2015 REPORT

OF THE

SEGREGATED FEE COMMITTEE
UNIVERSITY OF WISCONSIN OSHKOSH

8 FEBRUARY 2015
Statement of the Chair

The University of Wisconsin Oshkosh has a long tradition of shared governance and hosts some of the most effective and holistic shared governance mechanisms in the University of Wisconsin System. The Segregated Fees Committee is a critical component of that shared governance and is an embodiment of one of the strategic directions of the university—to promote representative leadership, responsive shared governance, and flexible resource stewardship.

Student leadership in the use of funds is empowering and increases the level of student engagement at UW Oshkosh. Wisconsin State Statute 36.09(5) established a legal framework by which students in the University of Wisconsin System are given “the primary responsibility for the formulation and review of policies concerning student life, services, and interests” and “in consultation with the Chancellor and subject to the final confirmation of the board shall have the responsibility for the disposition of those student fees which constitute substantial support for campus student activities.” At UW Oshkosh, the strength of shared governance and student involvement is not derived from this legislation, but from an active collaboration and mutual respect between student leaders, faculty, staff, and administration. This partnership, which is reflected in the membership of the Segregated Fee Committee, serves to strengthen the campus community and helps to ensure that the interests of all parties are satisfactorily addressed in the decisions regarding the use of segregated fees.

The Segregated Fees Committee and its members are proud to be responsible stewards of student funds. For the current academic year, 2014-2015, the segregated fee for UW Oshkosh students was the fourth lowest in the UW System and nearly 11% lower than System average. Students at UW Oshkosh receive tremendous value from the segregated fees they pay, and are provided a more inclusive learning environment as a direct result of the services and facilities available to students as a result of the distribution of segregated fees.

I would like to thank Jean Kwaterski, the Adviser to the Segregated Fee Committee, and all members of the Committee for the continued effort and insight they provide. It is the commitment of these individuals and others like them that allows UW Oshkosh to maintain its tradition of excellence. It is my hope and the hope of the members of the committee that, regardless of changes in the UW System, UW Oshkosh students continue to benefit from an independent segregated fee process already recognized by other UW institutions as a best practice.

Chase Mitchell
Chair, Segregated Fee Committee
Existing Units

**Children’s Learning & Care Center (CLCC)**
The CLCC provides quality, affordable, and flexible childcare for UW Oshkosh students and employees and the Oshkosh community. The cost of childcare for UW Oshkosh students is subsidized with funds provided by segregated fees. The Children’s Center is licensed by the state of Wisconsin and is Nationally Accredited through AdvancED NCA. In the spring of 2014 the CLCC moved to a new campus location in Lincoln Hall, allowing for the expansion of programs and increases in community childcare clients that will increase revenues. CLCC requested a 5% budget increase, primarily to cover higher levels of debt service and small pay increases for staff in line with administrative requirements.

**Intercollegiate Athletics**
The Athletics budget provided by segregated fees supports 21 sports and 482 student-athletes (of which 123 compete in multiple sports). UW Oshkosh competes at the NCAA Division III level, and, as of the end of the academic year 2013–2014, UW Oshkosh teams have earned 46 national championships. Athletics requested a 4% budget increase over the previous year as a result of rising food and transportation costs, rising recruiting expenses, and increased costs due to weather conditions.

**Oshkosh Sports Complex (OSC)**
The OSC is ranked amongst the best track and field facilities in the Midwest and considered to be the third most valuable field in the State of Wisconsin. The facility provides a venue for football, soccer, track and field, baseball, softball and intramural athletics. It also hosts an Olympic-quality outdoor track with an adjacent warm-up track and a football/soccer field featuring synthetic turf. The Segregated Fee Committee has previously set aside funds for replacement of the artificial turf, a necessity for quality maintenance and for the safety of student-athletes. A 3% increase in the OSC budget was requested, principally for repair work and general maintenance.

**Oshkosh Student Association (OSA)**
The OSA has two functions: representation of students in policy and decision-making, and providing services to students. The OSA budget includes funding for the regular operations of the organization and for Student Legal Services, the Titan Readership Program, Titan Transit, and Titan Discounts. In the budget presented to the Segregated Fee Committee, OSA cut travel expenses but saw increasing costs as a result of the Titan Readership Program being expanded (to digital) and GPS units (Ride Systems) being installed for Titan Transit, resulting in request that is 5.24% higher than last year.

