



# 2009 Yearbook Competition

(Awards presented at April 2010 conference)

## Rules

1. Any student enrolled in a Wisconsin public, parochial or private high school, who is on a yearbook staff and a member of NEWSPA is eligible to enter.
2. There are four divisions--general, design, photography and publication. And in each division there are several categories that students can enter. All entries are divided by small, medium and large schools. Entries in the general and design divisions should have been published in your school's 2009 yearbook. Photos from the photography division do not have to be published. All work submitted must be original, not company provided.
3. Only two (2) entries from each category can be submitted by a school. Extra entries will be disqualified. Be sure to include students' names on each entry, except for the publication entry which should list staff instead of individual names.
4. Each general and design entry must consist of a copy of the ENTIRE page(s) or cover from the yearbook. Outline the entry in the color **red**. If two entries appear on the same page, use two separate copies. Photo entries must consist of an original photo or a good electronic copy.
5. Staple a completed (typed or hand printed) entry form to the front of each general and design entry. Photo entries should be mounted on 8x10 medium weight illustration board with completed entry on back. A publication entry form should be inserted inside the front cover.
6. The general, design and photo divisions each have a \$10 entry fee. If you enter one or several categories within a division you pay the \$10 entry fee only once. The publication division has a \$60 entry fee.

## Judging

The contest committee and the judge reserve the right to shift entries to another category or to disqualify any entries which do not meet the established rules. The judge also reserves the right to eliminate awards entirely when it is felt that no entry in a category merits an award.

## Awards

The 2009 yearbook winners will be presented blue ribbons for best over-all yearbooks and red and white ribbons to second and third place yearbooks. First through third place certificates will be given for individual entries at the Spring Conference on April 21, 2010. Winners are selected from combined spring and fall entries, which are divided by small, medium and large schools. Small school enrollment is 699 and under, medium school is 700-1,199, and large school enrollment is 1,200 or over.

## Deadline

Spring Yearbook -- June 30, 2009

Fall Yearbook -- September 30, 2009

## Membership Dues:

2008-2009 -- \$55 -- Spring 2009 Yearbook, Membership year (September 1, 2008 through August 31, 2009)

2009-2010 -- \$65 -- Fall 2009 Yearbook, Membership year (September 1, 2009 through August 31, 2010)

(Early Bird Deadline (09/10) Nov. 30. 2009 -- \$55)

**Mailing Address:**  
NEWSPA  
Department of Journalism  
UW Oshkosh  
800 Algoma Blvd.  
Oshkosh, WI 54901-8696

**Barb Benish**, Executive Secretary  
Phone: 920-424-7145; Fax: 920-424-7146  
E-mail: benish@uwosh.edu  
**Judy Schultz**, Academic Department Associate  
Phone: 920-424-1042; Fax 920-424-7146  
E-mail: schultz@uwosh.edu

Web site: <http://www.uwosh.edu/journalism/newsipa>

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## I. GENERAL DIVISION

GENERAL ENTRY FEE \$10

1. Divider  
A two-page spread or a one-page divider.
2. Academic, Class or Related Story  
Coverage of an academic event or class-related activity.
3. Sports Story  
Coverage of a sports event or season's highlights.
4. Extracurricular Story  
Coverage of club activities, school-sponsored social events or other extracurricular events.
5. World, National, State or Local Story  
Coverage of a world, national, state or local issue.
6. Copy Package  
A double-page spread that includes an article, headline, quotes, photo(s) and captions as one entry.
7. Double-Page Spread-Academic Life  
A two-page spread on academic life.
8. Double-Page Spread-Sports  
A two-page spread on a sports event.
9. Double-Page Spread-Clubs or Classes  
A two-page spread on clubs or classes.
10. Double-Page Spread-Student Life  
A two-page spread on student life.
11. Opening and Closing Theme Spread  
One opening theme spread and one closing theme spread as one entry.

## III. PHOTOGRAPHY DIVISION

PHOTOGRAPHY ENTRY FEE \$10

(Electronic or Regular Process)

1. Sports Photo A sports event which may be news or feature.
2. Candid Photo Informal, unposed.
3. Open Photo Any theme.
4. Group Photo

Additional rules for Photography Division.

1. Publication of photo(s) not required.
2. Provide an original photo or a good electronic copy.
3. Each photo is to be mounted on poster board, 8x10 in size. Anything smaller or larger will be disqualified.
4. Tape a completed entry form to the back of each photo entry. The entry form may be reproduced.

Note: While it is NEWSPA's intention to return photos, such return is not guaranteed. Students should be sure negatives are retained on file.

## II. DESIGN DIVISION

DESIGN ENTRY FEE \$10

1. Computer Graphic Design  
Original student graphics produced on a computer
2. Art Work  
Illustrated work other than ads or computer graphics.
3. Cover Design
4. Index Design
5. Ad  
A single ad layout, planned and produced by students (may include supplied logo) as an entry.

## IV. PUBLICATION DIVISION

PUBLICATION ENTRY FEE \$60

1. Small School-Spring or Fall Yearbook (699 or under)
2. Medium School-Spring or Fall Yearbook (700-1,199)
3. Large School-Spring or Fall Yearbook (1,200 & over)

**Deadline:** Spring Yearbook -- June 30, 2009  
Fall Yearbook -- September 30, 2009

**Web Site:** <http://www.uwosh.edu/journalism/newspace>