

American Red Cross

PR Intern

Summer, Fall and Spring semesters

The American Red Cross — Northeast Wisconsin Region in Oshkosh is looking for a PR intern.

Qualifications

Interns must be majoring in or have experience in communications, marketing, journalism, public relations or social media.

Applicants should also have strong writing skills.

Job Duties

- Write case studies, news releases, media alerts, correspondence, presentations/speeches, and more.
- Help develop social media outlets (flickr, blogging, twitter, web, etc.)
- Plan or assist in planning special events
- Design multimedia campaigns, print to electronic

Pay

The position is not paid, but the experience will be rewarding in skills, knowledge and the human spirit.

How to apply

Send a resume, cover letter and writing samples to:

Barbara Behling
Regional Community Development Officer
American Red Cross - Northeast WI Region
515 S. Washburn Street, Suite 201
Oshkosh, WI 54901

Direct: 920-642-0404

Voice: 920-231-3590 ext 20