

# American Red Cross

## *PR Intern*

*Fall 2009*

The American Red Cross — Northeast Wisconsin Region in Oshkosh is looking for a PR intern.

### **Qualifications**

Interns must be majoring in or have experience in communications, marketing, journalism, public relations or social media.

Applicants should also have strong writing skills.

### **Job Duties**

- Write case studies, annual report, news releases, media alerts, correspondence, presentations/speeches, and more.
- Help develop social media outlets (flickr, blogging, twitter, web, etc.)
- Plan or assist in planning special events
- Design multimedia campaigns, print to electronic

### **How to apply**

*Send a resume, cover letter and three writing samples to:*

Barbara Behling  
Regional Community Development Officer  
American Red Cross - Northeast WI Region  
515 S. Washburn Street, Suite 201  
Oshkosh, WI 54901

Direct: 920-642-0404  
Voice: 920-231-3590 ext 20