Welcome to the International Winter University Fulda
(January 5 –24, 2015)

Dear participants,

Welcome to IWU Fulda. We look forward to seeing you in our beautiful baroque city. Join us in 2015 and enjoy an unforgettable winter interim together with students from around the globe.

The program will consist of:

- One seminar in English:  
  o Culture and Society, or  
  o Business;
- German language courses;
- Introduction to German culture (history, politics, economy, music, art, cinema, and company visits);
- Field trips to Berlin, Cologne, Weimar, and a cold war memorial;
- Extracurricular activities such as dance, cooking with German recipes, and sports.

Childcare is available upon request for a small fee.

IWU is a joint project supported by Hochschule Fulda University of Applied Sciences and the Hessen Ministry of Higher Education Research and the Arts.

Our target group: Undergraduate and graduate students – those who are interested in global questions of Society, Culture, and Economics and who would like to learn the German language or improve their language skills.

Sincerely,

Prof. Dr. Thomas Schittny
(Academic Director)

Judith Geissler
(Managing Coordinator)
Seminar Program

Culture and Society:

**German History, Culture, Literature in an Intercultural Context**

**Prerequisites:**
Interest in German culture and English language skills of at least level B2

**Course Description:**
You already know something about German culture, but what is Germany, really? What importance do the last 130 years hold for German culture? Why and how did certain events take place, and how has Germany come to terms with them? In this course, we will address these questions in the context of years spanning 1871 to 2000. Using films, works of art, music, literature, and eyewitness reports, we will try to establish a more clearly defined image of Germany. We will discuss these issues in an intercultural context.

Business: International Management in an intercultural environment

**Prerequisites:**
Interest in Business and International Management and English language skills of at least level B2. Basic knowledge of Business Administration is beneficial.

**Course Description:**
Managers around the world are or soon will be involved to some degree in international business. The escalating level of involvement and competitiveness makes it imperative for managers to develop the knowledge and skills needed to be effective in cross-national interactions and in daily operations in foreign subsidiaries. These skills are also necessary for large numbers of managers who do not work abroad but who need international management knowledge and skills to manage the increasing levels of workforce diversity in organizations in their home country effectively. We will read and discuss papers and parts of texts. We will analyse our seminar class and discuss the diverse and intercultural characteristics. Students will prepare at least one presentation.

**Attendance:**
Active involvement in daily class sessions and sessions outside the formal classroom.

**Grades:**
TOTAL POINTS: 100

Final letter grades for the course are:
- 93 percent (A)
- 90 – 92 (A-)
- 87 – 89 (B+)
- 83 – 86 (B)
- 80 – 82 (B-)
- 77 – 79 (C+)
- 73 – 76 (C)

**Credits:**
4.0 ECTS for the seminar and 2.0 ECTS for the German language course.
Dates

IWU-Arrival Day: January 05, 2015
IWU-Orientation and Opening party January 05, 2015
Classes start January 06, 2015
Classes end: January 23, 2015
IWU-Departure Day: January 24, 2015
Field trip to Berlin: January 09-11, 2015
Field trip to Frankfurt: January 14, 2015
Field trip to Cologne: January 16-18, 2015
Field trip to Point Alpha: January 20, 2015

Costs

Scholarships available

Program fee: TBD by home UW campus

The fee includes the standard program:

- **1 Seminar**
  - 45 contact hours. All course materials included. See seminar program.
- **1 Language Course**
  - 30 contact hours, at your level, all course materials included.
- **Extracurricular Activities** (2 workshops, Culture and Leisure)
- **Field trip to Berlin and Point Alpha included**
- **Field trip to Cologne** (optional extra fee: 200€)
- **Field trip to Frankfurt** (optional extra fee: 50€)
- **Accommodations**
  - January 5, 2015 until January 24, 2015 in a hotel in Fulda (double or triple rooms)
- **Insurance**
  - Covers acute illnesses, accidents, and personal liability.

Please note:

We cannot offer any fee reduction if you do not want to attend the entire program.

Necessary additional expenses:

- Domestic and international travel to and from Fulda
- Meals and beverages
- Personal spending money
- Refundable deposit for your room key (50€) payable in the Registration Office on IWU-Arrival Day. We will refund the deposit when you return your key before leaving Fulda.
Possible additional expenses:

- Ticket for public transportation in Fulda (approximately 20€)
- Refundable deposit for the cell phone (50€)
- Luggage insurance. We recommend you insure your luggage before starting your travels.
- Additional accommodation in Fulda in case you
  - Arrive in Fulda before January 5, 2015 (IWU-Arrival Day)
  - Arrive after the Registration Office closes on the IWU-Arrival Day
  - Stay later than January 24, 2015 (IWU-Departure Day)
  - Want to stay in a single room in the hotel during IWU
    ▪ Please ask Program Coordinator Judith Geissler for details.

Please, make sure that you bring enough cash (€) on the day of arrival to cover additional costs (deposits) as well as food and beverages during your first few days in Fulda.

Many shops do not accept credit cards.

Registration

You can register:

- Online (see IWU website:  http://www.isu-fulda.de/iwu/index.php)
- By mail or fax.
  - You can download the registration form from the IWU website.
  - Alternatively, we can send the registration form to you by mail.

Early registration is recommended since the number of participants is limited.

Please note:

- If the maximum number of participants has already been reached by the time we receive your registration deposit, we will reimburse you the deposit (minus bank processing fees.)
- If you cancel your IWU registration before the November 1, 2014, we will reimburse the deposit minus bank fee and 50€ to cover processing.
- No reimbursements are possible for cancellations received after the November 1, 2014.

You will need to pay the balance of fees by November 1, 2014 (by bank transfer or cheque).

If you have any questions regarding registration or payment, please don’t hesitate to contact us:

E-Mail: isu@hs-fulda.de  url: http://www.isu-fulda.de/iwu/index.php

Phone: +49 (0) 661 / 96 40-119