

**T**he University of Wisconsin Oshkosh and the Paine Art Center and Gardens invite artists to submit proposals to

**The Pride of Oshkosh**, a public art project that will place 30 life-size lion sculptures around the community. The sculptural figures will be modeled after the majestic lions that flank the entrance to the Oshkosh Public Library. Artists are invited to transform each fiberglass replica into a unique and extraordinary artwork that will be exhibited at locations chosen by the participating sponsors during the summer of 2004 and auctioned to the public at the end of the exhibition period. The project is modeled after similar projects across the country—with “Cows on Parade” in Chicago as the most renowned.

**The Pride of Oshkosh** will offer artists an opportunity to gain exposure for their work, earn an honorarium, network with potential patrons and be eligible for \$5,000 in awards. The project itself is intended to raise funds to support the city's education and arts initiatives, awareness of the Oshkosh Public Library and appreciation of public art. ■

**The Pride of Oshkosh** is a public art project presented by the

**University of Wisconsin Oshkosh**  
and the  
**Paine Art Center and Gardens**

in partnership with  
**Oshkosh Chamber of Commerce**  
**The Oshkosh Northwestern**

Leadership support provided by the  
**Oshkosh Area Community Foundation**

**The Pride of Oshkosh Task Force**  
Christie Charbonneau Wells, chair, *The Paine*  
Robin Asbury, *UW Oshkosh*  
Gail Panske, *UW Oshkosh*  
Aaron Sherer, *The Paine*

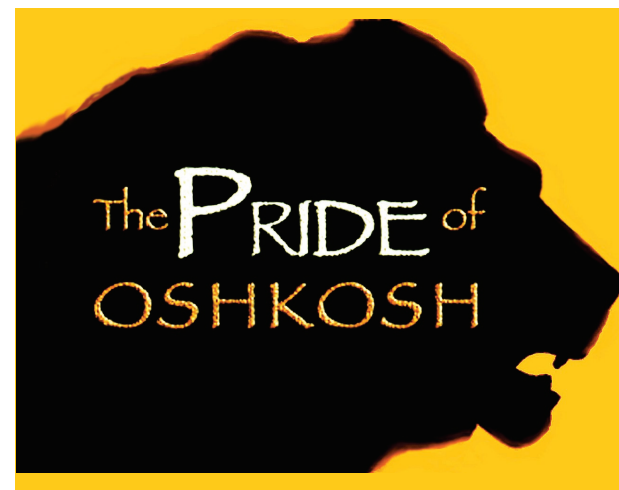


Oshkosh  
**Northwestern**



OSHKOSH AREA  
COMMUNITY FOUNDATION  
For good. For ever.™

Call to Artists

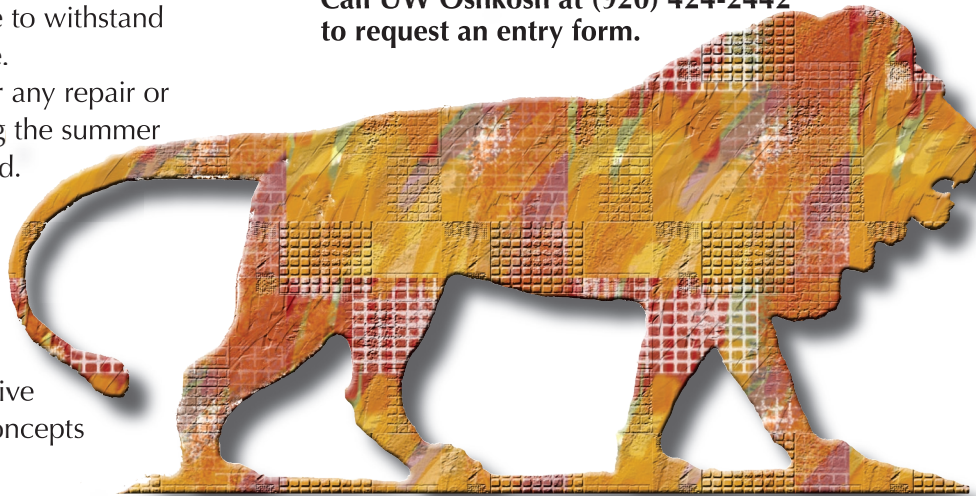


Lions Reign for  
Education and the Arts

## Design Criteria

A slightly scaled down replica of one of the **Oshkosh Public Library** lions will be made available to each artist whose proposal finds a sponsor. The fiberglass model will be hollow, approximately 4' x 8' x 3' in size and weigh approximately 100 pounds. A cement base provided with a fiberglass cover will be used to anchor the lion and should be considered part of the overall design proposal.

Artists are invited to paint, sculpt, adorn or otherwise artistically transform the basic lion model as they wish, but the structural integrity of the form must not be compromised. The sculptures are intended as permanent works of outdoor art. Public accessibility, safety, liability and Oshkosh weather conditions must be taken into consideration in the design. Artists whose designs are selected will be required to follow guidelines for the use of conservational materials able to withstand climatic conditions over time. Artists will be responsible for any repair or upkeep to their pieces during the summer 2004 public exhibition period. Designs that express cultural and historical themes are welcome, as are designs that are clever and whimsical in character. Commercial logos are not acceptable, but creative interpretations of business concepts will be considered.



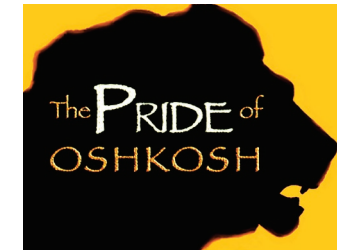
## Application & Selection

Artists with a connection to the Oshkosh area are invited to submit up to two design proposals. Each application will consist of an entry form, proposal description and a concept drawing. Once an application package has been received it will be reviewed to ensure the design conforms to the standards outlined. Approved design proposals will be placed in a portfolio and made available for review by potential sponsors. An artist whose lion is sponsored will receive an honorarium of \$1,000 upon completion of the proposed lion.

**Awards:** A \$1,000 People's Choice Award will be selected by public survey; \$4,000 in juried 1st, 2nd and 3rd Best of Show prizes will be awarded by a professional panel of jurors.

**Call UW Oshkosh at (920) 424-2442 to request an entry form.**

## Calendar



**January 31, 2004** Deadline for artists' proposals, including completed entry form with proposal description and concept drawing.

**February 2004** Portfolio of artists drawings presented to businesses. Artists will be notified as proposals are selected.

**March–May 2004** Artists transform their lions and make arrangements for delivery to sponsors.

**June–August 2004** Transformed lions are displayed in downtown Oshkosh, throughout the community and at sponsoring businesses.

**August 2004** Online auction of lions begins.

**September 24–25 2004** All lions are exhibited at Fall Fest in Oshkosh; public auction of selected lions.

**October 2004** Award-winning lions are auctioned at Paine Ball.