



CITIZEN ACTION OF WISCONSIN

Organizing people to make Wisconsin
a better place to live and work

www.citizenationwi.org

Citizen Action of Wisconsin Organizing Director

Objective: Citizen Action of Wisconsin seeks a dynamic and socially committed person to play a major leadership role in a nationally respected organization which works to promote social and economic justice issues. This position is located in Milwaukee, Wisconsin, includes travel in Wisconsin, and occasional out-of-state travel.

Organizational Background: Citizen Action of Wisconsin is issue focused non-profit organizations committed to achieving social, economic, and environmental justice. We are dedicated to achieving a Wisconsin and an America where every human being has an equal opportunity to live a meaningful and fulfilling life. Founded in 1983, Citizen Action of Wisconsin brings together thousands of activists and allied groups across Wisconsin to deepen democratic participation and create an issue environment that advances a progressive public policy agenda. Citizen Action focuses the lion's share of its resources on keystone issues that have the capacity to transform the public environment, create new space for reform across the spectrum of progressive issues, and help elect progressive candidates to public office. *Most fundamentally, we believe that issues matter.* It is through transformative issues that capture the public imagination and reveal the dissonance between our nation's ideals and its economic and social realities that average people see their stake in the public sphere and are motivated to participate in their democracy, resulting in meaningful and lasting change. Citizen Action's two lead issues are good jobs and health care reform.

Job Responsibilities:

- Work with Executive Director and Political Director to develop and lead the implementation of Citizen Action of Wisconsin's organizing strategy and campaign plans for all issue work, particularly on economic justice and health care reform.
- Supervise, train and direct work of organizers, develop their skills, and hold them accountable to program goals.
- Help lead the coalition and organizing work of Citizen Action's *got healthcare?* campaign and our Good Jobs and Livable Neighborhoods project.
- Lead Citizen Action's story project on economic justice and health care issues, and our fully integrated leadership development program.
- Help develop and integrate Citizen Action's social networking capacity so it supports our overall organizing program.
- Lead communication efforts with over 21,000 Citizen Action members and supporters in or e-activist data base.
- Work with our national partners, USAction, Partnership for Working Families, Families USA, and Health Care for America Now, to connect state and local Citizen Action of Wisconsin organizing campaigns to national efforts.
- Provide timely reporting of organizing program activities internally and to state and national partners.
- Take on specific responsibilities for fund development within the organization, working closely with the Executive Director and the Political Director.

Qualifications:

- Demonstrated experience in labor, community, political or faith-based organizing (at least 5 years experience is preferred but not required)
- Experience working with a broad array of organizations in a coalition on issues of social and economic justice.
- Proven ability to guide successful organizing campaigns
- Demonstrated skill in staff supervision, development and training
- Strong written and verbal communication skills
- Strong creative strategic thinking skills
- Fundraising experience and ability to develop innovative fund development strategies
- Familiarity and experience with unions
- Computer skills including e-mail, composing documents, designing flyers, working with data bases, and social networking
- Ability to work independently within the context of plan implementation.
- Demonstrated ability to work effectively in politically sensitive and high-pressure environments.
- Ability to resolve conflicts while maintaining effective relationships
- Excellent listening, interpersonal and problem solving skills
- A motivated self-starter who is accountable to goals.
- Strong personal time management skills, organization skills, and the ability to work under pressure.
- Experience with and commitment to working on racial justice issues and/or working in communities of color.
- Bilingual a plus

Salary and Benefits: This is a full-time position which includes health care, dental and vision, 401K, life insurance, disability insurance, cell phone allowance, and other benefits. Some weekend and evening hours required. Compensation based upon experience.

Application Process: E-mail cover letter and résumé to Robert Kraig, Executive Director: robert.kraig@citizenactionwi.org

Citizen Action of Wisconsin is an equal opportunity employer and will not discriminate against any employee or applicant on the basis of race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation, or veteran status.

