

Regional Economic Impact Highlights

Wisconsin Higher Education Business
Roundtable, February 1, 2007

Workforce Development – Impact on the Individual

All of the University's 55 undergraduate, 15 graduate and many certificate and professional programs contribute to the workforce development effort to fill existing and future jobs.

Recent innovations

- Accelerated Online Nursing Degree Program

Approximately 100 additional bachelor's degrees in nursing will have been awarded to baccalaureate-degree holders by spring 2007.

- College of Menominee Nation articulation agreement for a Nursing Degree Completion Program for 25 Native Americans

- Collaborative Online MBA Program

500 Wisconsin employees working on advanced business degrees from three locations and via the Internet.

- Collaborative MSW Program

A UW Oshkosh/UW-Green Bay joint venture that prepares social workers for leadership in careers of direct practice, administration and management.

- Bachelor of Fire and Emergency Response Management Program

Degree completion program designed to provide students with an associate's degree in fire protection from a Wisconsin technical college with the knowledge and skills to occupy supervisory, administrative, management and leadership positions.

- "2-plus-2" Aeronautics Degree Program

State's only baccalaureate program in aeronautics management developed in partnership with Fox Valley Technical College.

- Global MBA Program

A one-of-a-kind program designed for working professionals to take courses with students from three different countries and delivered by the faculty of three different universities.

- Undergraduate majors in Theatre Arts, Athletic Training and Environmental Studies

- Accelerated Math and Science Teacher Education Program in collaboration with five UW colleges

- 11 Graduate Certificate Programs

New initiatives

- Center for Community Partnerships to work with UW-Madison School of Engineering to offer engineering professional development short courses, certificates and engineering internships in the New North region.

- Marina Management Program

A fully operational "teaching" marina to support a business management degree program with a focus on the marina industry.

- Bachelor of Applied Studies Program

Enables associate degree holders to enhance their communication, critical-thinking, problem-solving, management and leadership skills.

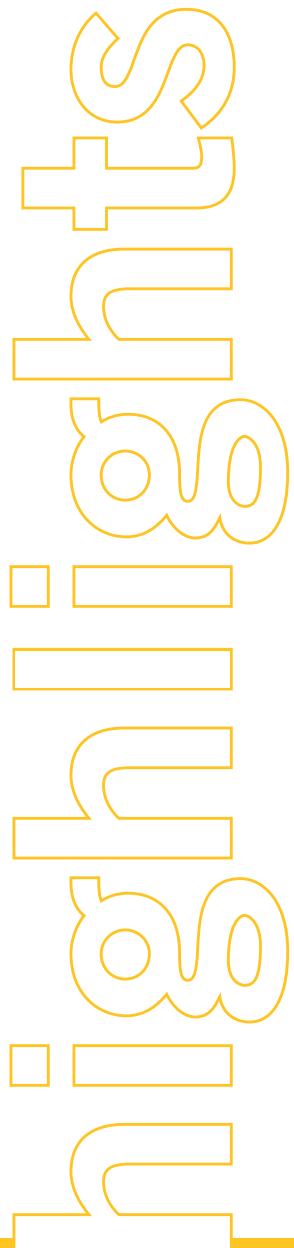
Business Development — Impact on Individual Enterprises

Colleges and universities are in the "idea business." In business, ideas guide economic progress.

Current UW Oshkosh programs

- Wisconsin Family Business Forum

With 34 members and five sponsors, the forum assists approximately 400 entrepreneurs in dealing with issues unique to running a family business.



- Center for Community Partnerships
Provides knowledge-based resources to individual businesses through research, customized solutions, placements, public training, and consulting and educational programs, including CIO Executive Development Program, Northeast Wisconsin Manufacturing Advisory Board and Small Business Development Center

New initiatives

- Competitive Manufacturing Through Innovation Management Center
Consulting services and targeted educational resources delivered to small-scale manufacturers to enhance their ability to innovate.
- Center for the Advancement of Sustainable Processes and Environmental Research
Built upon the premise that environmental sustainability will be a critical driver for business success in the 21st century. Focuses on supply chain and effective management of environmental issues and ISO 14001 certification.

Local and Regional Economic Development — Impact on the Community

Colleges and universities provide an important “economic and community anchor” for the region. UW Oshkosh has been serving in that role for more than 135 years.

Recent innovations

- Northeast Wisconsin Educational Resource Alliance (NEW ERA)
A consortium of educational institutions that share resources to better meet the needs of their constituencies.

Current projects

- Collaboration to provide manufacturers in northeastern Wisconsin with manufacturing engineering, technology management and information management education.
- Healthcare initiatives to address shortages and strengthen NEW ERA bonds with healthcare providers.

- Teacher preparation initiatives to prepare teachers for technology education; and to provide certified teaching training for adults who already have bachelor’s degrees.

- Northeast Wisconsin Regional Economic Development Partnership (NEW NORTH)

A collaboration of 18 counties—business leaders, economic development groups, educational leaders and civic groups—to advance job growth and economic vitality in the region.

- Regional Economic Studies

Studies conducted by the University and by the College of Business.

- Living Healthy Community Clinic – Winnebago County

UW Oshkosh’s College of Nursing via a community partnership is responsible for primary healthcare services to the uninsured of Winnebago County. Community partners include Affinity Health System, Aurora Health Care, Mercy Health Foundation, Theda Care Physicians, Oshkosh Area United Way, Oshkosh Area Community Foundation and Winnebago County.

The clinic has been in operation for 11 years with numbers of patients served growing each year. In 2005, more than 600 patients qualified as uninsured and received services in the clinic. The value of services for that year was \$761,864. For every \$1 donated, there were \$2.34 of direct patient services after all expenses were paid.

New initiatives

- Living, Learning and Service Community

Will develop a new housing/business/learning riverfront neighborhood adjacent to UW Oshkosh. The Titan Academy will offer residents intellectual, cultural, creative and fitness options for lifelong learning, discovery and dialogue.

