

AeroInnovate set to host spotlight hangars at AirVenture

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AeroInnovate is in its fourth year at the Experimental Aircraft Association's AirVenture celebration. And the University of Wisconsin Oshkosh aviation innovation and entrepreneurial initiative continues to gain altitude in the industry at the globe's largest aviation celebration.

[AeroInnovate](#) will be co-hosting two innovation hangars at AirVenture 2012, beginning on July 23 and running through July 29. Partnering with the Lindbergh Foundation's Aviation Green Alliance, AeroInnovate is expanding into North and South "Innovation Hangars" at AirVenture.

EAA recently announced the two hangars on the AirVenture grounds will showcase exhibits for companies pushing the envelope of experimental aviation, and they will spotlight two NASA installations – one featuring commercial space transportation pioneers such as SpaceX and Sierra Nevada and another, the team behind the "Curiosity" rover scheduled to land on Mars on August 5.

AeroInnovate's Innovation Hangar – North is set to host the Electric Flight Symposium, spotlighting the future of electric-propulsion aircraft and featuring some of the leading entrepreneurial minds in the aviation industry. The symposium is part of the lineup of the Aviation Green Alliance, an organization examining the environmental impact of the aviation industry and focusing on finding sustainable solutions.

AeroInnovate is a nonprofit founded by [UW Oshkosh's Business Success Center](#) and the Wisconsin Entrepreneur's Network. It brings together local, regional, national and international aviation innovators, offers educational forums and introduces entrepreneurs and companies to investors and industry leaders. Small and large ventures have an opportunity to meet potential partners and investors through the initiative's work.

Its 2012 AirVenture Innovation Hangar programming and new Startup Aviation Day and Investors Only Roundtable Dinner are in addition to AeroInnovate's annual Technology Showcase Presentations, Venture Forums and "Pitch & Mingle" event.

Last year, AeroInnovate showcased 13 different companies, including two from Wisconsin. The AirVenture 2011 run included Wisconsin Economic Development Corporation CEO Paul Jadin's announcement of a \$1 million investment in the groundbreaking Morgan Aircraft company.

More than 420 entrepreneurs and investors attended AeroInnovate's AirVenture 2011 forums.

Learn more:

- [AeroInnovate](#)
- [UW Oshkosh Business Success Center](#)