Alumni Pride: Feld named top Milwaukee leader

by Natalie Johnson - Thursday, June 24, 2010

http://www.uwosh.edu/today/2803/alumni-pride-feld-named-top-milwaukee-leader/

Milwaukee is all abuzz about University of Wisconsin Oshkosh alumnus John Feld '00.

In April, the Milwaukee Business Journal named him in its "Forty under 40" feature, which recognized dynamic young business leaders.

As the vice president/management supervisor at Cramer-Krasselt Public Relations, the largest advertising/public relations firm in Milwaukee, Feld has handled publicity and marketing for companies, such as AirTran Airways, Best Buy, Briggs & Stratton, H&R Block and Maytag.

In recognition of his career success as well as his community service and pro bono public relations work, Feld will be among the nine UW Oshkosh graduates honored during Homecoming 2010 in October with an Outstanding Young Alumni Award.

In his own words...

UWO activities/awards:

Kappa Sigma Fraternity, Order of Omega, Interfraternal Council.

Favorite UWO professor:

It's a tie: Ike Brannon and Julie Henderson.

Favorite UWO memory:

1998 Homecoming — Kappa Sigma Lawn Party.

Activities/hobbies:

Golfing, fishing, lifting weights, cooking and volunteering.

Professional associations:

Public Relations Society of America, Milwaukee Press Club.

Volunteer work:

Milwaukee Fatherhood Initiative, COA Youth Centers, UWO Journalism Advisory Board.

Achievement(s) of which you are most proud:

- Being named as one of the Milwaukee Business Journal's "Forty under 40" in 2010.
- Helping AirTran Airways build a hub in Milwaukee and all that means for the community.

What does your UWO education mean to you?

It means a great deal. UWO opened up a world of opportunity to me that I would never have had otherwise. I am very proud that my alma mater draws its strength from Midwestern values and a large number of first-generation college students.

What advice would you give today's UWO students?

Don't pour yourself into one thing in college. Learn a lot about a lot — it will serve you best in the long run. But if you learn only one thing, let it be how to deal with a wide range of people.

Learn more about Homecoming 2010.

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