

# UW Oshkosh Radio-TV-Film



July 2009



## Welcome to the debut e-newsletter from the UW Oshkosh Radio-TV-Film program!

This newsletter is an opportunity to communicate with our alumni and share updates. For example, did you know that [Professor Douglas Heil](#) was awarded the [2008 UW System Board of Regents Teaching Excellence Award](#)? And, did you know, 18 RTF student projects were selected as finalists at the [National Broadcasting Society's](#) 2009 National Student Media Competition?

Watch for future newsletters with the latest and greatest from RTF: new classes, student organization spotlights, the latest work by faculty and staff, plus accomplishments of your fellow alumni.

We welcome your feedback on this e-newsletter and any other thoughts you have about the RTF program. Please send to [Troy Perkins RTF '94](#), incoming Program Coordinator.

## Introducing the new [Radio-TV-Film Website](#)!

It's easier than ever to stay connected to RTF with the new [RTF Website](#), redesigned with the help of our very own Nick Ekum '09. The website is up-to-date with the latest information on our academic program, faculty and staff bios, and student organizations.

And be sure to follow us on Facebook and Twitter.



Mark your calendars

RTF Homecoming Open House

Friday, October 17  
5:00 – 8:00

Network with RTF grads, meet current faculty and students, and check out the newly renovated production studios. Stay tuned for more details!

Keep us Informed!  
We would love to hear from our alumni! [Tell us what you have been up to.](#)

## In other news

### 8th Annual AT Telethon

The eighth annual AT Telethon was held on November 14th. It was a great chance for all Radio-TV-Film students to participate! J.P. Russell and Kari Cassidy were this year's producers. Overall, the telethon raised nation-wide awareness and a total of \$3,273.50! Hats off to everyone who helped and a special thanks to all RTF alumni who helped out this year!

### Wisconsin Broadcasters Association Student Seminar

For the first time here at UW Oshkosh, WBA offered a student seminar. Held on November 3rd and 5th, the two day seminar offered students a chance to learn more about radio marketing, advertising and sales. The seminar concluded with a 100 question multiple choice exam and upon passing, each student received their Radio Marketing Professional Certificate. For more information, read the article on [UW Oshkosh Today](#).

### Giving Back to Radio-TV-Film

The following funds are available for donations:

- **RTF Excellence Fund** -- This fund will be used to acquire new hardware and software technology to ensure that RTF students will continue to have access to resources that will help them remain at the forefront of their fields.
- **Film Production Fund** -- This fund encourages students to produce high quality, challenging and thought provoking film productions. Investors may donate funds on behalf of a specific project or class or opt to donate to the summer faculty/student collaborative professional production.
- **Dr. Robert L Snyder Scholarship** -- Named after the founder of the Radio-TV-Film Program at UW Oshkosh, this annual scholarship will be awarded to Radio-TV-Film students in their junior year who demonstrate leadership abilities and aptitude in the RTF program.

Please indicate that your gift is for the Radio-TV-Film program as well as which fund your gift is designated for. [Click here to give](#). Thank you for your support.

Be sure to follow us on Facebook for all of the latest updates! Let us know what you're up to and connect with old friends. For the latest news on RTF follow us on Twitter, too. Can't wait to hear from you!



[Radio-TV-Film Website](#)



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