

American Red Cross, UWO host We Challenge 'U' blood drive Feb. 26

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<http://www.uwosh.edu/today/25313/american-red-cross-uwo-host-we-challenge-u-blood-drive-feb-26/>

To help ensure a sufficient blood supply this winter season, the University of Wisconsin Oshkosh is hosting a We Challenge 'U' blood drive through the American Red Cross on Feb. 26 from 11 a.m. to 4 p.m. at the UW Oshkosh Recreation and Wellness Center, 735 Pearl Ave.

All presenting donors will receive a commemorative We Challenge "U" T-shirt, while supplies last.

"An hour of your time could help save up to three lives," said Greg Novinska, CEO of the Red Cross Badger-Hawkeye Blood Services Region. "We challenge Oshkosh Titans to roll up a sleeve and give blood at the upcoming campus drive. Donating blood is an easy way to volunteer and it helps patients in need."

To make an appointment to donate or for more information, UW Oshkosh students, faculty, staff and alumni may call 1-800-RED CROSS (1-800-733-2767) or visit redcrossblood.org.

College and high school blood drives account for as much as 20 percent of donations given through the Red Cross. The We Challenge "U" program encourages college students to get involved in the community by organizing blood drives and recruiting friends and faculty to give blood during difficult winter months.

Prior to donating blood, donors will register, complete a brief health history screening, and have their blood pressure, pulse rate, temperature and iron level checked. The entire donation process takes about an hour, but the actual blood donation takes about 10 minutes. Refreshments are provided at the end of the donation process.

Representatives of the American Red Cross Mid-America Blood Services Division contributed this announcement. Faculty, staff and students are encouraged to contribute calendar items, campus announcements and other good news to UW Oshkosh Today.

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