



CITIZEN ACTION OF WISCONSIN

Organizing people to make Wisconsin
a better place to live and work

www.citizenactionwi.org

Citizen Action of Wisconsin Health Care Organizer

Objective: Citizen Action of Wisconsin seeks a dynamic and socially committed person to help lead our nationally recognized healthcare reform campaign. This position is located in Milwaukee, Wisconsin, includes travel in Wisconsin, and occasional out-of-state travel.

Organizational Background: Citizen Action of Wisconsin is issue focused organization committed to achieving social, economic, and environmental justice. We are dedicated to achieving a Wisconsin and an America where every human being has an equal opportunity to live a meaningful and fulfilling life. Founded in 1983, Citizen Action of Wisconsin brings together thousands of activists and allied groups across Wisconsin to deepen democratic participation and create an issue environment that advances a progressive public policy agenda. Citizen Action focuses the lion's share of its resources on keystone issues that have the capacity to transform the public environment, create new space for reform across the spectrum of progressive issues, and help elect progressive candidates to public office. *Most fundamentally, we believe that issues matter.* It is through transformative issues that capture the public imagination and reveal the dissonance between our nation's ideals and its economic and social realities that average people see their stake in the public sphere and are motivated to participate in their democracy, resulting in meaningful and lasting change. Citizen Action's two lead issues are good jobs and health care reform. Our innovative *got healthcare?* campaign has won national awards from Families USA, the Progressive States Network, and the Ballot Initiative Strategies Center. More information on current Citizen Action of Wisconsin programs can be found at citizenactionwi.org

Job Responsibilities:

- Position reports to Organizing Director, and also works closely with Executive Director and Political Director
- Work with Executive Director, Organizing Director, and Political Director to develop and lead the implementation of Citizen Action of Wisconsin's *got healthcare?* campaign for quality affordable health care
- Directly organize and develop activists and volunteers to participate in Citizen Action's healthcare reform campaign
- Help lead and further develop the Big Tent coalition, the state-wide coalition of 54 organizations working on health care reform
- Lead Citizen Action's national recognized health care story project, which includes developing compelling health care stories across Wisconsin, and our fully integrated leadership development program
- Work within Citizen Action's social networking program to augment on-the ground organizing activity
- Use Citizen Action's 21,000 person e-activist data base to augment on the ground organizing and our health care issue campaign
- Work with our national partners, USAction, Partnership for Working Families, Families USA, and Health Care for America Now, to connect state and local Citizen Action of Wisconsin organizing campaigns to national efforts
- Provide timely reporting of health care organizing program activities internally and to state and national partners

- Take on specific responsibilities for fund development within the organization, working closely with the Executive Director, Organizing Director, and Political Director

Qualifications:

- Philosophical commitment to progressive values and to quality affordable health care for everyone in America
- Demonstrated experience in labor, community, political or faith-based organizing (at least 2 years experience is preferred but not required)
- A proven track record of successful issue organizing
- Background in health care reform is a plus but not required
- Ability to understand complex public policy issues and translate them into compelling organizing issues that motivate average people to act
- Experience with and commitment to working on racial justice issues and/or working in communities of color
- Experience working with a broad array of organizations in a coalition on issues of social and economic justice
- Good written and verbal communication skills
- Strong creative strategic thinking skills
- Computer skills including e-mail, composing documents, designing flyers, working with data bases, and social networking
- Ability to resolve conflicts while maintaining effective relationships
- Excellent listening, interpersonal and problem solving skills
- Strong personal time management skills, organization skills, and the ability to work under pressure
- Bilingual a plus but not required

Salary and Benefits: This is a full-time position which includes health care, dental and vision, employer-matched 401K, life insurance, disability insurance, cell phone allowance, and other benefits. Some weekend and evening hours required. Compensation is based upon experience.

Application Process: E-mail cover letter and résumé to Robert Kraig, Executive Director: robert.kraig@citizenactionwi.org

Citizen Action of Wisconsin is an equal opportunity employer and will not discriminate against any employee or applicant on the basis of race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation, or veteran status.

