

3rd annual student pitch contest to award \$1,000 to top entrepreneur

by News Bureau - Tuesday, November 19, 2013

<http://www.uwosh.edu/today/30434/3rd-annual-student-pitch-contest-to-award-1000-to-top-entrepreneur/>

One room. A handful of entrepreneurial, business-savvy judges. And ninety seconds.

Oh, and there is \$1,000 on the line.

Would you be able to make the pitch that convinces a panel of pros you have the plan, entrepreneurial gusto and charisma to transform an idea into a thriving business?

The University of Wisconsin Oshkosh College of Business's Collegiate Entrepreneurs' Organization (CEO) will host its 3rd Annual pitch event this week:

- **5 p.m., Wednesday, Nov. 20**
- **Reeve Memorial Union Room 202**

A group of students with distinct small-business plans and models will compete for \$1,000 in seed money and a chance to further compete for \$10,000 during a similar, national event in Florida over spring break.

"The pitch competition is a great way to help raise awareness of entrepreneurship to the community of UW Oshkosh and inspire others to follow their passions," said Dan Brosman, CEO's chief marketing officer. "Students from all majors are welcome to attend the event because anyone can become an entrepreneur, not just business students."

The pitch event is similar to the popular ABC TV show "Shark Tank." It is open to the public, and there is no cost to attend.

Brosman and CEO also stress that the contest is not only designed for all UW Oshkosh students – not just business majors – but it also emphasizes the opportunity any student has to earn a degree and become their own boss.

"Many students think they will graduate from college and the only option is to get hired by another company," Brosman said. "Not enough students want to start their own business and possibly hire other people. Through the pitch competition, students, faculty, staff and the community will have their eyes opened to quality ideas and entrepreneurs pursuing their dreams right here at UWO."

As the pitch contest grows and becomes more well-known each year, UW Oshkosh's CEO chapter continues to strengthen its impressive resume. A number of the Nov. 20 event's judges are former members with successful businesses. Most recently, CEO's president, Jolene Prah, was named the Best

CEO Student Leader at the organization's national conference in Chicago from Oct. 31 to Nov. 2.

Learn more:

- [UWO business student earns national recognition, excels through hard times](#)
- [UW Oshkosh Collegiate Entrepreneurs' Organization](#)