

## Chancellor's Medallion recipient to speak at UWO Dec. 14

by News Bureau - Monday, December 10, 2012

<http://www.uwosh.edu/today/23725/chancellors-medallion-recipient-to-speak-at-uwo-dec-14/>

University of Wisconsin Oshkosh students, faculty, staff and community members are invited to hear Joachim Janssen, CFO for the Allendorf, Germany-based Viessmann Group, give a public presentation on Friday, Dec. 14.

In his talk, which will be held at 2:30 p.m. in Sage 1216, titled "Visioning and Strategic Planning at Viessman Group: UW Oshkosh Partnership Key to Achieving Strategic Goals," Janssen will share insight into the strategic and mid-term planning process at the Viessman Group, with a focus using results, controlling and mergers and acquisitions to achieve goals. He also will discuss how the UW Oshkosh partnership and sustainability initiatives allowed Viessmann Group to achieve strategic goals related to corporate culture change.

Janssen's talk will precede his receipt of a UW Oshkosh Chancellor's Medallion recognition during Saturday's 48th midyear [commencement](#), which will be held at Kolf Sports Center at 9: 30 a.m. Dec. 15.

Janssen's nomination for the UW Oshkosh honor was based on his tremendous track record of innovation and collaboration inside and outside his industry. Janssen is a caring, committed ally in helping promote sustainability at UW Oshkosh and throughout the region, state and nation.

The family-owned Viessmann Group's dedication to renewable energy initiatives and training has helped dramatically advance Germany's goal of carbon neutrality. The nearly \$2.5-billion Viessmann Group is one of the world's leading manufacturers of heating and renewable energy systems. The company has worked just as diligently with educational partners such as UW Oshkosh, sharing expertise and state-of-the-art technology to develop environmentally sound Biodigester and biogas energy and research facilities on campus and in the greater Oshkosh area.

Janssen is recognized as part of the team that shared a vision with UW Oshkosh: Creation and start up of a first-of-its-kind technology in the western hemisphere, [UW Oshkosh's dry fermentation anaerobic Biodigester](#). The facility harvests gas produced as a result of the decomposition of agricultural plant and food waste within airless storage chambers. The gas is used to produce heat and electricity at the plant site off Witzel Avenue, next to the University's Campus Services Center. The Viessmann Group and its Madison-based subsidiary, BIOFerm Energy Systems, helped make this renewable energy learning laboratory a reality, generating up to 10 percent of UW Oshkosh's energy.

Parking is available during the event in [University lot 7](#) off of High Avenue and adjacent to Sage Hall.

To attend Janssen's talk, RSVP by Dec. 12 to [Amanda](#).

Learn more:

- [Sustainability at UW Oshkosh](#)