**Reeve Union (Operations)**
Reeve Union is a student-run facility that is open to all students, staff, faculty, alumni, and their guests, and is host to a many programs, activities, and services. More than 40,000 visits are made weekly to Reeve Union, primarily by students. Segregated fees
provide funding for salaries and benefits for union staff, debt service on the building itself, maintenance, equipment, and programming. Reeve Union requested a 1% increase in their operating budget to cover increases in costs and an additional $280,000 for the first half of the bond payment related to the already approved ReeveAmp expansion and renovation project.

**Student Health Center (SHC)**
The SHC is a primary care medical clinic on campus that provides a full range of primary care services to the student body. It is staffed with physicians, nurse practitioners, nurses, medical technologists, a health educator, a dietitian, a psychiatrist, a health promotion coordinator, and support staff. Services provided include evaluation and treatment of medical problems and injuries, diagnosis and treatment of mental health problems, sexual education and healthcare, physicals, injections, lab tests, medications, medical procedures, and preventive health education (including through student health advocates who reside in each resident hall). SHC requested a 9% budget increase over the previous year. This coincides with the rising cost of pharmaceuticals and medical supplies (average 8% a year), rising labor expenses, and some technological upgrades that will improve student access and quality of service.

**Student Recreation**
The Student Recreation budget supports operation of the Student Recreation and Wellness Center (SRWC) and intramurals, in addition to support and administration for sports clubs (sports clubs themselves receive funding from the Student Allocations Committee). Student Recreation provides a multitude of services to students, including access to a large variety of sporting and fitness equipment, several facilities, and professional services. After approval by the Oshkosh Student Association and a student referendum, the Segregated Fees Committee previously allocated funds to be used for the construction of the RecPlex, a small facility and a seasonal dome that will provide a space for year-round recreational activities and increase revenues. Student Recreation requested a 2.9% budget increase over the previous year to cover increased labor costs as a result of higher levels of student use of services and costs related to the RecPlex.

**Student Allocations Committee (SAC)**
The SAC is responsible for allocable segregated fees and makes recommendations to the Chancellor to that end. The SAC distributes funds to over 150 student organizations and clubs for a remarkable variety of purposes and missions. The SAC requested a 3% increase over the previous year’s budget based on an increase in requests and an assumed increase in their allocation proposal. It is of note that the SAC received a one-time funding request in 2014-15. The 3% increase for 15-16 is based on their regular operating budget. Including the one-time request, this would be a .44% reduction in funding.

**Municipal Fee**
The municipal fee is assessed on each campus to cover charges by the municipality for fire, police, and city road snow removal. Based on the estimated charge and level of reserves in this account, the Committee is not recommending an increase in this fee for 2015-16.
New Units

Green Fund
The goal of the Green Fund is to provide funding for student-proposed green initiatives on campus. The Green Fund, operated by the Green Fund Committee (GFC), was previously approved by student referendum up to a cost of $3 per semester per student. The efforts of the Green Fund closely align with the sustainability goals of UW Oshkosh and also synergize with the newly implemented University Studies Program, which includes sustainability as one of its themes. As part of financing the Green Fund, the Segregated Fee Committee scrutinized and made suggestions regarding the drafting of bylaws, a policies and procedures manual, and an application document. After several revisions and approval by the Oshkosh Student Association, the GFC prepared and presented a budget to the Segregated Fee Committee for the first time this year. Among the guidelines that the GFC will use to analyze proposals are:

- Impact on campus
- Novelty (should not replace business as usual repairs, maintenance, infrastructure)
- Applicability to the sustainability framework
- Recognition of all stakeholders (facilities, faculty, etc.)
- Expected value (and methods to measure success)

It is difficult to gauge at what level and pace students will generate proposals and requests for funding from the Green Fund, although there is anecdotal evidence of many interested students. In recognition of the fact that the Green Fund was originally intended to begin operation in the 2014-2015 academic year, the Segregated Fee Committee is recommending the use of $20,000 from reserves for the Spring 2015 semester. Should any or all of the funds remain unused at the end of the semester, they should be swept back up and put back into reserves. For the 2015-2016 academic year, the Green Fund will be allotted its full $60,000 (slightly less than $3 per semester per student). At the end of that academic year, any unused funds will be swept up—in the future the Segregated Fee Committee may consider recommending the carryover of funds based on levels of student use of the fund.
Summary of Distribution Recommendations and the Recommended Segregated Fee Rate for 2015-2016

