

Parking and Transportation Master Plan

April 2014

The Parking and Transportation Services Plan is a supporting document for UW Oshkosh's Campus Master Plan, the Facilities Master Plan, the Campus Development Plan, the Long Range Maintenance Plan, the Residence Life Master Plan and the Space Use Plan. This plan is subject to change in order to best fit the vision of the campus strategic plan and University goals. The short-term and long-term objectives listed below were obtained through collaboration with all of the campus governance groups and other organizations, e.g. *Faculty Senate, Senate of Academic Staff, University Staff Council, Oshkosh Student Association, United Students in Residence Halls, Parking Advisory Committee, Parking Appeals Committee, the Chancellor, Senior campus administration and campus open forums.*

Short-Term

Based on campus construction project progress and other identified opportunities, UW Oshkosh will have the parking capacity to meet the current parking and transportation needs. At the beginning of this academic year, Parking and Transportation Services expanded the On-Call Shuttle to a comprehensive and reliable 20-minute Campus Shuttle Service. Effective fall 2014 employees and commuters will be able to purchase a lower cost permit as an incentive to parking in a remote lot and ride the free 20-minute shuttle. Parking Services is also working on a car share program. This program will provide rentable vehicles to all members of campus (more details to follow). This program will be especially beneficial to resident students; participants will have access to a new, clean vehicle and avoid the costs associated with bringing a vehicle to campus.

Long-Term

After a comprehensive look at current construction costs and campus demand, the campus does not plan to build a second parking ramp at this time. The Parking and Transportation Department will continue to seek alternative means to curb demand until a clear and present need can be established to justify the substantial increase in permit prices that a parking ramp or major land purchase of surface lot(s) will cause. Avoiding construction of a parking ramp and large surface lots will give the University time to improve green, sustainable solutions. This will be achieved through several means.

More Adaptive Permits

Feedback throughout the planning process shows a need for improvement to the types of permits available. This includes a lower cost permit for employees and commuters willing to park remotely and use our free shuttle, increased access to reserved areas for unsold permits, online permit sales, and a variety of permit solutions to fit customer needs such as Monday/Wednesday/Friday and Tuesday/Thursday permits.

Alternative Transportation

Improve UW Oshkosh's public transportation network (UWO rides free with a Titan ID); install a GPS system in Titan Transit and Campus Shuttle Service to enable live route mapping on a smartphone app, and increase collaboration with the City of Oshkosh's GO Transit system to develop better service to the campus community.

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Coordinate a fleet of rentable vehicles (car share program) for easy access to transportation and continued commitment to rideshare programs ([Zimride](#)).

Opportunistic Expansion

Parking and Transportation Services continues to look at opportunities to expand or reconfigure existing parking lots. This approach will provide parking spaces in smaller more affordable increments, parking lots 37 (Lincoln Hall) and 11 (Arts & Comm.) are two such areas. In addition, we will continue to work with nearby businesses like AxleTech to lease or obtain more spaces on the perimeter of the campus.

Thank you for your patience and understanding around this important campus issue. We believe that this approach provides the best overall solution to the campus parking needs and we will continue to seek new and better ways to serve each of you.

For more information visit our website: www.uwosh.edu/parking/parking-master-plan or email parking@uwosh.edu.