

CATALOG UPDATE

Relevant to the **FALL 2009 Firenze** schedule

Summary of new courses and changed titles/codes

This file issued 20/02/09

New Courses

ANT 265 F / ART 265 F

Anthropology of Art

hr: 45; cr: 3

Art is a human universal, and for this reason it can be understood and studied as a characteristic of our species, like other products of human evolution. At the same time, art is also a sociocultural product and a personal creation: it is a place where biology and evolution intersect with culture viewed in terms of both social dimensions and individualized expressions - psyche, personality and choice. Such a complex reality can best be comprehended and appreciated in its entirety through the holistic approach offered by anthropology, by analyzing every dimension of art: evolutionary, sociocultural, historical and psychological.

The course is structured in two parts: during the first half we will explore the emergence of art and creativity in the human species, gathering data from the many disciplines that are involved: paleoanthropology, primatology, neurosciences, and evolutionary psychology. During the second half of the course we will explore the sociocultural aspects of art and creativity, using many different ethnographic sources. Students will have the opportunity to test the theories developed in class by exploring Florence as their research field: they will meet with local artisans, artists, and gallery owners, discussing the topics they explore in class with people who are directly engaged with art and creativity.

Prereq:

Note:

ART 300 F /

Modernist and Contemporary Art

hr: 45; cr: 3

The course is an exploration of the conceptual and stylistic trends governing the art of the 20th century and the very beginning of the 21st century. Including a survey of both European and American art of this period, the course is divided into two main sections: Section One (1900-1950) runs from Post-Impressionism to American Abstract Expressionism, passing through the main European avant-gardes of the modern era. Section Two (1950 - present day) covers the crisis of Modernism, Postmodernism in Europe and America, including post-Dada movements, Pop Art, Minimalism, Arte Povera, Neo-Expressionism in Europe and America, and current global trends. Special focus will be given to the dematerialization of the art object and the birth of the "concept" as the artistic proposal, which began in 1970s, but which Marcel Duchamp had in many ways anticipated. We will pay attention to philosophical and critical discourses of the period in order to better comprehend art movements, artists, and their context. A mandatory one-day field trip may be included.

Prereq: Introduction to Art History or equivalent

Note:

BUS 215 F / FAS 215 F

Introduction to Fashion Marketing

hr: 45; cr: 3

This course focuses on brands (primarily on Italian and French) and their strategies for product development, advertising, promotion and retailing. The course analyzes the thinking behind strategies for fashion products, paying special attention to the emotional aspects of fashion communication. Case studies will provide a vision of how companies in today's environment are evolving marketing strategies to meet new consumer demands in terms of product design, distribution and communication.

Prereq:

Note:

FAS 215 F / BUS 215 F

Introduction to Fashion Marketing

hr: 45; cr: 3

This course focuses on brands (primarily on Italian and French) and their strategies for product development, advertising, promotion and retailing. The course analyzes the thinking behind strategies for fashion products, paying special attention to the emotional aspects of fashion communication. Case studies will provide a vision of how companies in today's environment are evolving marketing strategies to meet new consumer demands in terms of product design, distribution and communication.

Prereq:

Note:

FAS 225 F / BUS 225 F

Consumer Behaviour

hr: 45; cr: 3

Understanding the consumer is at the center of this course. Through fashion concepts and theories, cultural influences, demographics, psychographics and consumer dynamics will we try to demystify the decision-making process of the omnipotent customer; analysing perceptions, communication, and ethics to determine how a customer can turn into a consumer. Although aimed at the fashion student this course is applicable to any sector of consumption.

Prereq:

Note:

FAS 235 F /

Visual Merchandising

hr: 45; cr: 3

The successful visual merchandiser, with the understanding of how a customer reasons, turns that customer into a consumer with the proper store layout, diverse vending options, as well as various display methods, including lighting, props, mannequins, fixtures, and other tools of the trade. Although aimed at the fashion student this course is applicable to other sectors as well.

Prereq:

Note:

FAS 265 F /

Fashion Retailing

hr: 45; cr: 3

Understanding the retail environment by looking at its history and new developments are the objective of this course. Knowing how a store operates and the formats it can take on will help the student become a successful retailer. Multi channel and international retailing are introduced as well as supply chain management.

Basic fashion industry knowledge would be helpful

Prereq:

Note:

GRA 325 F /

Cartooning and Digital Illustration

hr: 45; cr: 3

Building on a basis of anatomy, perspective and visual communication principles, the course guides students toward the acquisition of confidence in the creation of artistic subjects in the digital era. The main goal of the course consists in the creation of a set of characters delivered as vector graphic elements, ready to be implemented as comic-style and digitally animated cartoons. The course covers all steps of the creative process, from initial hand-drawn sketches of the subjects to the creation of an illustrated storyboard to digital realization as cartoons and comic subjects. As this course is taught at an intermediate/near-advanced level, students must be familiar with both hand- and digital-drawing techniques.

Prereq: Graphic Design II or equivalent

Note:

INT 365 F /

Sustainable Design

hr: 45; cr: 3

Sustainable Design is the art of designing physical objects, the built environment and services to comply with the principles of economic, social and ecological sustainability. The course will deal with various "green techniques" and "green strategies" aimed at reducing the use of non-renewable resources in the field of product design and interior design. Themes include: recycled materials, natural materials, alternative energy sources, reused or recycled materials, green construction materials.

NOTE: It is strongly recommended that students should be equipped with a personal laptop provided with software covering the following areas: text and presentation (recommended: Open Office_open source), graphic design (recommended: Adobe Creative Suite), technical drawing (recommended: AutoCAD), 3D modeling (recommended: AutoCAD or Rhinoceros), 3D rendering.