**Recommendations Distribution by Unit**
The Segregated Fee Committee recommends the following distributions for 2015-2016:

<table>
<thead>
<tr>
<th>Unit</th>
<th>Recommended Distribution</th>
</tr>
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<tbody>
<tr>
<td>Children’s Learning &amp; Care Center</td>
<td>$264,416</td>
</tr>
<tr>
<td>Green Fund</td>
<td>$60,000</td>
</tr>
<tr>
<td>Intercollegiate Athletics</td>
<td>$665,080</td>
</tr>
<tr>
<td>--Kolf Video Board</td>
<td>$100,000</td>
</tr>
<tr>
<td>Oshkosh Sports Complex</td>
<td>$256,191</td>
</tr>
<tr>
<td>Oshkosh Student Association</td>
<td>$169,711</td>
</tr>
<tr>
<td>--Titan Transit</td>
<td>$98,375</td>
</tr>
<tr>
<td>Reeve Union (Operations)</td>
<td>$3,050,527</td>
</tr>
<tr>
<td>Student Allocations Committee</td>
<td>$876,442</td>
</tr>
<tr>
<td>Student Health Center</td>
<td>$1,405,275</td>
</tr>
<tr>
<td>Student Recreation</td>
<td>$3,027,263</td>
</tr>
<tr>
<td>--Intramurals</td>
<td>$99,743</td>
</tr>
<tr>
<td>Total</td>
<td>$10,073,023</td>
</tr>
</tbody>
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Additionally, the Segregated Fee Committee recommends use of $20,000 from reserves for use by the Green Fund in the spring 2015 semester. The Segregated Fee Committee is likely to recommend an additional $100,000 distribution for the Kolf Video Board for 2016-2017.

**Segregated Fee Rate**
The Segregated Fee Committee recommends that the segregated fee paid per student per semester be set at $1,065 for the 2015-2016 academic year. This is an increase of $50, or 4.93%, compared to the 2014-2015 academic year. The Segregated Fee Committee estimates that this will still be well below the average for the UW System.

The UW System reporting threshold is 3% for this budget cycle. The major increase in the fee is primarily for the renovation of Reeve Union. Without the increase for their estimated debt service, the overall Segregated Fee increase would be closer to 2%.
Recommendations and Notes for Units

The statements below represent a general sentiment expressed by the Segregated Fee Committee and should be taken into account by the appropriate parties in each unit.

Children’s Learning & Care Center (CLCC)
- The CLCC should continue in its efforts to increase community childcare clients that results in higher revenues.

Intercollegiate Athletics & Oshkosh Sports Complex
- The Segregated Fee Committee has allocated $100,000 for 2015-2016 as part of the $200,000 it is recommending for replacing the scoreboard in Kolf Sports Center. The Committee recognizes the near imminent need to replace the board and the greater revenue possibilities that would be generated by the installation of a modern video board. The Athletic Department’s commitment to fundraising the additional amount needed to install a modern video board is greatly appreciated.
- For their next budget, Athletics should consider increasing the amount requested for meal money for travelling student-athletes. When submitting the request, they should include a comparative note on similar Division III institutions.

Oshkosh Student Association (OSA)
- OSA should consider a formal interview and selection process for the position of Sustainability Director. Existing appointed paid positions already have a process.

Student Health Center (SHC)
Within its budget proposal, the SHC included several methods for increasing revenue. The Segregated Fee Committee considered each and its general sentiments are expressed here.
- The SHC should consider the following items for potential revenue increases:
  - Increase SHC fees for laboratory in house testing from $15 to $20.
  - Increase fee for TB skin testing from $15 to $20.
  - Increase fee for “Not Registered” from $45 to $60 (note that the original proposal from SHC suggested an increase from $45 to $75).
  - Increase the fee for allergy injections by $5 each.
  - Increase all in house prescriptions by $1.
- The SHC should not consider charging for psychiatry visits, increasing the fee for the influenza vaccine, or increasing the cost of sport physical updates.
- The SHC should absolutely not consider charging $5 for all office visits unless deemed absolutely necessary. This is very likely to discourage students from utilizing the service or putting off utilization until their health worsens.

