



NORTHEAST WISCONSIN INTERNATIONAL BUSINESS DEVELOPMENT PROGRAM

**SPONSORING MEMBERS:**



**ADVANCE**  
GREEN BAY AREA  
ECONOMIC DEVELOPMENT



**Fond du Lac County**  
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**Economic Development Partnership**



**GREEN BAY AREA  
CHAMBER  
OF COMMERCE**

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NORTHEAST WISCONSIN  
INTERNATIONAL  
BUSINESS  
DEVELOPMENT PROGRAM

**ADVISORY COMMITTEE MEMBERS:**



**Associated Bank**  
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**CHASE**

**Northwest Wisconsin Technical College**



**UNIVERSITY OF WISCONSIN  
GREEN BAY**

2012

\$2,000

**NORTHEASTERN WISCONSIN  
INTERNATIONAL SCHOLARSHIP  
PROGRAM**

NORTHEAST WISCONSIN INTERNATIONAL BUSINESS DEVELOPMENT PROGRAM



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INTERNATIONAL  
BUSINESS  
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## SCHOLARSHIP OPPORTUNITY

The Northeastern Wisconsin International Business Program is focused on furthering its mission and focus on the importance of international trade and cross-cultural understanding for the continuing prosperity of Northeast Wisconsin. It will award one, \$2,000 scholarship to an area student pursuing an internationally oriented degree and certificate (business, economics or international studies) or accredited study abroad curriculum.

## WHO WE ARE

The Northeastern Wisconsin International Business Program exists to promote development of international trade and investment throughout the region by providing the business community a broad and comprehensive range of programs, service and information to enable them to successfully enter, or to enhance, their position in the global marketplace.

The program offers assistance to small- to medium-size companies interested in expanding their business to international markets through a wide array of services including international market research (market/product viability analysis), commercial assistance services (export logistics) and networking opportunities.



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## NORTHEAST WISCONSIN SCHOLARSHIP APPLICATION

### ELIGIBILITY

Applicants must:

- Be a resident of Northeast Wisconsin (Brown, Calumet, Door, Florence, Fond du Lac, Forest, Kewaunee, Marinette, Manitowoc, Menominee, Oconto, Outagamie, Shawano, Sheboygan and Winnebago counties)
- Be currently enrolled as a full-time student (as defined by the institution) in a two- or four-year degree institution in the above-referenced geographic area
- Be pursuing international studies, related degree(s), certificate(s) or an accredited international study abroad curriculum (business, economics or international studies)
- Have a minimum 3.0 GPA
- Have completed 50 percent of requirements for a certificate or degree within the current academic year.

Closing date for the application submission is Friday, March 9, 2012.

Recipient will be notified in writing by Friday, March 23, 2012.

Scholarship will be awarded at the Northeast Wisconsin International Trade Conference on Tuesday, April 3, 2012.

Once awarded, the funds can be used for tuition, books, accredited study abroad programs and classes at any college and will be paid directly to the institution.

### AWARD CRITERIA

All applications will be evaluated on the basis of:

- meeting the above eligibility requirements
- academic achievement
- creativity
- neatness

Note: Financial need is not a relevant consideration in the award.

Name: \_\_\_\_\_

Present Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Institution Currently Attending: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Institution you plan to attend in Fall 2012: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Indicate present year of study: \_\_\_\_\_

Please attach a list of extracurricular activities and/or community services. Also, please have your present school send a copy of your current transcripts.

On a separate piece of paper, please answer the following questions in 250 words or less per question:

1. Why have you chosen your specific major?
2. How do you think your major fits into the field of international commerce?
3. What are your career goals after graduation?

Please submit application and associated information by March 9, 2012, either electronically or by mail to:

E-mail: [monique@titletown.org](mailto:monique@titletown.org)

Mail: Fred Monique  
2701 Larsen Rd.  
Green Bay, WI 54304