

## College of Business team adds Director of Development and Alumni Relations

by Kat Pecora - Wednesday, November 16, 2011

<http://www.uwosh.edu/today/15446/college-of-business-team-adds-director-of-development-and-alumni-relations/>

Raising more than \$13 million for various charities is no small task, but that's not the only experience UW Oshkosh alumnus David Krause (BA'89) will bring back to his alma mater as Director of Development and Alumni Relations for the College of Business.

Krause has been an active member of many community organizations and has more than 20 years of experience working with nonprofit organizations, boards and donors.

"The success that I have had in raising funds for charities is basically due to one attribute and that is the ability to develop quality relationships," Krause said. "I look forward to using those skills to get even more alumni involved in giving back and being involved with UW Oshkosh."

A published author in the Chicken Soup for the Soul series and motivational speaker, Krause has worked extensively with national organizations like the Boys and Girls Club, Big Brothers Big Sisters and YMCAs. He has also used his relationship-building skills to assist groups such as the Freedom House Homeless Shelter for Families in Green Bay and Rawhide Boys Ranch in New London.

UW Oshkosh College of Business Dean Bill Tallon said Krause's dedication to community organizations made him stand out as a candidate.

"Dave has done extensive work with charitable organizations and that sort of commitment to building a better and stronger community is an ideal trait for someone in this position." Tallon said.

As the Director of Development and Alumni Relations, Krause will work closely with Tallon, the UW Oshkosh Foundation President, Arthur Rathjen, and University Alumni Relations Director, Christine Gantner.

In his new role, Krause will work with College of Business staff to develop college advancement initiatives, coordinate events and establish and cultivate relationships with alumni.

Krause said he was impressed with Tallon and the College of Business staff and is excited to join the team. He is also looking forward to connecting with alumni and sharing campus updates with them.

"It's a great feeling to be back on the UW Oshkosh campus as a staff member," Krause said. "I hope to reconnect with former teachers and classmates that are still active on campus and work together to continue to make a difference in the lives of our students."

Krause said he found out about the position after reconnecting with the University at an event last

summer to honor former UW Oshkosh basketball coach Bob White.

“When I attended that event it not only brought back many memories, but I was very impressed with all of the new buildings and advancements that UWO has made in the past few years.” Krause said. “I learned about this open position and it seemed like a perfect fit for my talents and experience.”

In college, Krause played on the varsity football and basketball teams. He said he was recruited by many colleges but chose UW Oshkosh primarily because of Coach Bob White. He recalled being personally recruited by White who, unlike other coaches, drove two hours to meet him in person.

“I remember him making a promise to my parents that he would ‘keep an eye on me’ and make sure that the same family values I had grown up with were continued in college,” Krause said. “Coach White was not just a coach, he was a mentor and a friend.”

As a UW Oshkosh staff member, Krause is also looking forward to reconnecting with his former Titan football coach, Ron Cardo.

“Coach Cardo was an excellent role model for me and my teammates,” Krause said. “Coach was even able to get me a tryout with the Green Bay Packers and while my visit there was brief, it was a memory I will never forget.”

Krause and his wife Jodi have five children and one son-in-law, all who live throughout Wisconsin and St. Louis. Jodi is a special education teacher in the Oshkosh school district. In his free time, Krause said he enjoys traveling to their family cabin in Northern Wisconsin, outdoor activities, sports and participating in church or volunteer activities.

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