Student Recreation
- If and when the RecPlex project becomes a reality, inclusion of a gender-neutral bathroom and onsite storage for the bubble should be strongly considered.
Student Allocations Committee (SAC)

- The SAC is requested to make another presentation at a meeting of the Segregated Fee Committee in spring 2015. They should:
  - Make every effort to finish their deliberations in a reasonable time frame.
  - Develop and provide a more detailed narrative summary.
  - Provide a complete budget that includes their total amount recommended.
  - Provide more details as to the effects of the changes to the PPM, including how many organizations were affected and to what extent the changes were effective in reducing non-essential requests.
- The SAC should, in future years, make an effort to complete deliberations in the fall semester in order to allow for student organizations to effectively plan based on their future finances and to allow for the Segregated Fee Committee to make an informed decision.
- The SAC should, when struggles arise as a result of a lack of quorum at scheduled meetings, utilize the mechanism in place in their bylaws (including Article 3.4) to alleviate the issue.
- The SAC should reexamine the current PPM, including the financial and organizational impact of the changes made from last year, the feasibility of the current PPM in terms of realistic expectations for student organizations, and consider any potential negative impacts of the current PPM with regards to inclusive excellence. The Segregated Fee Committee feels that adoption of a new PPM before the end of this year should be considered.

Annexes

The following annexes are included:

I. Letter of notification for the Children’s Learning & Care Center
II. Letter of notification for Athletics and the Oshkosh Sports Complex
III. Letter of notification for the Oshkosh Student Association
IV. Letter of notification for Reeve Union
V. Letter of notification for the Student Health Center
VI. Letter of notification for Student Recreation
VII. Letter of notification for the Green Fund Committee
VIII. Letter of notification for the Student Allocations Committee
At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $264,416 for the Children’s Learning and Care Center.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including the CLCC, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit. The Segregated Fee Committee is encouraged by the CLCC’s efforts to increase the number of community childcare clients and increase revenues and encourages the CLCC to continue in that regard.

Thank you for providing a detailed budget and explanation of Children’s Learning and Care Center to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated.
TO: Darryl Sims, Director
   Intercollegiate Athletics & Oshkosh Sports Complex

FROM: Chase Mitchell, Chair
       Segregated Fee Committee

DATE: February 8th, 2015

RE: Recommendations of the Segregated Fee Committee

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter the following funding amounts:

- $665,080 for Intercollegiate Athletics
- $256,191 for the Oshkosh Sports Complex
- $100,000 to be set aside for the Kolf Sports Center video board

The Segregated Fee Committee currently intends to provide an additional $100,000 for the Kolf Scoreboard in 2016-2017. The Committee is greatly encouraged by the Athletic Department’s commitment to fundraising the additional amount needed for the board and increasing revenues in the future. The Committee also expressed that Athletics should consider increasing the amount of meal money for travelling student-athletes. When submitting your next budget request, consider including a comparative note on meal compensation for similar Division II institutions.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including Athletics, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit.

Thank you for providing a detailed budget and explanation of Athletics and the Oshkosh Sports Complex to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated.
TO:  Jordan Schettle, President  
    Oshkosh Student Association  
FROM:  Chase Mitchell, Chair  
    Segregated Fee Committee  
DATE:  February 8\textsuperscript{th}, 2015  
RE:  Recommendations of the Segregated Fee Committee  

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $268,086 for the Oshkosh Student Association (OSA). This amount includes $98,375 to be used for Titan Transit. The Committee also expressed that OSA should consider a formal interview and selection process for the position of Sustainability Director given that other appointed paid positions already have a selection process.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including OSA, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit.

Thank you for providing a detailed budget and explanation of OSA to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated.
TO: Randy Hedge, Director
    Reeve Union

FROM: Chase Mitchell, Chair
    Segregated Fee Committee

DATE: February 8th, 2015

RE: Recommendations of the Segregated Fee Committee

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $3,050,527 for the Reeve Union.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including Reeve Union, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit.

Thank you for providing a detailed budget and explanation of Reeve Union to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated, as is the inclusion of students in the management and budget processes.
TO: Pam MacWilliams, Director  
Student Health Center

FROM: Chase Mitchell, Chair  
Segregated Fee Committee

DATE: February 8th, 2015

RE: Recommendations of the Segregated Fee Committee

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $1,405,275 for the Student Health Center.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including the Student Health Center, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit. The Segregated Fee Committee considered all of the revenue generating changes suggested in your budget report, and expressed the following general sentiments:

- The SHC should consider the following items for potential revenue increases:
  - Increase SHC fees for laboratory in house testing from $15 to $20.
  - Increase fee for TB skin testing from $15 to $20.
  - Increase fee for “Not Registered” from $45 to $60 (note: your original proposal from SHC had the increase from $45 to $75).
  - Increase the fee for allergy injections by $5 each.
  - Increase all in house prescriptions by $1.

