



University of Wisconsin Oshkosh Foundation

Department of Journalism, 800 Algoma Blvd. Oshkosh, WI 54901

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- ___ David Lippert Forum for Professional Journalism
- ___ Journalism Department Fund (Greatest Need/General Operating Expenses)
- ___ Journalism Scholarships
- ___ David J. Lippert Memorial Scholarship
- ___ Griffith Scholarship for Creative Portfolios in Journalism
- ___ E. Garner Horton Memorial Scholarship
- ___ Virginia A. Sokolowski Memorial Scholarship
- ___ Multicultural Media Award
- ___ Scholarship for the Advancement of Interactive Advertising
- ___ Diversity in Journalism Scholarship
- ___ Other _____ (please specify)

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David Lippert Forum for Professional Journalism A newly established fund that will advance the department’s educational activities and professional development by providing technology and equipment and faculty/student development opportunities.

David J. Lippert Memorial Scholarship for junior/senior news-editorial students with at least a 3.0 overall GPA and having a strong career interest in newspapers and an understanding of the commitment a journalist makes to the ideal of responsible journalism.

Griffith Scholarship for Creative Portfolios in Journalism for a Journalism major with at least one full semester of classes remaining before graduation. Portfolio must demonstrate excellent critical thinking, writing, and/or visual proficiency skills and must contain work done outside of class assignments. GPA not critical for this scholarship.

E. Garner Horton Memorial Scholarship for junior/senior Ad/PR students with at least a 3.0 overall GPA. Must have a strong career interest in public relations and exhibit an understanding and commitment to professional standards expected of practitioners.

Virginia A. Sokolowski Memorial Scholarship for junior/senior news-editorial students with at least a 3.0 overall GPA. Must have a strong career interest in professional journalism, evidenced by experience through the Advance-

Titan or other newspaper or by the intention to seek and hold a student internship on a newspaper staff. Such evidence shall be substantiated by submission of clips of news articles, correspondence or contact with a member of a newspaper staff regarding an internship.

Multicultural Media Award to Journalism majors of any race or ethnicity in good academic standing. A student’s knowledge of, and interest in, multicultural issues in the media will be a strong factor in the final decision.

Scholarship for the Advancement of Interactive Advertising for full-time junior/senior Ad/PR students with at least one full semester of classes remaining before graduation. Must demonstrate a strong interest in Direct-Response and Interactive Advertising, have at least a 2.5 overall GPA and be involved in extracurricular activities on or off campus.

Diversity in Journalism Scholarship to an incoming freshman or transfer Journalism student who is a minority (as defined by affirmative action guidelines). Must demonstrate intent to pursue a career in journalism through participation in high school, college and/or other news media activities. In addition to demonstrating potential for academic achievement, recipient must describe in a 500-word essay his/her interest in participating in student or other news media while at UWO in order to enhance his/her preparation for a journalism career. Financial need may be considered as a deciding factor after other criteria are met.