

MUSIC INDUSTRY

Business, Economics, and English requirements

BASIC BUSINESS REQUIREMENTS FOR THE MUSIC INDUSTRY MAJOR

Fifteen (15) credits from the College of Business are required of Music Industry students, for both Music Business and Recording Technology options. Completion of the Business Minor (28 credits total) will substitute for all required and elective Business courses listed below.*

Required:

BUSINESS 198	Introduction to Business, 3 credits
BUSINESS 204	Financial and Managerial Accounting, 4 credits
BUSINESS 352	Org. and Hum. Resource Management, 3 credits
BUSINESS 371	Essentials of Marketing, 2 credits

Elective: (one course from the following):

BUSINESS 323	Legal Environment, 3 credits
BUSINESS 372	Retail Management, 3 credits (prerequisite: 371)
BUSINESS 376	Advertising and Sales Promotion, 3 credits
BUSINESS 377	Consumer Behavior, 3 credits (prerequisite: 371)
BUSINESS 379	Selling and Sales Management, 3 credits

Recording Technology students may substitute PHY/AST 211, Digital Electronics (3 cr.) – OFFERED SPRING SEMESTER ONLY, for 1 course above. NOTE: will not count toward Business minor.

Note: enrollment requirement: 60 credits, 2.5 GPA for all 300 number courses listed above.

Note: students wishing to combine the Recording Technology option and the Music Business option see Professors Messner and/or Gainacopulos. This combination can be accomplished by adding only six (6) additional music credits to the single option (1/2001).

BUSINESS MINOR (Effective after 1/2001):

The following courses offered in the School of Business Administration are required for a Business minor:

ECON 106 OR	General Economics, 3 credits
ECON 206	Micro Economics, 3 credits
BUSINESS 198	Intro to Business, 3 Credits
BUSINESS 204	Foundations of Accounting, 4 credits
And choose 4 courses (12 credits) from the following:	
BUSINESS 311	Management of Information Systems, 3 credits
BUSINESS 331	Business Finance, 3 credits
BUSINESS 341	Fundamentals of Operations Mgmt., 3 credits
BUSINESS 352	Organization and Hum. Resource Management 3 credits
BUSINESS 371	Essentials of Marketing, 2 credits

Electives:

Two Business courses (300-400 level).

GRAND TOTAL: 28 CREDITS

ADDITIONAL REQUIREMENTS FOR THE MUSIC INDUSTRY MAJOR:

In addition to the Business courses, Music Industry students take ENGLISH 309 (Advanced Composition for Business), to satisfy the College English II requirement and ECON 106 (General Economics) or ECON 206 (Principles of Economics I). Both ECON 106 and ECON 206 meet 3 credits of Social Science requirements. Strongly recommended: PSYCH 101.

***Note: The Business minor can be earned by taking four (4) additional Business courses (12 credits) over the basic Business requirement.**