Prereq: interior design background

Note: personal laptop for design projects recommended

JWY 195 F /

The Professional Jewelry World I

hr: 45; cr: 3

The world of jewelry forms part of the fashion system. In order to design and market a jewel-accessory successfully, students require interdisciplinary knowledge, ranging from semiotics (the study of signs) to methods for the sale of the jewel itself. The course aims to prepare students for the role of the professional jewelry designer, beginning with a definition of the jewel (history, forecasting, concept definition and design) to the identification of shapes, techniques and the carats required by various markets, based on different goldsmith traditions. The course discusses ways of acquiring market knowledge, especially the role of major national and international trade exhibitions, competitions and events. It also aims to illustrate the stages of industrial design and the use of semi-finished components, defining the relationship between the jewelry designer and the product manager.

Prereq:

Note:

LIT 210 F /

Literary Study

hr: 45; cr: 3

This course is an introduction to terms and procedures used in the close reading, interpretation, and evaluation of literary works. Readings will be drawn from classical Greek and Renaissance tragedy (Sophocles, Shakespeare, Cervantes), from epic poetry (Homer, Virgil and Dante), and from lyric and other works selected by the instructor, in order to illustrate a variety of generic features of literature. The course will acquaint students with library and Internet research techniques.

Prereq:

Note:

MCT 351 F /

Music in World Cultures

hr: 45; cr: 3

We live in an amazing world of musical sound, a world in which modern technology makes the music of even remote communities available to us at the touch of a button. Music is much more than only sound, however. Focusing on the study of world musics, this upper-level course examines different geo-cultural areas of the world by exploring the important link between music and the society that produces it. We will also give special attention to the musical history and traditions of Florence and, particularly, to those musical traditions of the city that can be observed directly by visiting students.

Prereq:

Note:

MCT 352 F /

Musical Cultures: Florentine Soundscapes

hr: 45; cr: 3

The upper-level course aims to show how theories and methods of ethnomusicology and urban fieldwork can help to uncover the rich tapestry of musical practice that contributes to Florence's reputation as an especially vibrant musical city. The course offers an opportunity to study and explore the varied musics of Florence first hand - from performances at the opera to concerts of early music in the city's historic spaces, the living music history of the city's cathedrals, the lives of street musicians, the contemporary sounds of music in Florentine nightclubs, and the perpetuation of music in the city's different communities.

Prereq:

Note:

PSY 270 F /

Psychology of Crime

hr: 45; cr: 3

This course approaches the knowledge and understanding of criminal behaviour and its impact upon individuals and society from developmental, cognitive-behavioural, and other psychological perspectives. The basic premise of this course is that multiple variables affect people's behaviour and for this reason this study requires attention to personality factors and how they interact with situational variables. Topics include: criminological theories, biological and psychological models of criminal behaviour, crime and mental disorders, human aggression and violence, sexual assault, and criminal homicide. Students will acquire a new framework for interpreting criminal behaviour. Students will be familiarized with different perspectives on criminal behaviour as well as etiology, risk factors, assessment and treatment in relation to different criminal behaviours. Recent research findings will be incorporated.

Prereq:

Note:

Changed Courses

List of courses which have a changed code, title, description or prerequisite

FAS 160 F /

Fashion Illustration I

hr: 90; cr: 3

This course for beginning students explores the world of fashion design. Students will learn how to sketch a fashion figure and dress it with garments, plus how to render different materials using media like color pencils and markers. Special attention will be given to coloring and shading. During the semester there will be on site visit to the Ferragamo Museum and the Gallery of Costume at Pitti Palace as well as Fashion Fairs and Design Studios. Students will also learn about the job of the fashion designer and the main steps to organize a collection, plus they will draw their own designs on the fashion figure showing their own style and taste in fashion. This is an introductory level course without pre-requisites, although an artistic background is helpful.

Prereq:

Note: CHANGED TITLE (previous title: Fashion Design I)

Lab fee required

Changed Courses

List of courses which have a changed code, title, description or prerequisite

ANT 285 F / CLA 285 F

Archaeology Workshop

hr: 45; cr: 3

This course combines an introduction to archaeology with hands-on work on 2500 year-old archaeological finds in LdM's Archaeology Lab. These finds have recently been unearthed in central Italy in the archaic settlement of Accesa, under the scientific direction of the University of Florence, and in the Hellenistic necropolis of Bosco della Riserva, near Tuscania, where an excavation project is being conducted by LdM. Students will learn what happens to the finds once they leave their recovery contexts and arrive in Florence: here, under the expert guidance of the instructors, students will be involved in the fundamental activities of restoration, conservation, documentation, study and storage of the finds. This course will also give students a general survey of the evolution of the discipline of archaeology over time and it will introduce them to the ancient Etruscan civilization, which forms such an important part of Italy's culture and heritage. Students will also have the opportunity to sign up to the summer workshop in Tuscania which operates directly at one of the archaeological sites.

Prereq:

Note: CHANGED COURSE DESCRIPTION

BUS 285 F /

E-Commerce

hr: 45; cr: 3

Today, the internet has become a fundamental element to facilitate business on a global basis for both consumer and business markets. Its growth rate far exceeds other types of innovation and is currently revolutionizing the marketing techniques of virtually every industry. This course is designed as an introduction to the rapidly evolving world of Internet marketing. The opportunities, problems, tactics and strategies associated with incorporating electronic methods into the marketing function are examined. Topics to be covered include fundamental internet technologies, current issues and applications of the internet around the world, e-business / e-marketing models, online consumer behavior, segmentation and targeting, positioning and differentiation, marketing mixes of 4P in the internet environment, and how the internet can facilitate the application of CRM, e-business / e-marketing performance matrix.

Prereq:

Note: CHANGED TITLE (previous title: Web Marketing)

BUS 300 F / FAS 300 F

Fashion Buying Concepts

hr: 45; cr: 3

Understanding the dynamics of and the differences between retail buying concepts are now critical to the success of anyone interested in buying, selling or communicating retail consumer fashion products and services. With fashion undergoing constant transformations due to changes in consumption patterns, mergers, acquisitions and technological advances, an important part of this class is dedicated to understanding current events and how they affect retail buying; this includes the luxury and other groups of companies, megabrands and independents. This class is for students who are planning careers in fashion buying, merchandising, and marketing, and who should already have taken courses in these areas. Prior fashion retailing and marketing knowledge will be beneficial.

