

Internships translate to home run for UWO alumna now with Timber Rattlers

by **Kristin Stockheimer - Monday, July 22, 2013**

<http://www.uwosh.edu/today/28539/internships-translate-to-home-run-for-uwo-alumna-now-with-timber-rattlers/>

Three strikes you're out at that the old ball game!

But not for Hilary Bauer, a 2012 graduate of the University of Wisconsin Oshkosh, who, in early 2013 accepted a marketing position with the Wisconsin Timber Rattlers.

With the Timber Rattlers, Bauer is a marketing coordinator and is responsible for radio and TV commercials for the team, keeping social networks like Facebook and Twitter active and up to date, media buys, the customer experience at the ballpark and the in-game on-field emcee.

"I love my job! I never know what to expect. If there is a game day, we are here from 9 a.m. until 11 p.m. at night. I'm not a 9-5 kind of worker. I like baseball because there is a young fun crowd to work with," said Bauer, who during her time on campus worked as a social media intern with UW Oshkosh Athletics through the Student Titan Employment Program (STEP) giving her real-world experiences in her field.

Rob Zerjav, the President of the Timber Rattlers, said he's happy to have Bauer on board and is confident Bauer has enough positive energy to get the job done right.

"Hilary has been exactly what we hoped for and is doing a great job with the Timber Rattlers. She is sharp, intelligent and hardworking. She is an asset to our organization and I believe she will continue to grow into her role with us the longer she is here," Zerjav said.

Though Bauer never saw herself getting into sports, she loves the entertainment factor of working for the Timber Rattlers, she said.

"I was never that big into baseball but with my job it's the interaction with the fans for promotions that I enjoy. I love the small town feel but with having people from everywhere coming in to watch the games," Bauer said.

Getting her job with the Timber Rattlers started with her education at UW Oshkosh where she majored in marketing and minored in radio-TV-film. It was there that Professor Troy Perkins noticed her excellent work ethic in the classroom and her motivation to complete projects right the first time.

"Hilary was always one of the most engaged and prepared students when it came to her class assignments and projects. I believed she would have success finding a job right away, because she is highly motivated and really cared about how her work translated to her future goals," said Perkins.

Bauer's success in the classroom translated to success in her internships. She dove into baseball during

the summer of 2010 as a marketing intern with the Wisconsin Rapids Rafters of the Northwoods League. On campus, holding a STEP intern position gave Bauer quality educational experiences in a working role.

Her first internship with the Rapids Rafters was unpaid, but Bauer knew it would help build her resume so she jumped on the opportunity. After two years with the Rafters she spent the summer of 2012 as a corporate marketing intern with the Milwaukee Brewers.

“Working for the Rapids Rafters was fun because it was smaller so there were more activities with the families and then moving up to the Brewers helped tremendously to get my name out there,” Bauer said.

Being with the Rafters and the Brewers Bauer enjoyed the fast pace of baseball, which continues now with the Wisconsin Timber Rattlers. Now settled into her new job, Bauer hopes to continue to gain valuable experience with the Timber Rattlers.

“In the future, I definitely want to be in the same sort of atmosphere. It is amazing working here and I love what I do every day. We have a small front office and I’m able to talk to everyone. I would not be upset if I stayed,” said Bauer.

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