

COMM 111: FUNDAMENTALS OF SPEECH COMMUNICATION

COMM111-102C: TuTh 3:00 pm – 6:00 pm, Sage 3235, Fall 2011

General Information:

Instructor: Dr. Lisa Slawter Volkening
Office: Arts & Communication Center S115
Office Hours: Tu/Th 11:30 am -12:30 pm & 1:45-2:45 pm, or by appt.
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Desire2Learn (D2L): Fund Spch Comm (GE) (Log-in at <https://uwosh.courses.wisconsin.edu/>)

Required Textbook:

Fraleigh, Douglas M., and Joseph S. Tuman. *Speak Up! An Illustrated Guide to Public Speaking*. Boston: Bedford St. Martin's, 2009. Print.

** Additional reading assignments will be available online through D2L.

Course Objectives:

This course is a graduation requirement for all University of Wisconsin-Oshkosh students and is designed to contribute to a liberal education that “empowers individuals with broad knowledge and transferable skills, and a strong sense of values, ethics, and civic engagement” (“Essential Learning Outcomes”). The course uses the broad topic of “sustainability” as a context for introducing students to the study of communication, specifically public speaking. As such, it focuses on the following “Essential Learning Outcomes”:

- Written and oral communication
- Critical and creative thinking
- Knowledge of sustainability and its applications

(For more on Essential Learning Outcomes, see <http://www.uwosh.edu/provost/ger/essential-learning-outcomes>)

Throughout the course, students will be encouraged to:

- Articulate and practice an ethical and audience-centered approach to public speaking
- Develop research, organizational, and delivery skills for the preparation and presentation of speeches
- Analyze differing rhetorical situations and create speeches that are appropriate to the situation
- Critically listen to and assess public speeches
- Investigate a variety of sustainability initiatives that work toward environmental, economic, and social justice

Academic Integrity:

“Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others’ academic endeavors”
(UWS 14.01, Wisconsin Administrative Code).

The University, the Communication Department, and I personally take academic integrity very seriously. Students are subject to disciplinary action for academic misconduct, which is defined in UWS 14.03, Wisconsin Administrative Code. I encourage you to review the procedures related to violations of academic honesty as outlined in Chapter UWS 14, Wisconsin Administrative Code. The system guidelines and local procedures are printed in the University of Wisconsin Oshkosh Student Discipline Code:
<http://www.uwosh.edu/stuaff/images/student-discipline-code>

Attendance and Participation:

As a discussion and participation-oriented class, it is essential that you attend class regularly, arrive on time, and stay until the end of class. Attendance and participation count for 10% of your final grade. If you miss a class, it is *your* responsibility to find out what you missed and to get lecture notes from one of your classmates. You will be held responsible for all information given in class, regardless of attendance.

In addition to regularly attending class, students should be prepared to participate and contribute to classroom discussions. This means reading all assigned materials thoroughly and coming to class prepared to intelligently discuss them. Additionally, several times throughout the semester students will be asked to complete an online quiz or homework assignment over the reading before class. To foster quality participation in class, students should use electronic devices only for class-related tasks and refrain from doing work for another class during this class.

When advance notification is provided for excused absences, make-up participation assignments may be given at the discretion of the instructor.

Learning Accommodations:

Any students who need special accommodations for learning or who have particular needs are invited to share these concerns or requests with the instructor as soon as possible. Students who lack documentation but suspect they may have a disability are encouraged to contact Disability Services, (920) 424-3100, Dempsey Hall 125.

Late Assignments and Grade Appeals:

All requests to accept late assignments will be handled on a case by case basis, and the instructor has final say about any such arrangement. If a student has a legitimate and documented reason for missing a speech or test or turning an assignment in late AND makes arrangements with the instructor IN ADVANCE, such work may be accepted without a point deduction. Legitimate excuses may include documented illnesses, family emergencies, and/or approved university activities. Late work may be accepted with a point deduction (typically penalized 10% per day late) from students who provide a compelling excuse but lack documentation or advance notice. If an assignment is missed without a valid excuse or advance notice, it may not be made up. Students will receive no credit for assignments missed due to oversleeping, not being ready, or having to work an outside job.

After a graded assignment is returned, students have one week to resolve questions about the grade with the instructor. Grade appeals must first be submitted in writing.

Course Assignments:

Participation

Daily attendance and participation (7%): Students may earn up to 2 points for attending and participating in class each day. Absence, excessive tardiness, lack of preparation for class, intentional non-participation in class activities (such as doing work for another class, texting, or other disruptive behavior) will result in loss of points for the day. The final attendance and participation score will be taken out of 24 points even though there are 13 class periods excluding the final exam period (26 possible points), so it is possible to receive extra credit by attending and actively participating in all classes.

