### Hessen-Wisconsin Business Meeting Minutes

NAFSA Conference – San Diego  
**Wednesday May 28th, 2014 8:00 am - 9:30 am**  
Westin San Diego

#### Attendees:

<table>
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<tr>
<th>School</th>
<th>Name</th>
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<tbody>
<tr>
<td>UW System Administration</td>
<td>Sal Carranza</td>
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<tr>
<td>UW-Eau Claire</td>
<td>Raissa Schnitzius</td>
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<td>UW-Eau Claire</td>
<td>Colleen Marchwick</td>
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<td>UW-Green Bay</td>
<td>Brent Blahnick</td>
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<td>UW-Green Bay</td>
<td>Kristy Aoki</td>
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<td>UW-Green Bay</td>
<td>Jemma Lund</td>
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<td>UW-La Crosse</td>
<td>Fred Pierce, III</td>
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<td>UW-La Crosse</td>
<td>Jay Lokken</td>
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<td>UW-La Crosse</td>
<td>Sandy Sieber</td>
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<td>UW-Milwaukee</td>
<td>Mark Eckman</td>
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<td>UW-Milwaukee</td>
<td>Garett Gietzen</td>
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<td>UW-Oshkosh</td>
<td>Jenna Graff</td>
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<td>UW-Oshkosh</td>
<td>Kelsey McDaniels</td>
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<td>UW-River Falls</td>
<td>Dean Van Galen</td>
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<td>UW-River Falls</td>
<td>Megan Learman</td>
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<td>UW-Stout</td>
<td>Hong Rost</td>
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<td>UW-Stout</td>
<td>Vicke Jo Kuester</td>
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<td>UW-Whitewater</td>
<td>Dan Colleran</td>
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<td>Hessen State Ministry of Higher Education</td>
<td>Mirjam Heetkamp</td>
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<td>Justus-Liebig-Universität Giessen</td>
<td>Melanie Philipp-Bimber</td>
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<td>Technische Hochschule Mittelhessen</td>
<td>Silke Wehmer</td>
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<td>Technische Hochschule Mittelhessen</td>
<td>Susanne Müller</td>
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<td>Goethe-Universität Frankfurt</td>
<td>Almuth Rhode</td>
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<td>Hochschule Fulda</td>
<td>Carola Ossenkopp-Wetzig</td>
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<td>Hochschule RheinMain Wiesbaden</td>
<td>Karina Ricci</td>
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<td>Hochschule Darmstadt</td>
<td>Julia Knoke</td>
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<td>Hochschule Darmstadt</td>
<td>Nadja Kindinger</td>
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<td>Fachhochschule Frankfurt am Main</td>
<td>Friederike Schöfisch</td>
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<td>Philipps Universität Marburg</td>
<td>Mariana Malková</td>
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<td>Technische Universität Darmstadt</td>
<td>Michelle L. Cunningham-Wandel</td>
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<td>Universität Kassel</td>
<td>Britta Wöbbeking</td>
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<td>Deutscher Akademischer Austausch Dienst (DAAD)</td>
<td>Miriam Hippchen</td>
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Welcome
Erika & Sal offered words of welcome.

There is a new Minister in the Ministry of Education, Hessen (Boris Rhein) and a new President for the University of Wisconsin System (Ray Cross, he has studied and worked in Germany previously).

This is the 16th anniversary of the Hessen/Wisconsin inception in 1998. Under this umbrella, nearly 700 students from Wisconsin have been to Hessen and 350 Hessen students have studied in Wisconsin. Additional students have exchanged under additional relationships between UW and Hessen institutions.

UW System Stephen Collison was just in Giessen for a visit, marking a 30-year partnership between UW Milwaukee and Giessen.

DAAD Presentation
DAAD Grants & Programs for North Americans (Miriam Hippchen, DAAD)

The DAAD is a German Foreign Affairs- & Federal Ministry of Education and Research-funded association with membership made up of institutions in Germany. Comprehensive print and web information is available. www.daad.org (website belongs to New York office).