Prereq: basic mathematics

Note: CHANGED TITLE (previous title: Fashion Retail Buying Concepts)

ADDED PREREQUISITE

CLA 285 F / ANT 285 F

Archaeology Workshop

hr: 45; cr: 3

This course combines an introduction to archaeology with hands-on work on 2500 year-old archaeological finds in LdM's Archaeology Lab. These finds have recently been unearthed in central Italy in the archaic settlement of Accessa, under the scientific direction of the University of Florence, and in the Hellenistic necropolis of Bosco della Riserva, near Tuscania, where an excavation project is being conducted by LdM. Students will learn what happens to the finds once they leave their recovery contexts and arrive in Florence: here, under the expert guidance of the instructors, students will be involved in the fundamental activities of restoration, conservation, documentation, study and storage of the finds. This course will also give students a general survey of the evolution of the discipline of archaeology over time and it will introduce them to the ancient Etruscan civilization, which forms such an important part of Italy's culture and heritage. Students will also have the opportunity to sign up to the summer workshop in Tuscania which operates directly at one of the archaeological sites.

Prereq:

Note: CHANGED COURSE DESCRIPTION

CLT 325 F / COM 325 F, MCT 325 F, ITC 325 F

Movies in Italian Culture (in Italian only)

hr: 45; cr: 3

This course, taught entirely in Italian, examines twentieth-century Italian culture and society through film. The primary sources for this course will be the masterpieces of classic directors such as Federico Fellini, Roberto Rossellini and Michelangelo Antonioni, as well as the less well-known films of the early Italian movements, Neorealism, Commedia all'italiana and contemporary Italian cinema. We will critically analyze how Italian cultural and social conflicts are portrayed and worked out in popular films. By watching, discussing, and writing about these films, we will examine how motion pictures create a window into modern Italian society. Students will learn how to read films as cultural texts that help us better understand our history and culture.

Prereq: ITL 301 3-Credit Italian Language Advanced 1 or equivalent; placement test first day of class

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

FAS 150 F /

Basic Sewing Techniques

hr: 60; cr: 3

In this course the students learn the basics of sewing from a technical point of view. During the term the student will learn how to use sewing machines (both industrial and household), how to thread the machine, change needles and wind bobbins and how to use the overlook machine. Students will also study and then execute all the basic stitches used in the apparel industry like basting, hemming, French seam, mock French seam, flat-felled seam and others. Basic sewing such as side seams, darts, pleats, princess lines, necklines and interfacings will also be taught. At the end of the course the student should be able to sew a skirt with a zipper.

Prereq:

Note: CHANGED CONTACT HOURS (45 to 60 hrs)

Lab fee required

FAS 160 F /

Fashion Illustration I

hr: 90; cr: 3

This course for beginning students explores the world of fashion design. Students will learn how to sketch a fashion figure and dress it with garments, plus how to render different materials using media like color pencils and markers. Special attention will be given to coloring and shading. During the semester there will be on site visit to the Ferragamo Museum and the Gallery of Costume at Pitti Palace as well as Fashion Fairs and Design Studios. Students will also learn about the job of the fashion designer and the main steps to organize a collection, plus they will draw their own designs on the fashion figure showing their own style and taste in fashion. This is an introductory level course without pre-requisites, although an artistic background is helpful.

Prereq:

Note: CHANGED TITLE (previous title: Fashion Design I)

Lab fee required

FAS 160 F /

Fashion Illustration I

hr: 90; cr: 3

This course for beginning students explores the world of fashion design. Students will learn how to sketch a fashion figure and dress it with garments, plus how to render different materials using media like color pencils and markers. Special attention will be given to coloring and shading. During the semester there will be on site visit to the Ferragamo Museum and the Gallery of Costume at Pitti Palace as well as Fashion Fairs and Design Studios. Students will also learn about the job of the fashion designer and the main steps to organize a collection, plus they will draw their own designs on the fashion figure showing their own style and taste in fashion. This is an introductory level course without pre-requisites, although an artistic background is helpful.

Prereq:

Note: CHANGED TITLE (previous title: Fashion Design I)

Lab fee required

FAS 180 F /

Patternmaking I

hr: 90; cr: 3

Of the two methods of creating a garment, patternmaking is the more technical one. As such, it allows the designer to manipulate already existing patterns efficiently and create new patterns with custom measurements. Students will start with basic patterns, including darts and princess line variations, and how to manipulate them respecting the fundamental rules of pattern making. There will be two basic projects during the semester: the skirt, with variations such as A-shape, gathered, with yoke, and the bodice, working with darts and princess line variations, and finally collars and sleeves. By understanding pattern construction students will be able to gain a wider understanding of the possibilities and limits of a fashion designer. This is an introductory level course without prerequisites.

Prereq:

Note: CHANGED TITLE (previous title: Patternmaking)

CHANGED COURSE DESCRIPTION

Lab fee required

FAS 195 F /

Textile Science

hr: 45; cr: 3

This is a theoretical textile and fabric science course to make the student aware of the variety of material used in fashion. Students will receive a comprehensive overview of the textile industry. Special attention will be given to the dyeing, printing and finishing of textiles. Students develop a basic knowledge of yarns, cloth construction, textile terminology and of fibers and their origin, structure, properties and characteristics. Theoretical knowledge is applied to fabric selection for appropriate end use.

Prereq:

Note: CHANGED TITLE (previous title: Textiles)

Lab fee required

FAS 200 F /

Fashion Design Computer Principles

hr: 60; cr: 3

This course is designed to familiarize students with the basic tools and techniques of Computer Assisted Design of the fashion industry standard software Adobe Illustrator and Photoshop used for fashion design. During the course of the semester, students create their own fashion project, from the conceptual phases to the presentation of the complete collection with all the necessary details, including the rendering of garment flats for both the technical and presentation formats, color-cards and different colorways for the created styles. Through demonstration, lab exercises and design projects students gain a working knowledge of the logic and organization of these complex but extremely versatile digital graphics platforms. This is an introductory level course without pre-requisites, although basic computer knowledge and a general understanding of garment structure are helpful.

