

Stories take center stage on revamped UW Oshkosh website

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<http://www.uwosh.edu/today/31160/stories-take-center-stage-on-revamped-uw-oshkosh-website/>

Several years since its last makeover, it is safe to say uwosh.edu has a few more stories to tell.

A wholly [revamped University of Wisconsin Oshkosh homepage launched in its beta version](#) Jan. 7, and the campus community is invited to take a spin through its rich, dynamic, digital tapestry of stories, photos and videos.

The new design and multimedia stories woven into uwosh.edu will update daily and, in the news rhythm of UW Oshkosh, serve as an informative, inspirational and interactive collage of the many examples of leadership, excellence in teaching, service and responsiveness that make the University great.

“Our students, staff, faculty, alumni and community partners have so many incredible stories of high-impact learning and teaching, research, discovery and success to share, we owe it to our campus community and countless external audiences to develop and nurture a University homepage that is easy to use, ever-changing and always shining the brightest spotlight on excellence and opportunity,” said Jamie Ceman, executive director of UW Oshkosh Integrated Marketing and Communications.

“We have worked hard to design a website and empower a collaborative team of storytellers from colleges, divisions and departments across the institution to daily deliver and share incredible content and showcase it front and center at uwosh.edu,” Ceman said.

The [new site](#) is also designed to provide easier access to the key University quick links and tools the campus community and tens of thousands of online visitors every month use most. Additionally, the new site will work better on increasingly popular mobile devices, from tablets to smartphones.

“We incorporated responsive design to this new homepage,” said Shawn Hansen, senior web developer in Integrated Marketing and Communications. “This allows the site to morph its shape and structure to fit a number of different-sized screens, without compromising a user’s ability to easily navigate and access all the tools, stories, videos and photos within.”

Within that framework, the new site features an array of new features:

- Easier access to the top tools and pages used by visitors.
- A prominent carousel of front-and-center stories that demonstrate UW Oshkosh’s commitment to education, leadership, responsiveness, service and sustainability.
- Daily-changing stories sharing campus, research and community-collaboration news.
- Interactive event calendars, a weekly campus-events-focused webcast and one-click access to Admissions information.
- The opportunity to take a campus virtual tour with interactive, 360-degree panoramas of many buildings.

- Spotlight profiles on University students, faculty, staff and alumni members and a special featured video called “Faculty Five,” in which faculty members share their passions for teaching and research and reflections on student success in a fast-moving, five-question YouTube interview.
- Easy-to-access to social media with tickers running down recent UW Oshkosh Twitter, Facebook, YouTube and Flickr messages and content.

Students, staff, faculty, alumni and other University stakeholders were invited Jan. 7 to begin exploring the new uwosh.edu. After touring and testing the new site, all are asked to share their reactions and suggestions in a very brief [feedback survey, accessible HERE](#).

The new uwosh.edu is planned to officially launch in early February.