Funding for undergraduate North Americans going to Germany available for:

- Scholarships in any academic field for individual students (4 and 10 month programs)
  - Students on study programs organized by German institutions
  - Projects (internships as part of proposal are challenging but theoretically possible, must be assessed by DAAD with adequate research on the company done beforehand)
  - Monthly stipend of 650 euros/month, includes German Health insurance
  - Scholarship holders get together in Bonn, Germany to meet each other
  - Selection ratio is 1 out of every 6 applicants, with 40-50 scholarships given in total to North Americans (US & Canada)
- Summer universities specifically taught in German (stipend for living expenses, lump sum payment of 850 euros; doesn't cover everything. Deadline is 12/15 for following summer)
- German studies/German languages & literature short-term research grants for juniors & seniors nominated by their program chairs (Similar to a bachelors thesis. Typically for graduate students but undergraduates may apply. One lump sum payment, $1500-$2000)
- RISE research internships (undergrads from US, UK, and Canada ) in natural sciences and engineering (2-3 months; under the mentorship of/assisting a PhD candidate during thesis; choose research options from project database; up to 300 funded each year, 650 euros/month)
- RISE Professional places engineering and natural sciences students in companies (6 months maximum)
- RISE checks the projects to make sure they are credible before they are made available for students. Student feedback plus merits determine recipients of these grants. They have about 300 available. Students can apply more than once, or apply to RISE Professional, where they can be placed in a company
- Recent grads can do a gap year to come to Germany and do a project or be enrolled in a university. If they want to stay and finish their masters, they can apply and are almost guaranteed to get in. Grad students get 750 euros per month
• All scholarship deadlines are January 31st, scholarships start in September of that year

Funding is also available for
• 2 -year masters programs
• Faculty, recent PhD, and post-docs research visits (1-3 months; depends on level of seniority reached at home institution; no maximum age, deadlines: May and Oct 15)
• One-time-only Group Study Visit grants; 10 students minimum; 7-12 days; trip must be connected to coursework completed during the semester prior to travel (up to EUR 10,000 per diems/travel allowances given directly to the students. 3 deadlines: February 1st, March 1st, and May 1st. Notification of grant award received within 4 weeks.)
• German institution application for funding to bring a foreign faculty member to teach for minimum one semester, up to two years. Faculty would go on sabbatical during this time. Information booklets can be ordered online

Handout/booklet title: Grants for Study & Research in Germany (also available for download or order – multiple copies can be ordered - from daad.org)

Open Discussion
• Jay Lokken (UWLC): Is it possible to expand the Hessen/WI exchange to include faculty exchange?

Manuals
• Jenna introduced student & advisor manuals
• Emily will send link to both manuals along with the minutes
• UW Oshkosh is running an advising workshop for other campus advisors in July, hosted by UW Stout
• Silke suggested sending the link to the German counterparts so they can add details/uploads

Roundtable Updates
• UWW: new IEP (6 students to begin with); new director (Candance Chen.)
• UWM: faculty from school of architecture and urban planning visited Technical U Darmstad a few months ago
• Technical U Darmstadt: only courses offered in English are in the Social Sciences and Computer Science (at undergraduate level); Materials Science, Electrical Engineering and Computer Science are in English at Masters level (4th year/advanced undergrad students may also be eligible); for-credit/graded IREP (International Research Experience Program offered to bi-lateral partners;
• Marburg: offers IUSP (International Undergraduate Study Program) in English & including excursions; academic calendar is early Sept – mid-December and early February to end of May; last year they began a program with UW-Eau Claire for students interested in learning German (from beginning level).
• Hochschule Fulda: ISU and IWU; English-taught program in Social Work combining coursework and an internship (Sept 1 – Dec 20 annually); courses in English in Intercultural Communication, European Studies, business, engineering, political science...; new English-taught Masters in Computer Science (Global Software Development); pre-semester German course available.
• Kassel: if you need IWU flyers, send an email; new Department of Business & Economics offers two new English-taught programs (new ISU and IWU modules – summer = economic behavior: markets & public policy)
• **UWGB**: new Intensive English Program; new engineering technology program at undergraduate level; business management for dual degree programs; Greg Davis is now Associate Provost and oversees international programming at UWGB

• **La Crosse**: joint degree in International Business with Univ of Applied Sciences Frankfurt (bachelors from Frankfurt; business minor from UW La Crosse); Wimbly Award for Developing International Partnerships; UWLC student association visited Frankfurt; recommended that the President of the Student Association travel with the office once per year; first graduate student will begin an internship in the International Office at Frankfurt; new Jewish Studies minor in the planning process.