Prereq:

Note: CHANGED CONTACT HOURS (45 to 60 hrs)

CHANGED TITLE (previous title: Fashion Design Computer Principles 1)

CHANGED COURSE DESCRIPTION

Lab fee may be required

FAS 220 F /

Surface Design

hr: 60; cr: 3

In this course students learn many different textile techniques such as swatch weaving, dyeing yarns, direct painting and wet painting, tie dye or shibory, discharge print, block printing, silk screening, free motion stitching, embroidery, cords and yarns appliqué, beading, smocking, etc. To emphasize the communication aspect, the student will create a number of mood boards with different themes, learning how to sketch quick shapes and "dress" them up. The projects carried out by students will be samples with different techniques, mood boards, and the creation of a personal trend book that illustrates in a professional way the techniques learned during the course.

Prereq: basic knowledge of fabric and fibers

Note: CHANGED TITLE (previous title: Fabric Styling)

CHANGED CONTACT HOURS (45 to 60 hrs)

ADDED PREREQUISITE

Lab fee may be required

FAS 245 F /

Fashion Illustration II

hr: 90; cr: 3

This is an intermediate level design course for students who already have a basic knowledge of fashion design. Particular attention will be given to learning and improving fast sketching of life fashion models, and the rendering of the fit & fall of different garments and textures. The fast sketching of models and garments with the rendering of different textures is the base for the development of a personal style in fashion design. At the end of the course students will be able to express design ideas based on research and creativity and render any kind of garment on the fashion figure and express a stronger personal style. The professional side will be taken into consideration through on site visits to fashion fairs, design studios and special exhibitions; also technical drawings will be studied and explained in order to improve design skills.

Prereq: Fashion Illustration I or equivalent

Note: CHANGED TITLE (previous title: Fashion Design II) Lab fee required

FAS 250 F /

Draping I

hr: 90; cr: 3

Draping, the second of two methods to create a garment, starts with shaping muslin on the dressform. Students learn the basic rules of draping and create sample garments like the basic bodice and the basic skirt, along with dart variations, princess lines, sleeves and collars. Sewing machines and basic stitches will also be used to create personal creative projects from the conceptual phase to the finished garment. Particular attention is given to the expression of personal style, especially when executing the final project, which will show the different elements learned. Accurate working and attention to detail are necessary to be successful in this course.

Prereq: Basic Sewing Techniques or equivalent

Note: CHANGED TITLE (previous title: Apparel Design: Draping)

ADDED PREREQUISITE

Lab fee required

FAS 270 F /

Knitwear

hr: 60; cr: 3

This course is designed to familiarize students with the knitwear market in fashion and with the place of knitwear in a modern fashion collection. It has drawing and experimental components. At the end of the course students will be able to organize and execute knitwear design ideas following a given brief; they will be able to make hand-knitted fabrics and garments, and will have a basic knowledge of the knitwear fashion industry.

Prereq: Fashion Illustration I or equivalent

Note: CHANGED CONTACT HOURS (90 to 60 hrs)

CHANGED TITLE (previous title: Knitwear in Fashion Design)

CHANGED COURSE DESCRIPTION

Lab fee required

FAS 300 F / BUS 300 F

Fashion Buying Concepts

hr: 45; cr: 3

Understanding the dynamics of and the differences between retail buying concepts are now critical to the success of anyone interested in buying, selling or communicating retail consumer fashion products and services. With fashion undergoing constant transformations due to changes in consumption patterns, mergers, acquisitions and technological advances, an important part of this class is dedicated to understanding current events and how they affect retail buying; this includes the luxury and other groups of companies, megabrands and independents. This class is for students who are planning careers in fashion buying, merchandising, and marketing, and who should already have taken courses in these areas. Prior fashion retailing and marketing knowledge will be beneficial.

Prereq: basic mathematics

Note: CHANGED TITLE (previous title: Fashion Retail Buying Concepts)

ADDED PREREQUISITE

GRA 260 F /

Graphic Design II

hr: 45; cr: 3

This course guides students to the realization of projects that have a real professional purpose. The course is based on the realization of the corporate identity of an existing business and on the launch of a new commercial product. This course is based on all the theoretical, practical and technical aspects of the profession of the graphic designer, and gives students a detailed knowledge of bidimensional vector design. The skills of each student are taken into consideration in defining with the teacher the most appropriate individual program. Graphic design II is a course for intermediate/advanced students. On the first day of class students will be subject to an admission test based on practical exercises and quizzes. Curiosity and an inclination for research are the essential characteristics of students who are interested in this course.

Prereq: Graphic Design I, Digital Graphics Techniques Fundamentals or equivalents

Note: CHANGED CONTACT HOURS (90 to 45 hrs)

GRA 305 F /

Workshop In Creative Advertising

hr: 45; cr: 3

Why can one advertisement seem so "cool" and another one look so uninspiring? Is it simply a matter of personal talent or are those working in the advertising industry following a set of rules? Do you think you can do it better? Advertising is not a simple or random combination of images. The task of advertising is to build a positive perception of the product in the consumer's mind. Every commercial, every magazine ad, every TV promotion is designed to deliver an advertising message to a particular audience. In marketing and advertising science this audience is called the "target audience". This course gives students the possibility to express their own creativity within the boundary of the rules and limitations in an advertising project. Students will be required to realize different advertisements on given themes, following strictly the briefing that they will receive. Exercises will be undertaken using computer graphics. The idea is to simulate as far as possible the conditions of work of a real advertising agency. Workshop in creative advertising is a course for intermediate students.

