

Date: Nov. 11, 2009

College of Business

Social Media Intern

Job Description:

The College of Business is looking to hire a student intern to work on developing social media strategies and creating content for both the current web site as well as for social media sites like Facebook, Twitter, and YouTube. The student would be involved in making decisions along with the Marketing and Technology staff of the College on what directions to pursue with regards to social media.

For the student hired, this would provide an opportunity to work professionally with social media tools. There will be elements of both marketing and technology involved in this position.

We expect this person to work 10-15 hours per week throughout the fall and spring semesters and possibly more during the interim.

Pay: This is a paid position, with funding coming from the STEP program.

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