• **University of Applied Sciences Frankfurt**: VP is planning to visit La Crosse; July 1 name change to “Frankfurt University of Applied Sciences”; new logo coming; offers a number of English-taught programs summer/winter semester in business & engineering; offers German language courses free of charge; offers a buddy program (peers for airport pickup and first-week mentorship); ISU in coordination with Goethe University (on Goethe campus); two additional summer courses (Social Work and Business); final stages of regenerative energy project – any faculty interested, please contact Fredericke.

• **Eau Claire**: in discussion with Giessen about bi-lateral exchange; won ??? award for internationalizing curriculum; domestic intercultural immersion bringing students to other parts of the U.S. – exchange students may also participate, for example during break.

• **Goethe University**: ??? natural sciences, psychology & law; largest university in state of Hessen with 45,000 students & 7,000 international students. 35% of Frankfurt city is from outside Germany.

• **UW-Stout**: partnerships with THM & University of Applied Sciences Darmstadt in engineering; cooperation with faculty co-teaching courses; Stout will send a full-time faculty member to Univ of Applied Sciences for 1 year (the first year) and then 2 years to teach and assist with English curriculum development; began three years ago with short-term programming.

• **THM**: north of Frankfurt; English-taught International Marketing, plus 2 others Masters program; 4 month internship program “European Experience Mittelhessen” conducted with “studium plus” in 500+ companies; internships include buddy program and company supervisors; an announcement will be sent out this fall.

• **Darmstadt University**: reconstructed buddy program & have increased the number of students on the campus; computer science, design & media has brought in students with no knowledge of German; 2015 ISU on Energy Efficiency and Sustainable ??? includes one-week excursion to Munich and German classes; offer pre-semester German language courses; student tutors do airport pickup, dorm tutors, public transport intro.

• **UWRF**: part of new strategic plan, celebrate different country each year and this year they featured Germany; Wiesbaden Digital Film and Television cross-departmental collaboration led to a film project with German students on the RF campus; semester abroad Europe Program (semester-long research program) often includes research projects in Germany.

• **Oshkosh**: DD and summer courses are open to international students

• **Wiessbaden**: new agreement with UWRF; just received funding for a dual degree program with UWGB
2013-2014
UW Outgoing
55 total students
  3 academic year
  5 fall semester
  13 IWU
  23 spring semester currently
  11 expected for ISU (final number 12)

Hessen Outgoing
52 total students
  14 academic year
  36 fall
  2 spring

2014-2015
UW Outgoing (so far)
10 total students
  6 academic year
  4 fall

Hessen Outgoing (so far)
46 total students
  5 academic year
  39 fall
  2 spring

Reached 700 incoming students WI to Hessen; 390 Hessen to WI

Action/New Items
- WI applicants: provide a list of proposed courses using “best guess” on what will be offered.
- Hessen institutions may be able to say whether a course MAY be offered, but course timetable may mean conflicts
- Some kind of communication with student would be helpful on Hessen side; should submit a pool of courses (more than needed for the semester) and flexibility if possible

2015 ISU course brochures are now available, already posted on the Hessen Advisor Resource page

Hochschule Geisenheim University
- New university/new type of university included in the exchange
- Joined the Hessen group in January 2014
- Is part of the exchange
- List of programs available was announced (landscape, viticulture, horticulture, etc.)
- Bachelor program in English available (international wine business)
- Master programs in English available (viticulture & enology, vinifera euromaster)