Prereq: Graphic Design I and II, Introduction to Mass Communication or equivalents

Note: CHANGED CONTACT HOURS (90 to 45 hrs)

GRA 310 F /

Graphic Design: Advanced Projects Development

hr: 90; cr: 3

This course is specifically designed for all those students who, having had previous experience in graphic design, desire to create a well presented portfolio of projects, highly refined and developed through an approach that places emphasis on aesthetic and functional quality. The first part of the semester will cover all aspects of the most important areas of graphic design printed works such as: corporate identities, typography, icons, wrapping papers, packaging, logos, color pallets, photo and illustration management, fonts and creative book making. The second part will concentrate on the selection, definition and refinement of projects that will be presented in a nicely and effectively structured portfolio to be printed and either bent or packed. This class best meets the requirements of those students who are willing to expand their experience in graphic design through an approach that is deeply rooted in Italian culture and the Florentine environment. Students with a strong background in graphic design will improve their work by obtaining an insight into the culture of aesthetic quality and different ways of looking at projects.

Prereq: a strong knowledge of graphic design principles and concepts as well as good proficiency with digital graphics

Note: CHANGED CONTACT HOURS (45 to 90 hrs)

INT 180 F /

Perspective Drawing and Rendering

hr: 90; cr: 3

This course aims to give students the ability to render and represent an interior space and a product design object. Students will learn drawing techniques and their professional applications, without the use of the computer, both freehand and with the aid of technical tools. The elements will be rendered in detail, including finishes, fabrics, furniture and accessories of many different materials (wood, plastic, stones etc.), using rendering tools such as Pantone markers, chalks and watercolours. Issues of presentation and different methods of representation, including sketching, and technical 2D and 3D drawing, will be covered.

Prereq:

Note: CHANGED COURSE DESCRIPTION

INT 330 F /

Lighting Design

hr: 90; cr: 3

The course is an introduction to the world of light. It provides a compendium of information on illuminating design practice. The range of subjects covered is extensive. Methods of lighting design in this course include a section on lighting hardware (lamps and luminaries) and a part dedicated to practical experience through real lighting projects. The course will start with a quick theoretical overview of the different light sources, analyzing all types of new lamps currently on the market. Information about lighting objectives, visual comfort and pleasantness, color rendering, decorative, architectural and mood lighting, lighting control and application fields (offices, shops, exhibiting spaces) will be provided.

NOTE: It is highly recommended that students should be equipped with a personal laptop for design projects.

Prereq: Product Design or equivalent, and the use of computer drawing programs at an advanced level

Note: CHANGED CONTACT HOURS (45 to 90 hrs) Personal laptop for design projects recommended

ITC 220 F /

Italian through Cooking (in Italian only)

hr: 45; cr: 3

The content-based course is for students who have already had two semesters of Italian. The course is taught entirely in Italian, and through the study of Italian regional food students will expand their cultural and linguistic competence. Italian regional cuisine is naturally linked to local history, geography, lifestyle and culture. Each class includes a grammar topic, brief hands-on cooking session of one main popular Italian dish. There are frequent oral and written reports, and students will naturally strengthen the four main linguistic skills.

Prereq: ITL 201 3-Credit Italian Language Intermediate 1 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: two semesters of Italian) Check exact requirements in catalog

Lab fee required

ITC 300 F /

Italian for Conversation (in Italian only)

hr: 45; cr: 3

The course, taught entirely in Italian, aims to improve conversational fluency through different structured teaching techniques (i.e. dramatization, role play, role taking, oral presentation) and also to promote different strategies for listening, another important skill to be developed in order to become a real active participant in conversation. The improvement of speaking and listening abilities, together with reading and writing, will go hand in hand with broadening knowledge of the Italian culture. In this context class discussions and students' oral presentations on themes regarding Italy and Italian people will help them become familiar with the Italian society.

Prereq: ITL 203 3-Credit Italian Language Intermediate 3 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

ITC 310 F /

Advanced Reading and Composition (in Italian only)

hr: 45; cr: 3

Advanced Reading and Composition is an advanced level course of Italian Language that aims to give students, with a solid background on Italian language, the opportunity to consolidate and improve their competence by working with original literary and non-literary texts. This course, taught entirely in Italian, includes the reading of selected Italian writers, e.g. Alberto Moravia, Italo Calvino, Dacia Maraini, Stefano Benni and others. It is designed to strengthen fluency in reading and writing as well as speaking skills. Different types of reading techniques will be practiced. Readings will be followed by comprehension questions, discussions of issues, summarizing of arguments and comparison of viewpoint. Vocabulary and grammar exercises connected to the readings and weekly writing of short compositions stressing accuracy will be implemented. Readings will be analyzed and discussed in their context of Italian society in the 20th century.

Prereq: ITL 203 3-Credit Italian Language Intermediate 3 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

ITC 325 F / COM 325 F, MCT 325 F, CLT 325 F

Movies in Italian Culture (in Italian only)

hr: 45; cr: 3

This course, taught entirely in Italian, examines twentieth-century Italian culture and society through film. The primary sources for this course will be the masterpieces of classic directors such as Federico Fellini, Roberto Rossellini and Michelangelo Antonioni, as well as the less well-known films of the early Italian movements, Neorealism, Commedia all'italiana and contemporary Italian cinema. We will critically analyze how Italian cultural and social conflicts are portrayed and worked out in popular films. By watching, discussing, and writing about these films, we will examine how motion pictures create a window into modern Italian society. Students will learn how to read films as cultural texts that help us better understand our history and culture.

Prereq: ITL 301 3-Credit Italian Language Advanced 1 or equivalent; placement test first day of class

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

ITC 330 F /

Italian Civilization and Culture (in Italian only)

hr: 45; cr: 3

This course, taught entirely in Italian, examines the development of Italian civilization from the Italian Unification (1860) to the present. It explores achievements in literature, philosophy, and the arts, as well as political and social movements and key events in Italy history. It focuses on the contributions of specific individuals, as well as on broader social issues such as Fascism, and political and economic developments that characterize particular time periods, including the aftermath of World War II. By the end of the course students will have developed a critical consciousness of Italian civilization, including its social, cultural, and historical dimensions, and of contemporary Italian aesthetics. They will increase their knowledge of political, economic, historical, and social forces that have influenced Italian culture. Students who successfully complete the course will come away with an interdisciplinary perspective on the development of Italian civilization, a greater appreciation of Italy's heritage, and a richer understanding of contemporary Italian society.