- The SHC should not consider charging for psychiatry visits, increasing the fee for the influenza vaccine, or increasing the cost of sport physical updates.

- The SHC should absolutely not consider charging $5 for all office visits unless deemed absolutely necessary. The Committee feels that this is very likely to discourage students from utilizing the service or putting off utilization until their health worsens.

Thank you for providing a detailed budget and explanation of the Student Health Center to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated.
TO: Thomas Patt, Director  
   Student Recreation  
FROM: Chase Mitchell, Chair  
   Segregated Fee Committee  
DATE: February 8th, 2015  
RE: Recommendations of the Segregated Fee Committee  

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $3,127,006 for the Student Recreation. This amount includes $99,743 for intramurals. The Segregated Fee Committee also wished to reiterate its sentiment that, if and when the RecPlex project becomes a reality, inclusion of a gender-neutral bathroom and onsite storage for the bubble should be strongly considered.

Given the increased focus on limiting student costs within the State of Wisconsin and University of Wisconsin System, all units, including Student Recreation, should examine methods by which costs can be limited, especially when there is not a direct impact on student access to quality services and facilities. Responsible methods for generating increased revenues should also be examined and implemented by each unit.

Thank you for providing a detailed budget and explanation of Student Recreation to the Segregated Fee Committee. Your continued focus on providing high quality services while maintaining fiscal responsibility is greatly appreciated.
TO: Coty Sorby, Sustainability Director  
Green Fund Committee

FROM: Chase Mitchell, Chair  
Segregated Fee Committee

DATE: February 8th, 2015

RE: Recommendations of the Segregated Fee Committee

At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a funding level of $20,000 for the spring 2015 semester and $60,000 for the academic ear 2015-2016 for the Green Fund. Any portion of these funds which are not used will be swept up. In the future, the Committee may consider recommending the carryover of funds based on levels of student use of the Green Fund.

The work put into the creation of the Green Fund is greatly appreciated by myself and by the Committee. The Green Fund Committee is encouraged to finance projects that will have the maximum benefit to students on campus.

Thank you for providing a detailed budget and explanation of the Green Fund to the Segregated Fee Committee.
At its principal decision-making meeting for this year, the Segregated Fee Committee discussed budgets for 2015-2016. After consideration of your budget request and presentation, the Committee is recommending to Dr. Petra Roter a tentative funding level of $876,442 for the Student Allocations Committee. The Segregated Fee Committee expressed a high level of disappointment with regard to the Allocations budget presented to the Committee and that budget hearings were not completed in the fall.

The recommended distribution for the Student Allocations Committee will remain tentative until the SAC presents to the Segregated Fee Committee in the spring of 2015. The SAC should, in a reasonable timeframe:

- Make every effort to finish their deliberations.
- Develop and provide to the Segregated Fee Committee a more details narrative summary of their budget.
- Provide a complete budget that includes the total amount they wish to distribute.
- Provide to the Segregated Fee Committee more details as to the effects of the changes made to the PPM for this year, including how many organizations were affected and to what extent the changes were effective in reducing non-essential requests.

The Segregated Fee Committee encourages the SAC to, in future years, make every effort to complete deliberations in the fall semester in order to allow for student organizations to effectively plan and to allow for the Segregated Fee Committee to make an informed recommendation. The SAC should, when struggles arise as a result of a lack of quorum at scheduled meetings, utilize the mechanisms established by their bylaws, including Article 3.4, to alleviate the issue.
Finally, the SAC should reexamine the current PPM, including the financial and organizational impact of the changes made from last year, the feasibility of the current PPM in terms of realistic expectations for student organizations, and consider any potential negative impacts of the current PPM with regards to inclusive excellence. The Segregated Fee Committee feels that adoption of a revised PPM before the end of this year should be considered.

Thank you for presenting to the Segregated Fee Committee. Your continued focus on providing quality services while maintaining fiscal responsibility is greatly appreciated.