Discussion Leader (3%): Each student will sign up to be a discussion leader for one chapter of reading material. As discussion leader, you will be expected to actively contribute to classroom discussion in a substantial way. This may include bringing in outside examples to share, playing devil's advocate, raising substantial questions, drawing connections, etc. See "Guidelines for Reading for COMM111" handout for "Strategies to prepare for classroom discussion."

Speeches

Impromptu Class Speeches (included in participation grade): Throughout the semester, students will give several impromptu speeches that will be assessed based on participation.

Speech of Introduction (4%): Students will give a 2 minute extemporaneous speech of introduction using a place to introduce themselves to the class. The purpose of this introductory speech is to help the class learn more about each other and provide an initial prepared speaking experience.

Informative Speech (14%): Students will give a 4-6 minute extemporaneous speech to inform the audience about a person, project, organization, movement, or product that works toward the development of a more sustainable future. This speech will be assessed for use of appropriate informative techniques, audience-centered speaking, research, supporting materials, organization, outlining, and other speech concepts covered in class.

Special Occasion Speech (14%): Students will give a 4-6 minute extemporaneous speech of presentation to award an individual or group for their work to advance sustainability. This speech will be assessed for delivery, use of language and style, and audience-centered speaking, in addition to other relevant speech concepts learned up to that point in the semester.

Persuasive Speech (18%): Students will give a 5-7 minutes extemporaneous speech to persuade the class to take action on a sustainability initiative. This speech will be assessed for use of persuasive strategies and all other speech concepts covered in the course.

Quizzes and Exam

Quizzes (7%): Students will take 3 multiple choice quizzes on D2L throughout the term to assess reading comprehension.

Final Exam (18%): Students will take a multiple choice final examination based on materials from lectures and the textbook.

Writing Assignments

Self-Critique Paper (7.5%): Students will complete a 3 page self-critique paper after watching a video of the student's own informative speech.

Outside Speech Critique Paper (7.5%): Students will complete a 3 page speech critique paper after attending any public speech outside the classroom.

Course Evaluation:

Point Distribution

Participation	10%
Speeches	50%
Quizzes and Exam	25%
Writing Assignments	15%

Grading Scale

Letter Grade	Percentage
A	93 - 100
A-	90 - 92.9
B+	87 - 89.9
B	83 - 86.9
B-	80 - 82.9
C+	77 - 79.9
C	73 - 76.9
C-	70 - 72.9
D+	67 - 69.9
D	63 - 66.9
D-	60 - 62.9
F	Below 60

Tentative Course Schedule:

Please Note: This schedule is tentative and may change due to the needs of the class. Students should be prepared to discuss assigned readings in class on the dates listed below.

<i>Date</i>	<i>Topic</i>	<i>Reading/Assignment Due</i>
R 9/8	Introduction to public speaking Developing your first speech	Syllabus, Chapters 1 & 2 Optional: Edwards, "Sustainability"
T 9/13	INTRODUCTION SPEECHES Speech Ethics & Audience Analysis	INTRODUCTION SPEECHES Chapters 3 & 5 Gabriel, "Plagiarism"
R 9/15	Informative Speaking Selecting Your Topic	Chapters 15 & 6 D2L Quiz
T 9/20	Using Supporting Materials Organizing Your Speech	Chapters 8 & 9 <i>Informative Topic Due</i>
R 9/22	Introductions and Conclusions Outlining Your Speech	Chapter 10 & 11
T 9/27	INFORMATIVE SPEECHES	INFORMATIVE SPEECHES
R 9/29	Special Occasion Speaking Language and Style	Chapters 18 & 12 D2L Quiz

T 10/4	Delivering Your Speech	Chapter 13 <i>Special Occasion Topic Due</i> <u>Self Critique Paper Due</u>
R 10/6	Persuasive Speaking Methods of Persuasion	Chapters 16 & 17
T 10/11	SPECIAL OCCASION SPEECHES	SPECIAL OCCASION SPEECHES
R 10/13	Using Audiovisual Aids	Chapter 14 <i>Persuasive Topic Due</i> <i>D2L Quiz</i>
T 10/18	Final Exam Review Speech Workshop	<u>Outside Speech Critique Paper Due</u>
R 10/20	PERSUASIVE SPEECHES	PERSUASIVE SPEECHES
T 10/25	<i>Final Examination</i>	<i>Final Examination</i>