Prereq: ITL 203 3-Credit Italian Language Intermediate 3 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: advanced linguistic competence)

Check exact requirements in catalog

ITC 340 F /

Language and Community (in Italian only)

hr: 30; cr: 3

The course, taught entirely in Italian, is for highly motivated students who are seriously willing to live an in-depth experience of Italian language and culture through participation in a variety of community service organizations. Prior experience in volunteer work is recommended. The primary objectives of the course are both the improvement of language skills and the involvement in the Florentine community. Students are required to attend weekly two-hour seminars on cultural and language issues for a total of 30 hours and to share experiences. The course also entails service learning in agencies working with women, immigrants, musical and cultural associations, disabled people and the environment, young people, children (total of 30 hours per semester to be arranged the first week of semester). The volunteer work will be supervised, and students will be asked to reflect on their learning through case study reports and journals based on participation and observation in the work place.

Prereq: ITL 203 3-Credit Italian Language Intermediate 3 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog; class hours: 30; volunteer work: 30 TBA

ITC 400 F /

Italian through Children's Literature (in Italian only)

hr: 45; cr: 3

This course, taught entirely in Italian, explores the most important children's books written in Italy. In our country this genre only established itself firmly at the beginning of the 19th century. Until then, children usually read foreign books translated into Italian. Beginning with a general introduction on literature for children, the course will be dedicated to the analysis of the most popular Italian children's books. Readings will include works by Collodi, Salgari, De Amicis, Vamba, Gianni Rodari and Bianca Pitzorno. By the end of the course, students should be able to have a better understanding of children's literature and they will be familiar with the structure and main themes of a book written for children. They will also practice their ability to improve reading and understanding a text in Italian.

Prereq: 3-Credit Italian Language Advanced 1 or equivalent; placement test upon arrival

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

ITL 121 F /

6-Credit Italian Language Beginning and Intermediate 1

hr: 90; cr: 6

This level is for absolute beginner students who have never studied Italian before. One semester of six credits is equivalent to the standard two semester sequence of three credits. This level covers the same material presented in 3-credit Italian Language Beginning ITL 101 F and Intermediate 1 ITL 201 F.

Prereq:

Note: CHANGED TITLE

check exact requirements in catalog

ITL 222 F /

6-Credit Italian Language Intermediate 1 and 2

hr: 90; cr: 6

One semester of 6 credits is equivalent to the standard two semester sequence of 3 credits. This level covers the same material presented in 3-Credit Italian Intermediate 1 and Intermediate 2. Grammar: Review and strengthening of Beginning level contents. Direct pronouns. Adjectives: comparative/superlative. Reflexive verbs. Stare + gerundio. Imperfect: habits in the past and description. Imperfect/present perfect. Già/non ...ancora. Relative pronouns. Indirect pronouns. Impersonal form "volerci". Introduction to conditional. Diminutives. Possessive adjectives. Imperative - negative imperative: formal and informal. Adjectives: comparative and superlative. Future tense. If clause (se + present or future). Present subjunctive. Stare per + infinitive. Mentre/durante. Combined pronouns, use and positioning. Relative pronouns. Development of the use of the imperfect. Trapassato prossimo. Conditional. Passato remoto. Thematic Areas: Italian festivities. Shopping (clothing). Family and marriage in Italy. Talking about one's habits in the past. An Italian song. Describing a person. Horoscope. Making an appointment: to invite, accept, refuse. Directions. Adapted literature passages. Talking about food. Job: talking about working conditions, writing a C.V. House. Apologizing. Cinema: a film review. Vocabulary: Geography. At the doctor's: giving advice. A biography. Newspaper/magazine articles.

Prereq: ITL 101 3-Credit Italian Language Beginning or equivalent; placement test upon arrival

Note: CHANGED TITLE

check exact requirements in catalog

ITL 223 F /

6-Credit Italian Language Intermediate 2 and 3

hr: 90; cr: 6

One semester of 6 credits is equivalent to the standard two semester sequence of 3 credits. This level covers the same material presented in 3-Credit Italian Intermediate 2 and Intermediate 3. Review and strengthening of Intermediate 1 level contents. Imperative - negative imperative: formal and informal. Adjectives: comparative and superlative. Future tense. If clause (se + present or future). Present subjunctive. Stare per + infinitive. Mentre/durante. Combined pronouns, use and positioning. Relative pronouns. Development of the use of the imperfect. Trapassato prossimo. Conditional. Passato remoto. Trapassato Prossimo. Past Conditional. Subjunctive: all tenses. Passive form. If-clauses. Implicit forms. Readings and thematic areas: Talking about food. Job: talking about working conditions, writing a C.V. House. Apologizing. Cinema: a film review. Vocabulary: Geography. At the doctor's: giving advice. A biography. Italian society. Fashion. Immigration in Italy. Italian towns. Stereotypes. Famous Italians. Typical Italian products. Music. Readings of Italian fables and literary passages. Newspaper/magazine articles.

Prereq: ITL 201 3-Credit Italian Language Intermediate 1 or equivalent; placement test upon arrival

Note: CHANGED TITLE

check exact requirements in catalog

ITL 322 F /

6-Credit Italian Language Advanced 1 and 2

hr: 90; cr: 6

One semester of six credits is equivalent to the standard two semester sequence of three credits. This level covers the same material presented in 3-Credit Italian 3 Advanced 1 ITL 301 F and Advanced 2 ITL 302 F.

