

OSC makes cover of new AT&T phone book

by Kennan Timm - Tuesday, January 27, 2009

<http://www.uwosh.edu/today/1637/osc-makes-cover-of-new-att-phone-book/>

A partnership between AT&T and the University of Wisconsin Oshkosh Athletics Department begins at the unveiling of the cover of the 2009 Oshkosh/Berlin/Ripon Area AT&T Real Yellow Pages at halftime at the Jan. 28 men's basketball game at Kolf Sports Center.

The cover of the new telephone directory features an image of the Oshkosh Sports Complex (OSC), a multi-sport venue that hosts activities for UW Oshkosh, the Oshkosh Area School District and the Unified Catholic Schools of Oshkosh. The facility, which recently received nearly \$10.5-million worth of enhancements, hosts nearly 200 baseball, football, soccer, softball, and track and field events each year.

The OSC has been selected to host the Wisconsin Intercollegiate Athletic Conference (WIAC) Track and Field Championships in May as well as the U.S.A. Masters Outdoor Track and Field Championships and the Wisconsin High School All-Star Football Game in July.

"AT&T is proud to feature the Oshkosh Sports Complex on the cover of our new Real Yellow Pages," AT&T Wisconsin President Scott T. VanderSanden said. "The major renovations to the sports complex have created a state-of-the-art facility that will help attract students from around the country and benefit the regional economy. With the sports complex expansion, UW Oshkosh continues to provide invaluable contributions to residents, businesses and students in the Oshkosh area."

More than 87,000 copies of the local AT&T Real Yellow Pages directory have been produced this year for distribution in the area. In addition to Oshkosh, some of the other communities receiving the book are Berlin, Green Lake, Omro, Princeton, Ripon and Winneconne. Distribution will begin later this week and continues through the month of February. The directory also will be available at www.RealPagesLive.com.

"We are very grateful to AT&T for this collaboration," said UW Oshkosh Athletics Director Allen Ackerman. "This is a great way for us to showcase the Oshkosh Sports Complex to so many residents and businesses. We also hope that this cover will remind people of the variety of educational and extracurricular opportunities that this facility has to offer."

UW Oshkosh enters Wednesday's 7 p.m. basketball game against with a 10-8 record. UW-Platteville, the fifth-ranked team in the National Collegiate Athletic Association (NCAA) Division III by D3hoops.com, has a 16-2 record.

Wednesday's contest also will be Ted Van Dellen's 500th game as UW Oshkosh's head coach. Van Dellen, who is in his 19th season at the University, owns a career-coaching record of 326-173 (.653 winning percentage). His victory count is the sixth highest in WIAC history.

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AT&T operating companies, are the providers of AT&T services in the United States and around the world. Among their offerings are the world's most advanced IP-based business communications services and the nation's leading wireless, high-speed Internet access and voice services. In domestic markets, AT&T is known for the directory publishing and advertising sales leadership of its Yellow Pages and YELLOWPAGES.COM organizations, and the AT&T brand is licensed to innovators in such fields as communications equipment. As part of its three-screen integration strategy, AT&T is expanding its TV entertainment offerings. In 2008, AT&T again ranked No. 1 on Fortune magazine's World's Most Admired Telecommunications Company list and No. 1 on America's Most Admired Telecommunications Company list.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at www.att.com.

Kennan Timm is sports information director with the athletics department. UW Oshkosh faculty, staff and students are encouraged to contribute calendar items, campus announcements and other good news to UW Oshkosh Today.

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