cedarburg Recreation Department, a United Way campaign volunteer and a Junior Achievement classroom volunteer.

Greinert's hard work, involvement in the community, professional success and passion for Junior Achievement are all factors that have led him to be nominated as a recipient of the Distinguished Alumni Award, an honor that is supported by Bill Tallon, the College of Business dean at UWO.

“I believe Tim Greinert is a wonderful ambassador of the University of Wisconsin Oshkosh and a positive example of successful individuals making a difference in the lives of others.”

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