Prereq: ITL 203 3-Credit Italian Language Intermediate 3 or equivalent; placement test upon arrival

Note: CHANGED TITLE

check exact requirements in catalog

JWY 280 F /

Gemology

hr: 90; cr: 3

An intermediate-level course dealing with diamond certification, pearl grading and coloured stones identification. A general analysis procedure will be outlined and then applied to all gemstones grouped according to color. The direct observation of numerous real specimens, the use of gemological instruments, the analysis of several different certificates, the use of simulations, and the examination of current prices will enable the student to learn the different factors that influence the value of a gem.

Prereq:

Note: CHANGED CONTACT HOURS (45 to 90 hrs)

MCT 325 F / COM 325 F, CLT 325 F, ITC 325 F

Movies in Italian Culture (in Italian only)

hr: 45; cr: 3

This course, taught entirely in Italian, examines twentieth-century Italian culture and society through film. The primary sources for this course will be the masterpieces of classic directors such as Federico Fellini, Roberto Rossellini and Michelangelo Antonioni, as well as the less well-known films of the early Italian movements, Neorealism, Commedia all'italiana and contemporary Italian cinema. We will critically analyze how Italian cultural and social conflicts are portrayed and worked out in popular films. By watching, discussing, and writing about these films, we will examine how motion pictures create a window into modern Italian society. Students will learn how to read films as cultural texts that help us better understand our history and culture.

Prereq: ITL 301 3-Credit Italian Language Advanced 1 or equivalent; placement test first day of class

Note: CHANGED PREREQUISITE (previous prerequisite: three semesters of Italian)

Check exact requirements in catalog

NUH 250 F /

Italian Cuisine: History and Practice

hr: 45; cr: 3

This is a study of the evolution of food in Italy, starting from ancient Roman times, continuing through the Middle Ages and the Renaissance, up to modern times. Students will look at the sumptuous ancient Roman table, the simple cuisine of the medieval monasteries and the spectacular feasts of the courts. Food will be examined in the historical context of each period and in relation to the society and culture of the times. The economic prosperity and cultural vitality of the Renaissance are explored through gastronomy: natural and sophisticated tastes, culinary skills, famous cooks and their innovative recipes, table settings and the code of manners. Particular attention will be paid to the important role of Caterina de' Medici in exporting Tuscan cuisine to France and how it developed there. In Italy, as nowhere else, ancient culinary traditions have persisted. Italians still prepare and eat foods almost as they did in the fifteenth century. Students work with original recipes from past culinary treatises, sometimes discovering ancient tastes (herbs, spices, sauces), but most of the time adapting old techniques to new circumstances and ingredients. So many ancient customs have endured for such a long time. This is one of the most fascinating aspects of Italian cultural history. This course is about original Italian cuisine and its timeless qualities.

Prereq:

Note: CHANGED TITLE (previous title: History of Italian Cuisine)

Lab fee required

PDM 300 F /

Contemporary Painting: Materials and Techniques

hr: 90; cr: 3

The course explores different techniques used in contemporary painting and aims to help students to acquire increased awareness of the dialogue between the use of materials and artistic expression. This is a studio art course that is vigorously supported by the study of art materials and their non-traditional applications in contemporary art. Emphasis will be placed on each student's visual communication. The course investigates the use of traditional two-dimensional media such as oil and acrylic paints, graphite pencils and charcoal sticks, integrated with non-traditional painting materials such as glue, straw, enamel paints, sand, textile scraps, stitched up cloth, metal sheets, varnish, and plaster among others.

Italian and international contemporary artists (such as Enrico Baj, Alberto Burri, Gianni Dova, Jean Fautrier, Lucio Fontana, Nancy Graves, Hans Hoffman, Helen Frankenthaler, Anselm Kiefer, Jackson Pollock, Antoni Tapies, Mark Tobey and Cy Twombly) that have used and continue to explore non-traditional painting techniques will be studied throughout the course.

Each artist and his/her particular technique will be analyzed and discussed, based on use of materials, conception, perception and the artistic movement that each may represent.

Study of each artist's technique and use of materials will be followed by active demonstrations and creation of specific projects with particular materials. A sketchbook will serve as support tool for each student's creative process development and research, when dealing with class and individual projects.

Prereq: Intermediate Painting or equivalent

Note: CHANGED PREREQUISITE (previous prerequisite: three courses in painting and/or drawing)

PHO 175 F /

Landscape and Architecture Photography

hr: 90; cr: 3

This course is 70% film and 30% digital but the course is based on film photography. This course is an introduction to the world of photography, with a particular focus on the architectural and landscape aspects of this art medium. The course will be divided into field practice outdoors and darkroom techniques, based on black and white film developing and printing. Florence is an ideal location for outdoor practice, with its beautiful historical monuments, hilly countryside, and lovely neighboring villages and towns. With the help of the instructor, students will learn how to select the most interesting subjects, and how to exercise good technical and compositional control. Lab practice provides students with the opportunity to learn to develop and print pictures correctly and also to learn some basics of digital post production.

NOTE: each student must be equipped with (1) a MANUAL FILM CAMERA with (2) a choice of lenses; (*) a DIGITAL PHOTOCAMERA is optional. In addition each student must provide the following materials for personal use: (3) colored contrast filters for B&W photography, (4) a tripod, (5) a remote shutter release. a basic knowledge of film and darkroom photography is useful but not required

Prereq: a basic knowledge of film and darkroom photography is useful but not required

Note: CHANGED COURSE DESCRIPTION and PREREQUISITE

Manual photo-camera required. Please check specific requirements.

Lab fee required

PHO 250 F /

Photojournalism

hr: 90; cr: 3

This course is 100% digital. This course is designed to supply you with a basic knowledge of photojournalism and documentary photography. It will deal with press photography, with some focus on the history of documentary photography through lectures and slide shows on American Realism, French Humanism and Italian Neorealism and how these trends influenced the world of photojournalism. Great attention will be given to the approach to subject and to how to carry out an assignment. The choice of the right equipment, cameras, lenses, flash, will be also discussed. Other methods that are important to modern photojournalists, such as digital gears, laptop computers and software will be part of the student's work flow. You will also be introduced to problems related to contacting press agencies and publishing companies.

The use of Apple Aperture 2 for picture filing and archive creation will be covered beside an introductory tool for web sharing. You will be able to experience what professional photography means by receiving regular assignments from your instructor, just as you would working as a photographer. Some experiences may be implemented involving field trips for on-location shooting, and interactions together with other departments so as to develop projects together. Whenever possible you will work with Fashion Department, Interior Design Department and Graphic Design Department to develop projects involving documentary photography. For any such projects you will be asked to take pictures for the issues or the documentary matters required by the project development team, thereby experiencing a real working situation. You are expected to have sufficient time outside of class to complete your photographic assignments.

NOTE: each student must be equipped with (1) a DIGITAL PHOTOCAMERA with a choice of lenses and a flash unit. The amount of megapixels is not important. In addition each student must provide the following materials for personal use: (2) an external hard disk of good capacity, (3) a card reader compatible with your camera, (4) the camera's USB cable, (6) battery charger and an extra battery for your camera, (7) a laptop computer with Apple Aperture or Adobe Lightroom.

Prereq: Introduction to Classic Photography or Digital Photography or equivalents

Note: CHANGED PREREQUISITE AND CAMERA REQUIREMENTS

Digital photo-camera w. professional manual mode and laptop with photo editing software required. Please check specific requirements. Lab fee required

PHO 280 F /

Fashion Photography

hr: 90; cr: 3

This course is 50% film and darkroom and 50% digital. The course combines theoretical and practical sessions as it explores technical, cultural, visual and historical aspects of fashion photography. It starts with a history of fashion photography from the beginning of the 20th Century up to the present, reviewing the continuous changes in fashion design styles and trends. As part of this analysis students will also address photographic composition, and the target aspects of fashion photography. The course will concentrate broadly on the technical aspects such as lighting, settings, locations, use of flash units, portable and studio units, and light metering. Various darkroom techniques covered include special creative B&W techniques, color toners for B&W prints, high key and low key print, cold and warm tone papers, solarization, and colored filters for B&W photography. Color digital photography will be experienced in learning advanced and creative digital techniques for fashion applications. Digital photography techniques will be covered. Particular attention will be given to on-location shooting and studio photography activities, with practice photographing models. Whenever possible you will work together with the Fashion Department to develop fashion photography projects. For such projects you will be asked to take pictures for the fashion applications required by the project development team, thus experiencing a real working situation.

NOTE: each student must be equipped with (1) a DIGITAL PHOTOCAMERA (the amount of megapixels is not important) with (2) a choice of lenses and (3) a flash unit and also with (4) a MANUAL FILM CAMERA with (5) a choice of lenses. In addition each student must provide the following materials for personal use: (6) an external hard disk of good capacity, (7) a card reader compatible with your camera, (8) the camera USB cable, (9) battery charger and an extra battery for your camera. Basic knowledge of digital photography and Photoshop are helpful to widen the goals of this course.

Prereq: Introduction to Classic Photography or Digital Photography or equivalents

Note: CHANGED COURSE DESCRIPTION, PREREQUISITE AND CAMERA REQUIREMENTS

Manual or digital photo-camera w. professional manual mode required. Please check specific requirements.

Lab fee required

PHO 300 F /

Advertisement and Commercial Photography

hr: 90; cr: 3

This course is 20% film and darkroom and 80% digital. The course combines theoretical and practical sessions as it explores technical, cultural, visual and historical aspects of advertisement and commercial photography. It starts with a history of photography from the beginning of the 20th Century up to the present. As part of this analysis students will also address photographic composition, and the target aspects of advertising and commercial photography. The course will concentrate broadly on the technical aspects of commercial photography, like lighting, settings, locations, use of flash units, portable and studio units, light metering. Focus will be placed on the use of large format 4x5" view camera and refining B&W darkroom work. Honing skills in advanced digital photography technique and Photoshop make the course fundamental preparation for advertisement and commercial applications.

Particular attention will be given to experiences made with still-life photography and studio photography, with practice in still-life set-up and shooting. Further activities may include on-location shoots and inter-departmental projects. Whenever possible you will work in contact with the Fashion Department, Interior Design Department and Graphic Design Department to develop projects relating to advertisement and commercial photography. For any such projects you will be asked to take pictures for the advertisement or the commercial applications required by the project development team, thus experiencing a real working situation.

NOTE: each student must be equipped with (1) a DIGITAL PHOTOCAMERA with (2) a choice of lenses, and (3) a tripod. The amount of megapixels is not important. You do not need to provide a film camera since the film part will be carried out with school equipment. In addition each student must provide the following materials for personal use: (4) an external hard disk of good capacity, (5) a card reader compatible with your camera, (6) the camera USB cable, (7) a battery charger and an extra battery for your camera.

Prereq: Introduction to Classic Photography or Digital Photography, or equivalent

Note: CHANGED COURSE DESCRIPTION, PREREQUISITE AND CAMERA REQUIREMENTS

Manual or digital photo-camera w. professional manual mode required. Please check specific requirements.

Lab fee required

POL 315 F /

International Law

hr: 45; cr: 3

International relationships are characterized by a reciprocal respect for rules, the strict observation of which is considered mandatory by nation states. These rules are usually known as International Law. International society is made up of independent entities who are free to make their own choices. However, they are also, of necessity, interdependent and thus there is a need to establish regularized relationships through the creation of mutually agreed rules and regulations. In this course students will learn the rules that nation states use to regulate their international relationships, and thus they will come to understand how states conduct their foreign policy and what rules they must respect in their international relationships. The main topics under discussion will be: subjects of International Law; international organizations (with especial emphasis upon the United Nations), international treaties; international liability and international crimes (for example, terrorism).

Prereq: basic knowledge of politics and international relations

Note: ADDED PREREQUISITE
